## 



BY JOHN F GROOM
Illustrated by Alexander Doig



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THIS IS JUST THE BEGINNING.

I THOUGHT BACK TO THE WAY I GREW UP, A DIRT POOR ORPHAN IN A BRAZILIAN GHETTO. I HAD WORKED FOR EVERYTHING I HAD; NO ONE HAD BELIEVED IN ME LINTIL YEARS OF SUFFERING AND BRUTALLY HARD WORK HAD PASSED. I DESTROYED PEOPLE ALONG THE WAY, BUT I NEVER LIED, NEVER BROKE MY WORD, AND THEN I END UP ON WALL STREET, WATCHING FOOLS AND THIEVES GET RICH BEYOND COMPREHENSION.

THERE WILL BE JUSTICE.

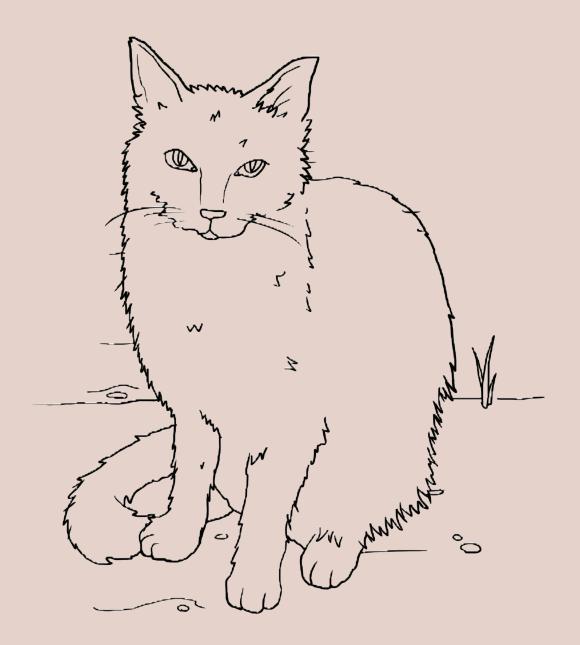
MADOFF IS THE FIRST, BUT THERE ARE MANY MORE TO FOLLOW. THOSE THAT SCAM GOVERNMENT BAILOUT PROGRAMS - THEY'LL MEET THE FATE THEY DESERVE. SO WILL THE CEOS WHO GOT HUGE SALARIES AND BONUSES WHILE THEIR SHAREHOLDERS WENT BROKE, AND EMPLOYEES WERE LAID OFF.

THERE'S A HUGE MARGIN CALL ABOUT TO TAKE PLACE; I'M CALLING IN ALL THE MORAL DEBTS OF A ROTTING SYSTEM. SOME SAY THAT VENGEANCE BELONGS TO THE LORD. THEY'RE WRONG -

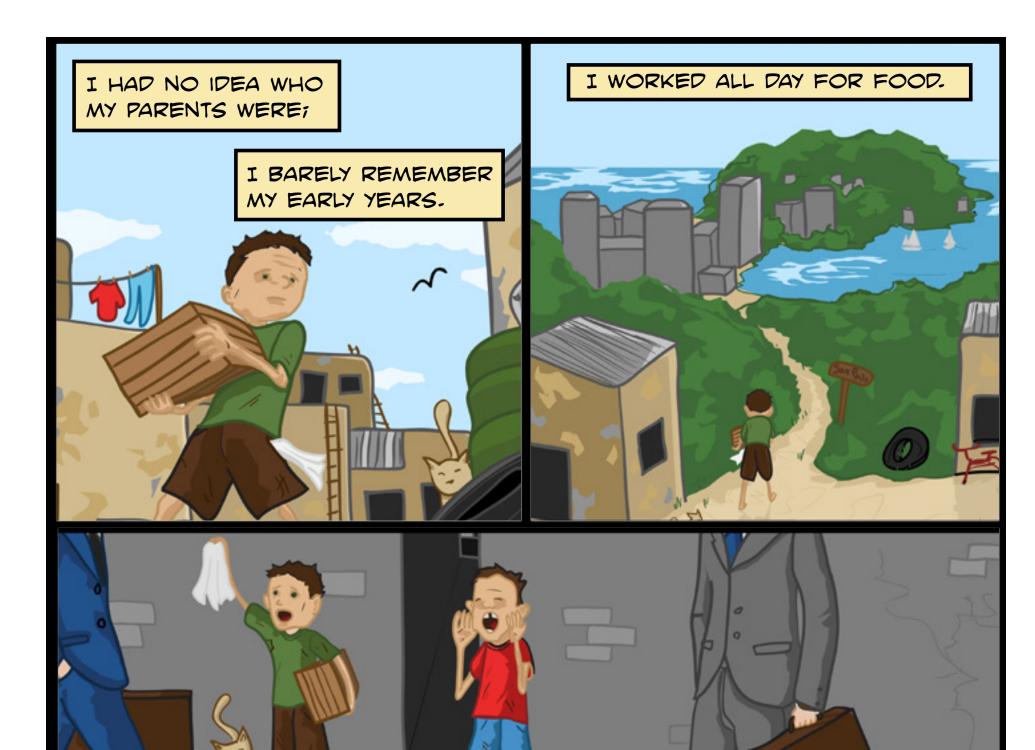
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IT BELONGS TO A BOY FROM THE FAVELA.

\*Nec spe, nec metu.

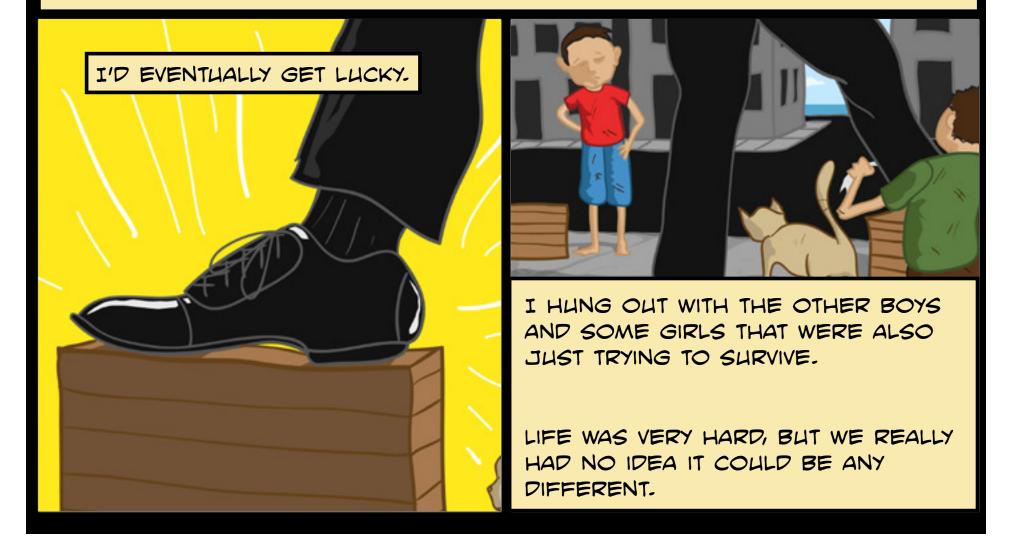


\*(no hope, no fear)



LIKE MANY OTHER POOR CHILDREN, I WENT AROUND SAO PAULO TRYING TO FIND A WAY TO MAKE ENOUGH MONEY TO EAT.

I COULD MAKE A DOLLAR SHINING SHOES FOR BUSINESSMEN, AND SOMETIMES JUST FROM THOSE WHO TOOK PITY ON ME.







THE STORIES AND RUMORS THAT THE OTHER CHILDREN WOULD SPREAD, ABOUT AWFUL BEATINGS, KIDNAPPINGS, ROBBERY- AND WORSE, WERE ENOUGH TO KEEP ANYONE FAR AWAY. BUT I WAS YOUNG AND FEARLESS! ALTHOUGH PERHAPS I HAD MUCH TO FEAR.



THE MORNING RUSH WAS THE ONLY CHANCE TO MAKE MONEY SHINING SHOES, AND MY FOOLISH MISTAKE OF SLEEPING IN COULD COST ME ANY HOPE OF EATING THAT DAY. THE GROWLING IN MY STOMACH ENCOURAGED MY FEARLESSNESS; AND ALSO MADE ME A LITTLE LIGHTHEADED.







WITH THE MEDIA RAGING ABOUT WHAT MADOFF HAS DONE, AND THE OUTRAGE THAT HE COULD HAVE GOTTEN A FEW DAYS OF FURLOUGH FROM PRISON FOR UNEXPLAINED REASONS, THERE WOULD BE UNIVERSAL DELIGHT TO DISCOVER THAT HE HAS FINALLY DONE THE RIGHT THING.

AND NO ONE WILL REALIZE I AM THE ONLY ONE THAT KNOWS WHERE ALL THAT MONEY IS NOW.

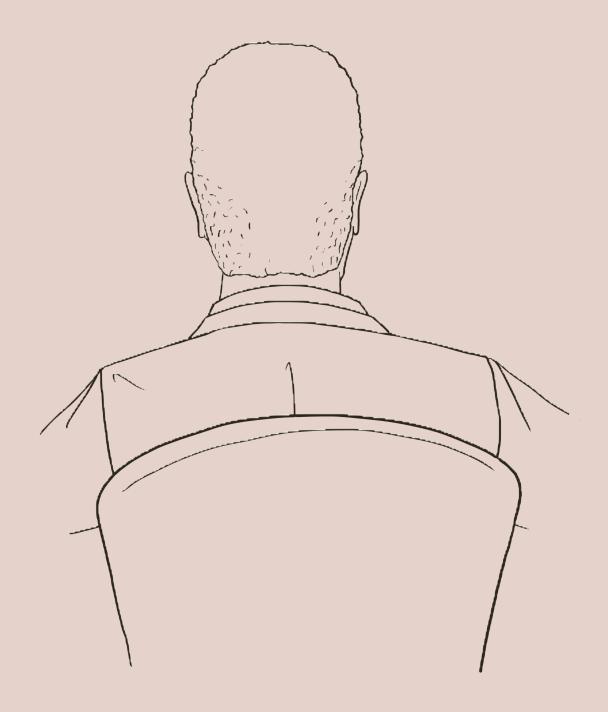


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What do you think he really knows about Madoff and us?

I don't think it was about us; it was about Madoff. He doesn't know.

Make very sure he doesn't find out.

Yes sir.



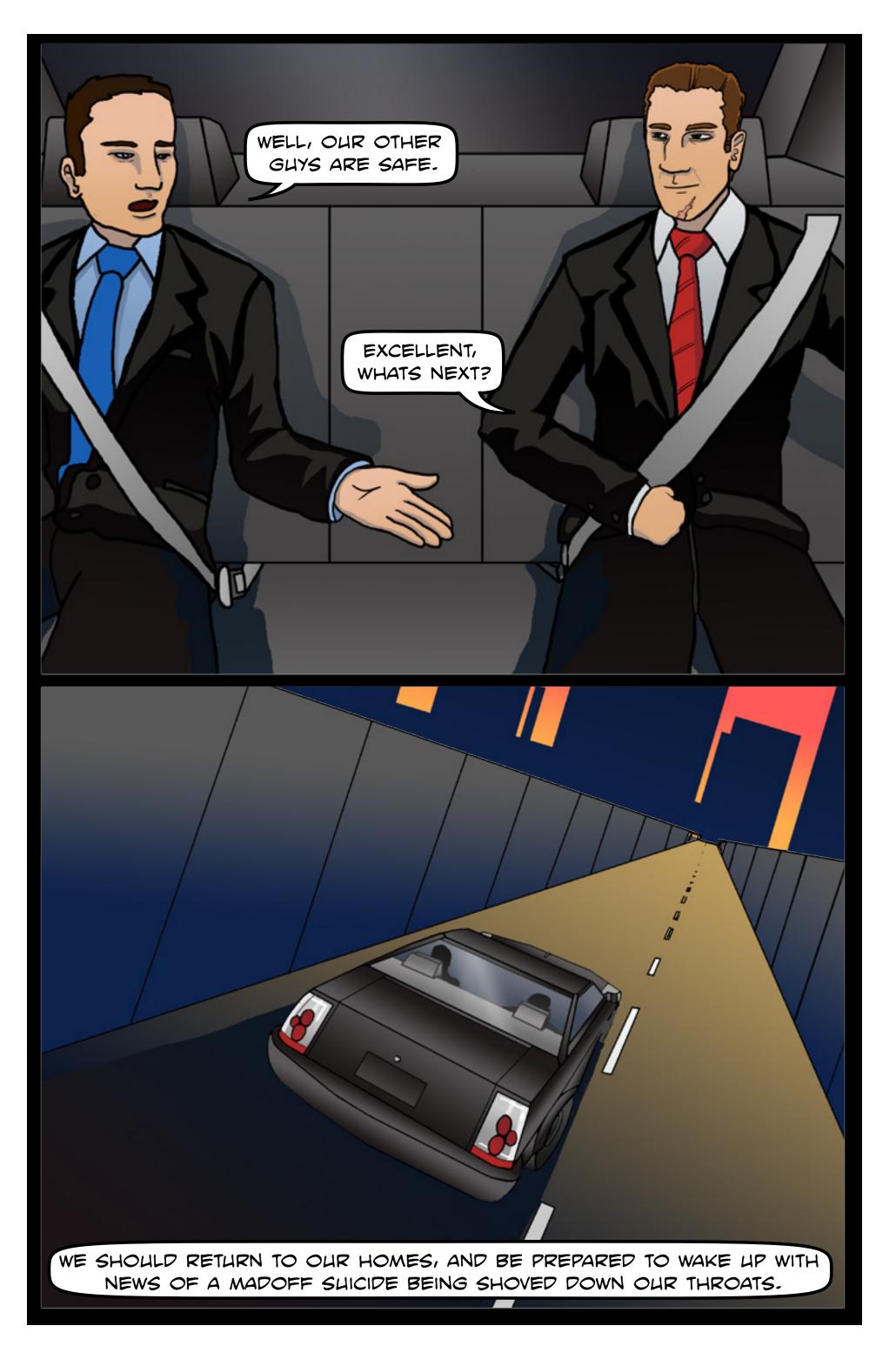
A FEW OF THE ANIMALS COME WITH US WHEN WE TRAVEL; THE REST ARE SAFELY LOOKED AFTER BY SOMEONE GINA FOUND.

A FRIENDSHIP DEVELOPED, AND NOW HE ACCOMPANIES MY EVERYWHERE.

I STILL FELT BAD BRINGING HIM INTO THIS WHOLE VIGILANTE SCENE.
BUT WHILE ALAN WAS VERY GENTLE WITH THE ANIMALS, HE SHARED MY DESIRE FOR VENGEANCE AGAINST THOSE WHO HAD CORRUPTED OUR SOCIETY.

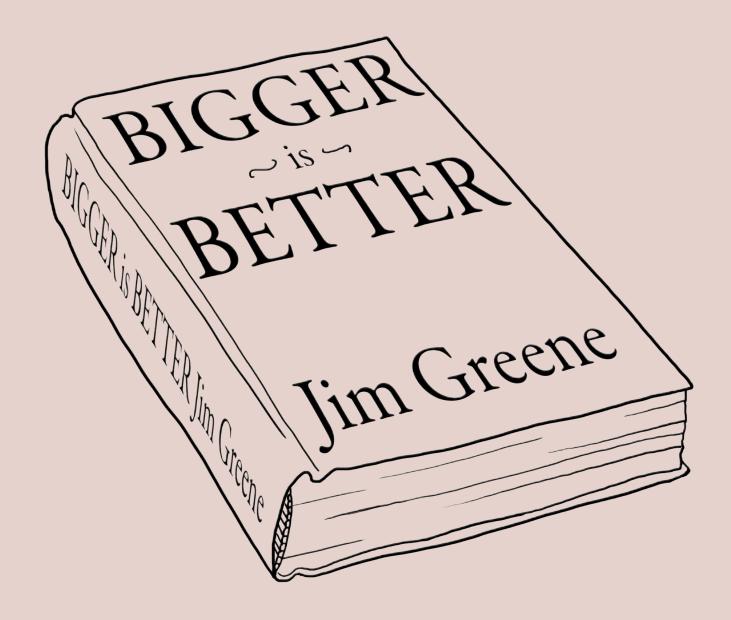






"Harvard President and former Goldman Sachs Chairman Jim Greene has just published his latest book, and it's already climbing the bestseller lists. Greene, a member of the President's inner circle, makes the case that America's largest institutions

must be trusted with promoting the greatest good for the greatest number..."



WE'RE PROUD TO MAKE THIS AWARD TO PROFESSOR GREENE.

HIS INTELLECTUAL ACCOMPLISHMENTS AT HARVARD HAVE BEEN OUTSTANDING, AND LAID THE FRAMEWORK FOR MUCH OF MODERN INTERNATIONAL FINANCE. THE SCOPE OF HIS WORK IS UNPRECEDENTED. NOT ONLY HAS HE BEEN A STAUNCH DEFENDER OF KEYNESIANISM, AND EFFICIENT MARKETS THEORY, BUT HE HAS TAKEN A LEADING ROLE IN ATTACKING THE DEATH PENALTY, AND VIOLENCE IN ALL FORMS.

HE HAS SHOWN THE WAY THAT VERY LARGE INSTITUTIONS, BOTH GOVERNMENTS AND CORPORATIONS, CAN WORK TOGETHER TO INCREASE THE HAPPINESS OF ALL OF US IN SOCIETY.

WHILE PROFESSOR GREENE GREW UP AMONGST GREAT WEALTH, HE HAS BEEN THE FRIEND OF THE POOR, AND HIS FOUNDATION IS A MAJOR CONTRIBUTOR TO MANY WORTHY CAUSES, BOTH IN THE UNITED STATES AND IN DEVELOPING NATIONS.



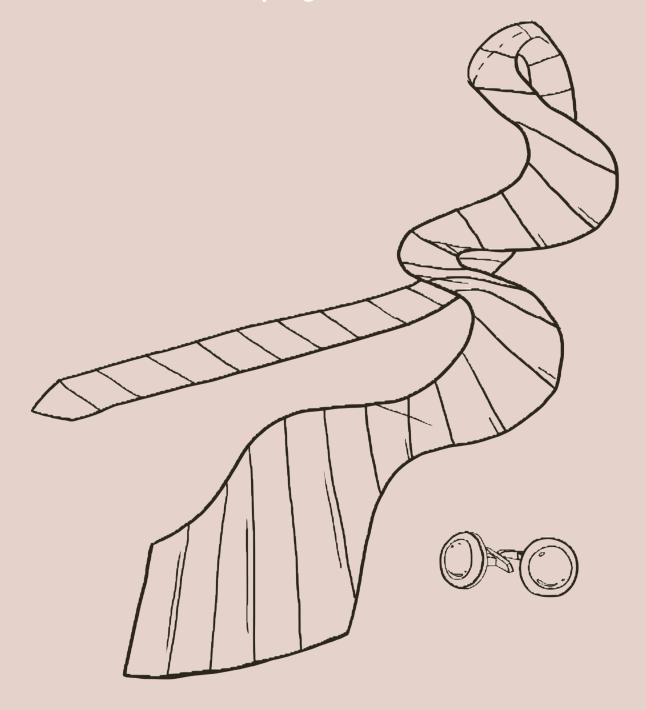
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Leaving the Penthouse.

How do you get to the top floor of a penthouse apartment with top level security, without an appointment? Is it because security people are always looking for a scraggly boy who looks like he came from the ghetto? And not a middle aged man wearing a custom suit? A man whose face is sometimes seen on the finance pages of the Wall Street Journal?



Such a man can easily gain access to places you could not.

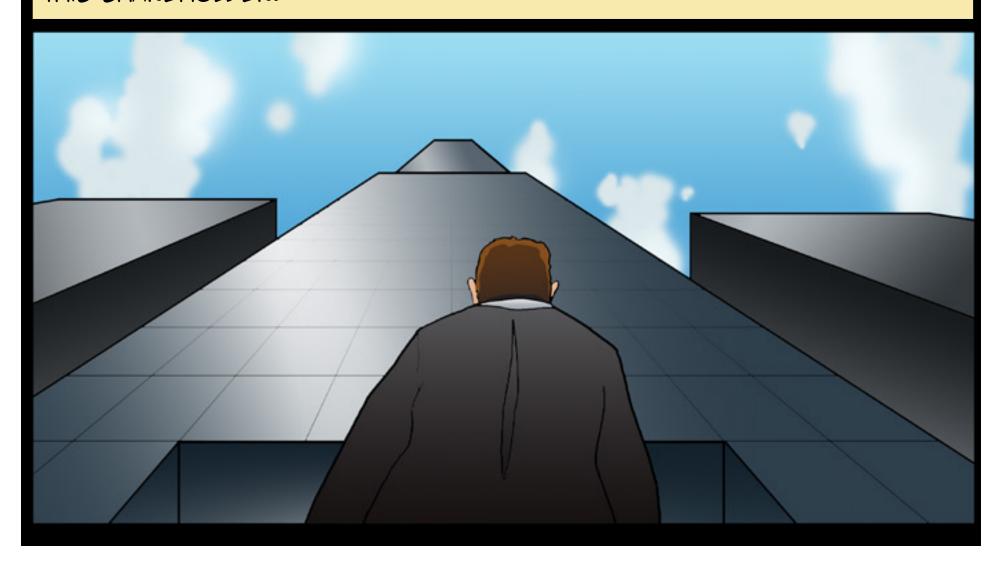
SHE PROBABLY KNOWS ALL THE MONEY COMES FROM ME- BUT SHE HAS NO IDEA HOW MADOFF REALLY DIED. SHE HAS THE GOOD SENSE TO NOT ASK TOO MANY QUESTIONS; AS LONG AS WE KEEP HELPING THE PEOPLE WE BOTH WANT TO HELP. SHE KNOWS I CAME FROM THE GHETTO; WOULD SHE STILL LOVE ME IF SHE KNEW WHAT I HAD DONE TO GET TO WHERE I AM TODAY? DOES SHE EVEN REALLY LOVE ME NOW? SHE KNOWS SO LITTLE ABOUT MY LIFE.

OF COURSE GINA'S IGNORANCE IS A GOOD THING CONSIDERING THE RECENT MEETING HER UNCLE AND I HAD. JOHN THAIN IS ONE OF THOSE VERY SMART GLYS WITH A MASSIVE SENSE OF SELF- ENTITLEMENT, AND A TOTAL LACK OF PERSPECTIVE - A VERY COMMON BREED ON WALL STREET. THE NOW EX- CHAIRMAN OF MERRILL LYNCH HID HIS COMPANY'S LOSSES, WHICH DESTROYED HOLDINGS THAT FAVELA - AND MANY OTHERS - HELD IN BANK OF AMERICA.

OF COURSE, WHILE THE COMPANY WAS TAKING HUGE LOSSES, THAIN FELT NO COMPUNCTION ABOUT PAYING HIS DRIVER \$230 THOUSAND A YEAR, AND SPENDING OVER \$1 MILLION ON RENOVATING HIS (ALREADY VERY NICE) OFFICE, INCLUDING A \$35,000 TOILET, AND A \$1,400 TRASH CAN, BOTH OF WHICH WERE PERFECT PLACES FOR MERRILL LYNCH STOCK. HE ALSO PAID \$5,000 FOR A MIRROR, TO LOOK AT HIS PERFECTLY COIFFED IMAGE AS HE RAPED THE COMPANY.

THAIN KNEW HIS COMPANY WAS ABOUT TO REPORT HUGE LOSSES, AND BEFORE DOING SO HE SECRETLY ARRANGED TO HAVE 700 OF HIS PARTNERS IN CRIME AT MERRILL PAID OVER \$1 MILLION EACH- "BONUSES" FOR ALL THEIR GOOD WORK IN BRINGING THE COMPANY- AND THE AMERICAN ECONOMY- TO RUIN.

BUT THE ONE THING THAT THAIN DID NOT KNOW WAS THAT FAVELA WAS A MAJOR SHAREHOLDER IN BANK OF AMERICA, THROUGH VARIOUS INVESTMENT FUNDS AND HOLDING COMPANIES, AND THAT WHILE THAIN MIGHT BE ABLE TO ESCAPE THE WRATH OF SHAREHOLDERS, THE GENERAL PUBLIC, AND POLITICIANS, THERE WAS NO CHANCE OF ESCAPING THE WRATH OF THIS SHAREHOLDER.



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Value of Merrill Lynch in September, 2007: \$128 billion

Value of Merrill Lynch in Sept. 2008 sale of company to Bank of America:

\$50 Billion

Loss of value of Merrill Lynch from Sept. 2007 - Sept. 2008:

\$78 Billion

Compensation to Merrill Lynch CEO John Thain for 2007:

\$83,785,021.00





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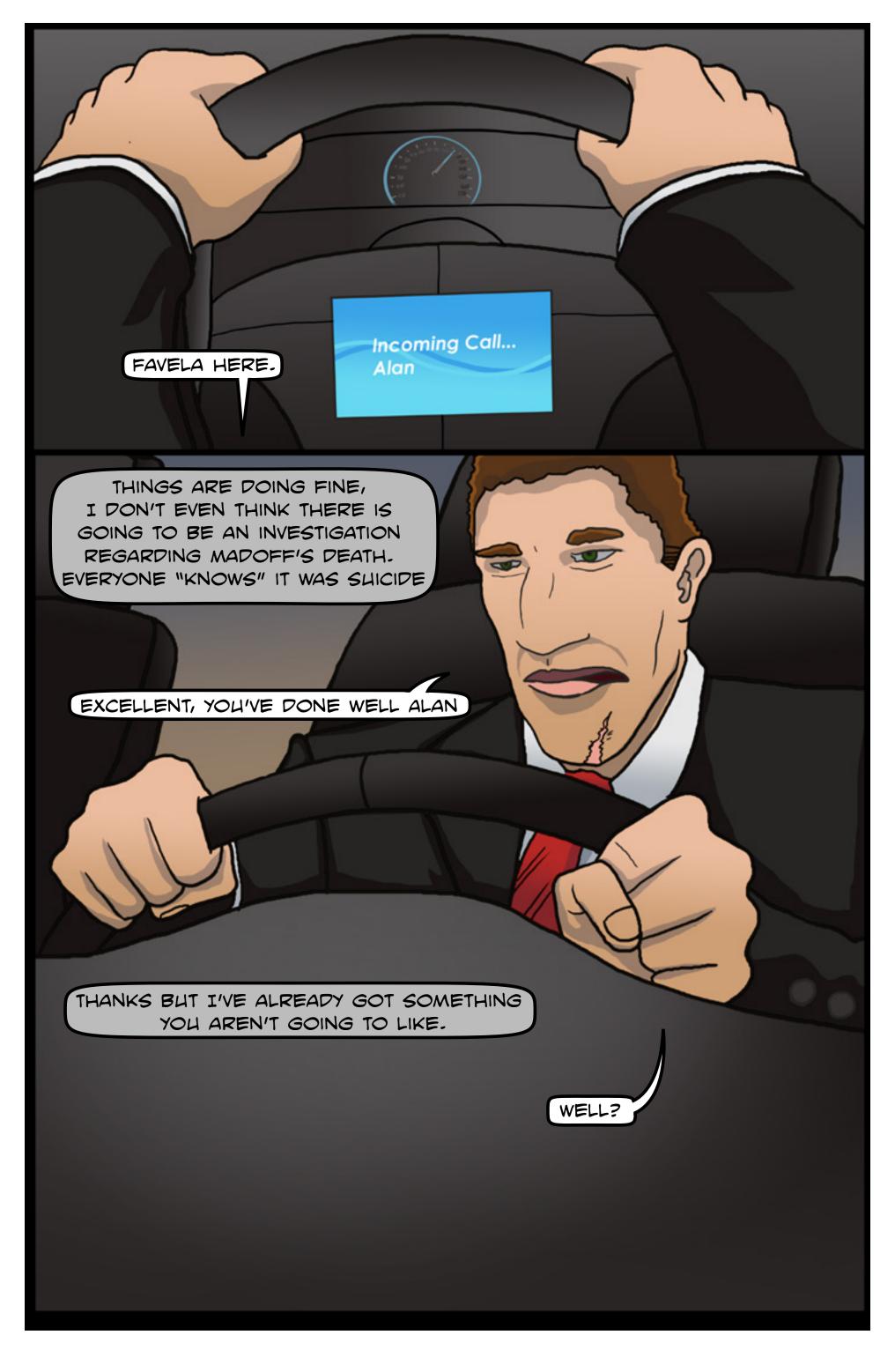
## The girls

I had known lots of women growing up in Brazil. They were beautiful, but often not the best type of women. I was young and had no money; then I had some money, but not much sense.

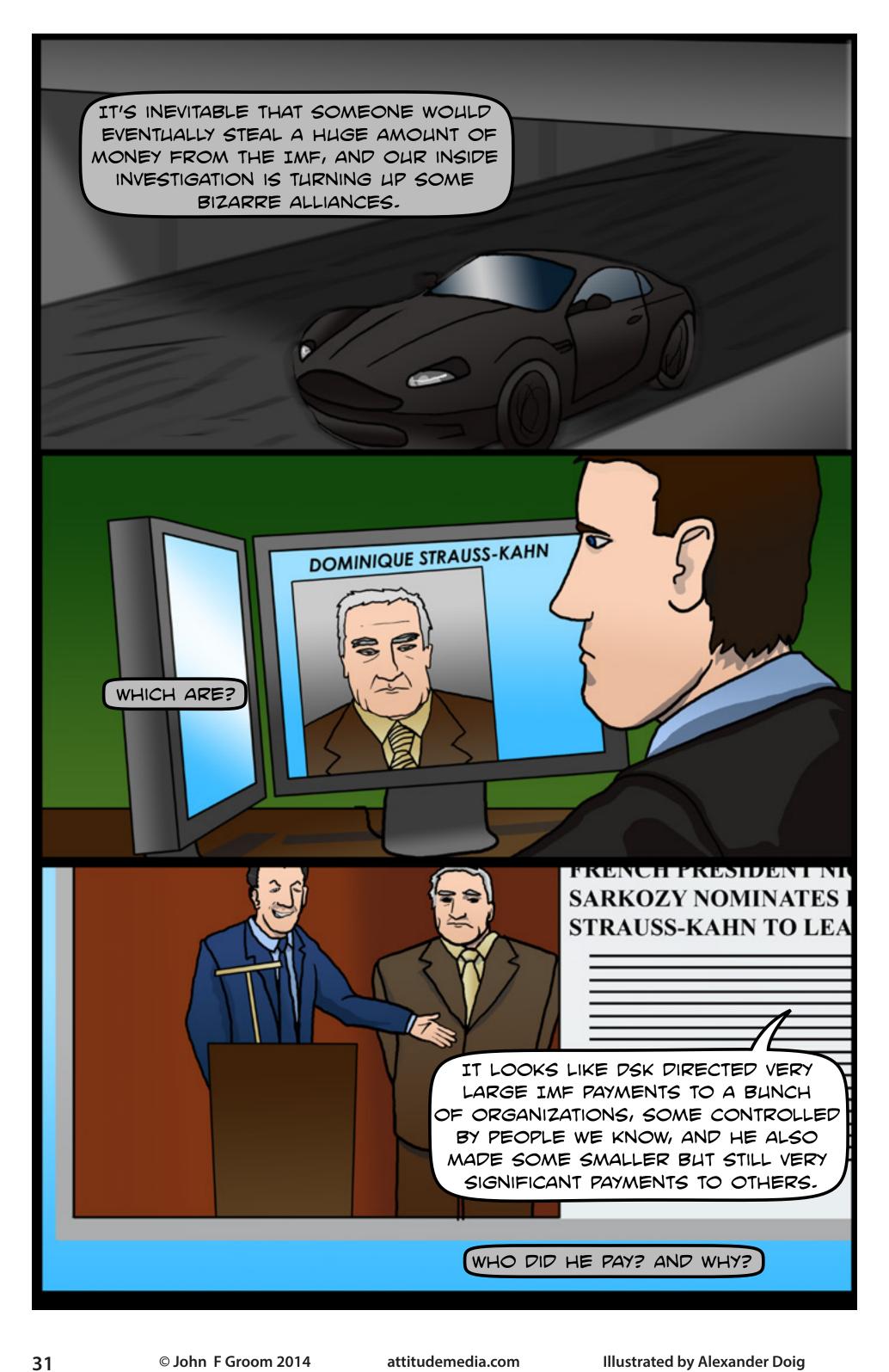
I'm trying to do better now. Trying to have a real relationship, not just sex. But sometimes, still I have to resist the urge to go back to my old ways.







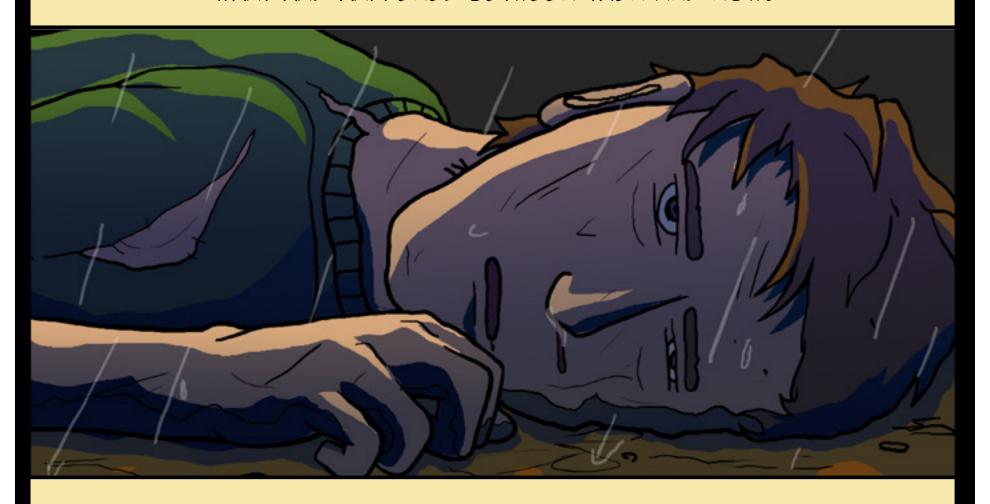




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THE BLACK SUDDENLY ENDED. I SLOWLY FADED BACK IN AND OUT OF CONSCIOUSNESS, BARELY ABLE TO MOVE. I COULDN'T TELL WHAT WAS GOING ON. LAST THING I KNEW I WAS BEING ATTACKED BY SOME MEN. WHAT HAD HAPPENED BETWEEN THEN AND NOW?



I ACHED ALL OVER, ESPECIALLY MY HEAD. I COULD BARELY THINK IT HURT SO BAD. I HAD NO IDEA WHERE I WAS, AND I COULDN'T SEE ANYTHING. MY HEAD WAS SPINNING, BUT AS I SLOWLY REGAINED CONSCIOUSNESS, I WAS ABLE TO FIGURE OUT WHERE I WAS.



IT WAS PITCH-BLACK AND RAINING.
I WAS COVERED IN A SLIMY SUBSTANCE. MUD?

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MY BOX OF SHOE-SHINING SUPPLIES WAS GONE. I HAD NOTHING BUT THE CLOTHES ON MY BACK, AND EVEN THEY WERE TORN AND RIPPED. I SLOWLY GOT UP, AND STARTED WALKING. AFTER JUST A FEW STEPS A SHARP PAIN SHOT THROUGH MY LEG.







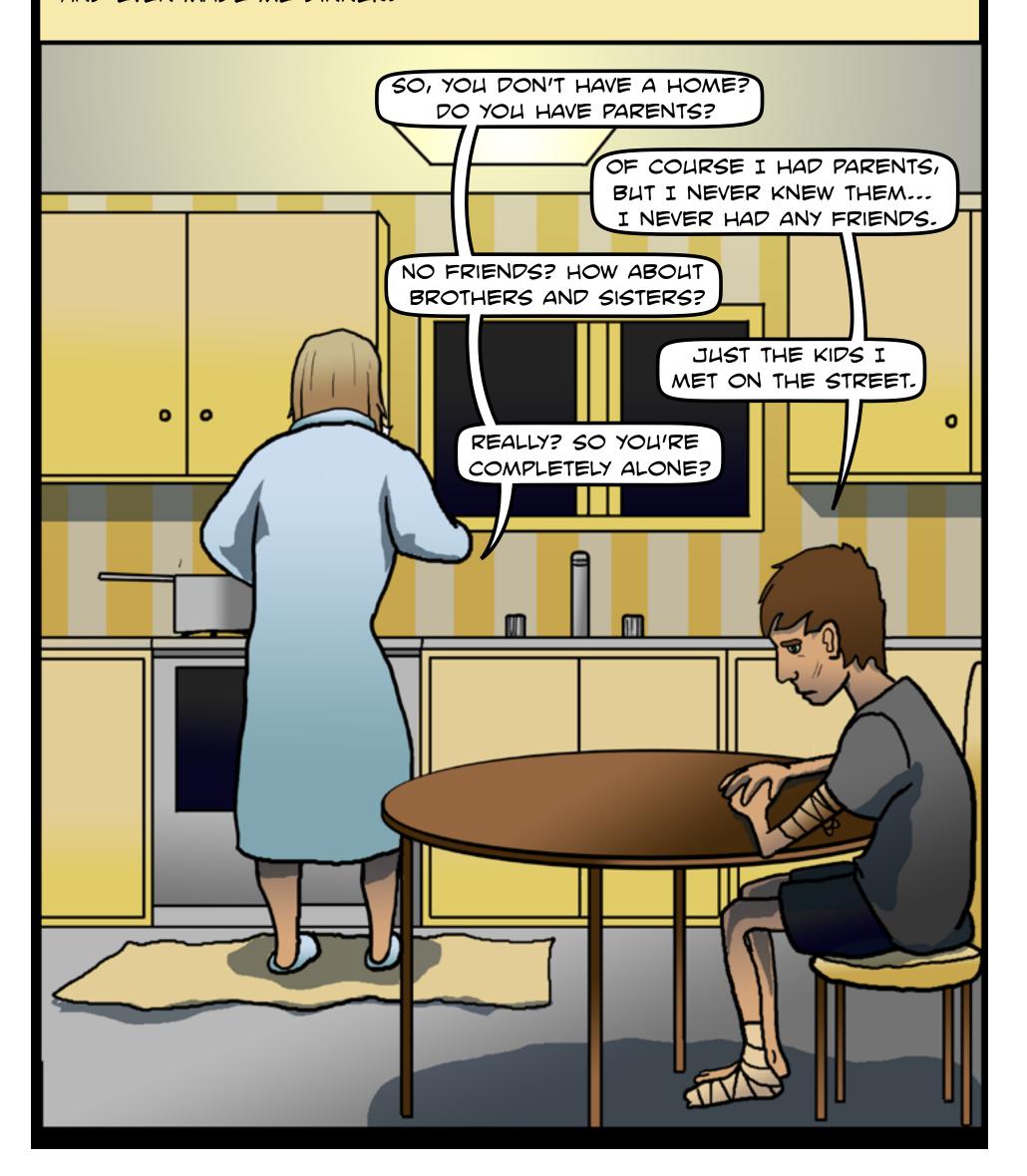
I DON'T KNOW WHY I WENT WITH THE WOMAN. NORMALLY I SIMPLY SHRUGGED OFF HELP, AND JUST WENT MY OWN WAY.

THIS TIME, I DIDN'T.

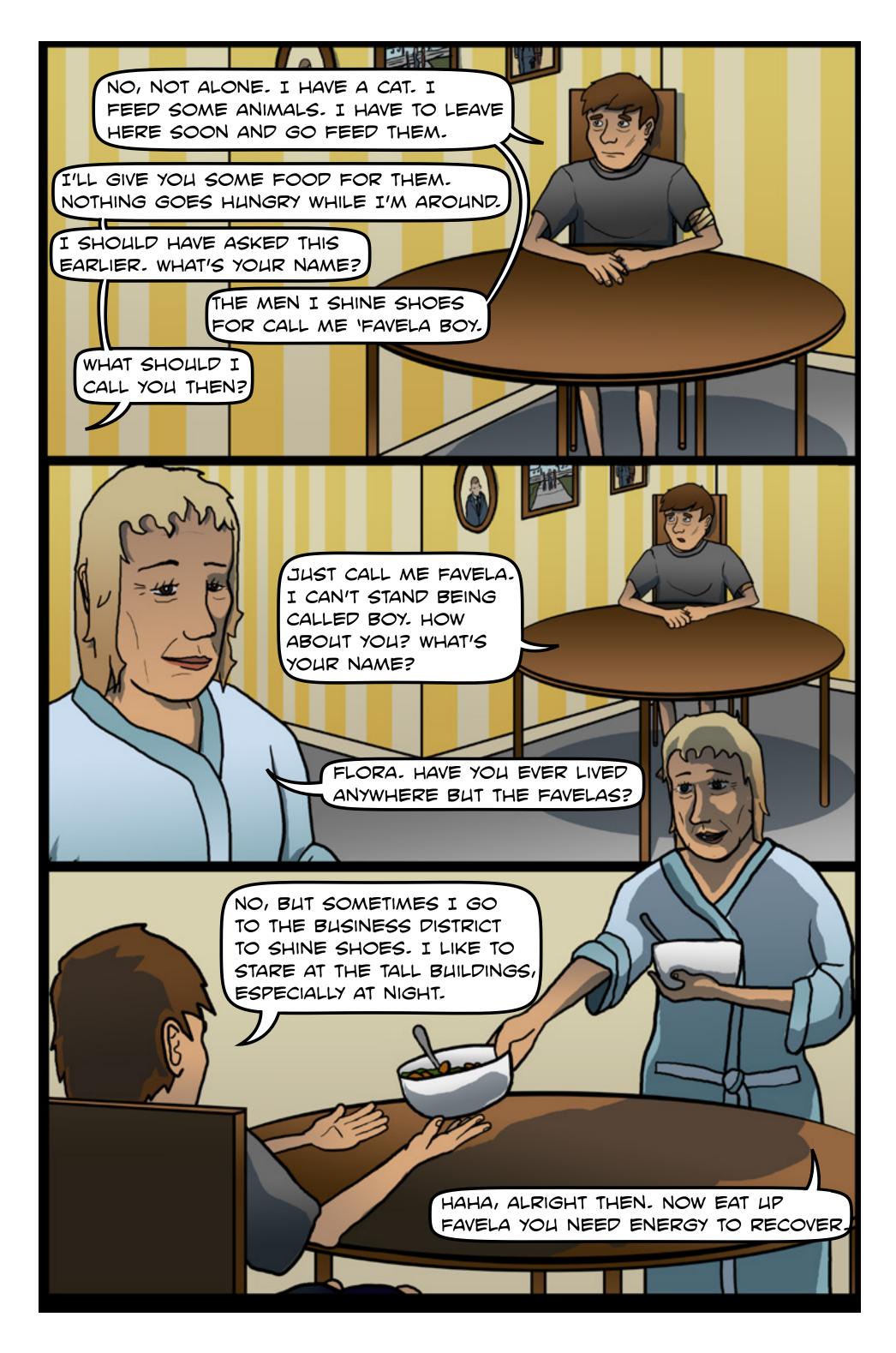
MAYBE I WAS TOO EXHAUSTED AND ACHING TO REALLY CARE ONE WAY OR ANOTHER. WHO WAS THIS WOMAN? WHY SHOULD I TRUST HER?

I'LL NEVER KNOW, BUT I DO KNOW, SHE DID AS SHE PROMISED, SHE TOOK ME TO HER HOUSE, ALLOWED ME TO TAKE A REAL SHOWER FOR THE FIRST TIME I COULD REMEMBER. SHE CLEANED UP ALL MY WOUNDS.

AND EVEN MADE ME DINNER.



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I CAN REMEMBER THE TASTE OF THAT SOUP LIKE YESTERDAY. IT WAS THE FIRST REAL MEALI HAD EVER HAD IN MY ENTIRE LIFE, AND BY FAR ONE OF THE BEST TASTING THINGS I HAD EVER EATEN. AS FLORA CLEANED UP I NOTICED BLACK AND WHITE PICTURES ON THE WALL. THERE WERE MANY PICTURES, BUT ONE STOOD OUT TO ME. THERE WAS A PICTURE OF HER AT A MUCH YOUNGER AGE, WITH A MAN AND A BOY. THEY WERE DRESSED VERY FANCY, IN FRONT OF AN IMPORTANT LOOKING BUILDING.



SHE SAYS NOTHING FOR A MOMENT WHILE SHE LOOKS AT THE PICTURE.

THAT IS MY HUSBAND CARLOS, AND MY SON FRANCISCO. MY HUSBAND WAS A POLITICIAN. HE HAD A DREAM TO CLEAN UP THE CRIME IN THIS CITY BEFORE EVERYONE CAME HERE FOR THE WORLD CUP IN 2014, AND THEN THE OLYMPICS TWO YEARS LATER. HE WAS IN CHARGE OF BUILDING PROJECTS, LIKE THE NEW STADIUMS. EVERYONE TRIED TO BRIBE HIM, BUT HE DENIED THEM ALL, EVEN THOUGH ALL THE OTHER POLITICIANS WERE TAKING BRIBES. HE WORKED HARD, AND TRIED TO DO BUSINESS THE RIGHT WAY, BUT. EVENTUALLY THE BRIBES BECAME THREATS. I BEGGED HIM TO STOP BEFORE HE GOT HURT, BUT HE REFUSED. HE WAS MURDERED ONE DAY ON HIS WAY HOME BY A GANG.



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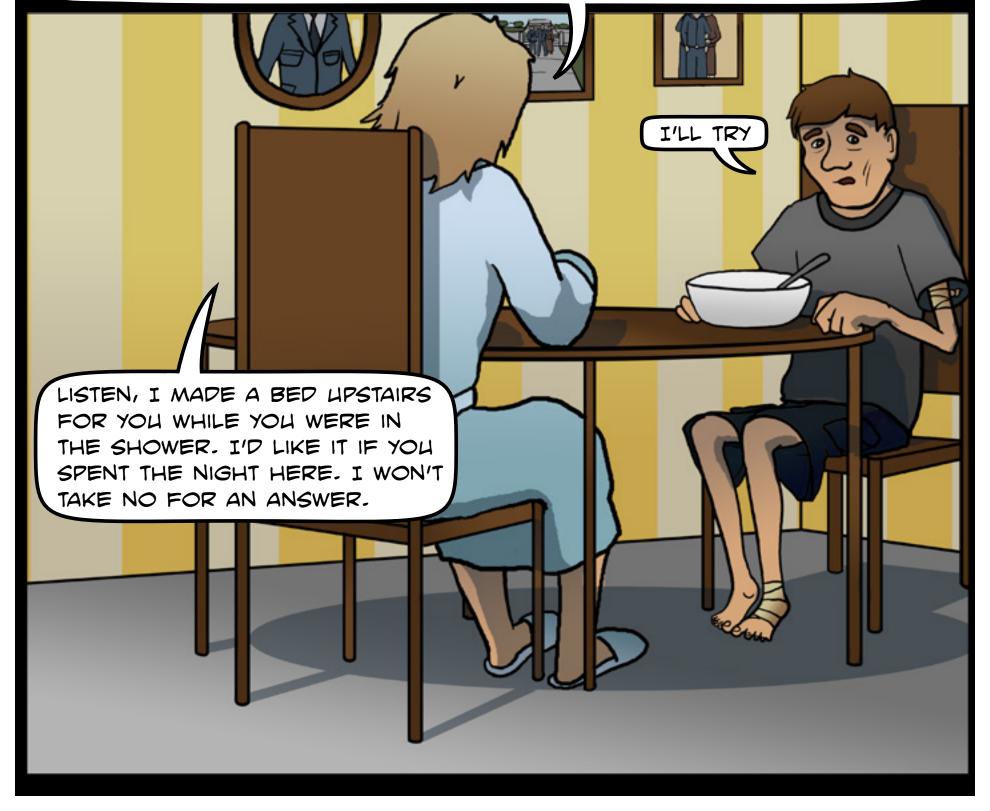
I WAS DEVASTATED, SO WAS FRANCISCO, HE WAS EIGHTEEN AT THE TIME, AND WANTED REVENGE SO BADLY. AN IMPOSSIBLE AND SUICIDAL TASK, I PLEADED WITH HIM, AND FINALLY CALMED HIM DOWN. BUT, HIS RAGE COULDN'T BE SUPPRESSED FOR LONG. AFTER SEEING A YOUNG WOMAN BEING HARASSED BY A GANG, FRANCISCO GOT INVOLVED. THERE WERE GUNS, AND SHOOTING. MY SON DIED, AND PART OF ME DIED THAT DAY. LIKE YOU, I HAVE NO ONE LEFT.

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THAT'S WHY I WAS KIDNAPPED, I WAS RUNNING THROUGH SOME BACK ALLEYS TO GET TO MY SHOE SHINING SPOT, I WITNESSED A MURDER, AND THE GANG SAW ME. I TRIED TO RUN BUT COULDN'T, THEN I WOKE UP IN THAT ALLEY WHERE YOU FOUND ME.

WELL PLEASE FAVELA, BE CAREFUL. DON'T SEEK REVENGE HERE. THERE ARE TOO MANY OF THEM. I DON'T WANT YOU TO END UP LIKE MY HUSBAND OR SON. ENOUGH PEOPLE HAVE DIED.



THERE WAS NO WAY I WOULD SAY NO. NOT ONLY DID I NOT HAVE ANYWHERE ELSE TO GO TO, BUT THIS WOMAN WAS SHOWING ME LOVE. SOMETHING I HAD HAD ONLY PREVIOUSLY EXPERIENCED FROM MY CAT SOZI, AND THE OTHER ANIMALS I FED. SHE ASKED ME TO STAY EVERY NIGHT FROM THEN ON, UNTIL SPENDING THE NIGHT WAS A GIVEN. BUT EVEN THOUGH THIS LADY SHOWED ME NOTHING BUT LOVE, I WAS SCARED AND UNCOMFORTABLE AT FIRST, AS I HAD LEARNED FROM THE STREET NOT TO TRUST PEOPLE, AND THIS WAS SO NEW TO ME. EVERYONE I HAD KNOWN BEFORE, IT WAS OBVIOUS WHAT THEY WANTED; MONEY, OR DRUGS, OR SEX.

BUT FOR THE FIRST COUPLE OF DAYS, WHILE I WAS HEALING, I WAS TOO TIRED TO OBJECT.

AFTER IT WAS CLEAR THAT I WAS GOING TO SURVIVE. FLORA SOON ASKED ME TO WORK WITH HER AT THE LOCAL CHARITY, CALLED DARK STAR. I FELT BETTER THAT I COULD REPAY HER KINDNESS IN SOME WAY.

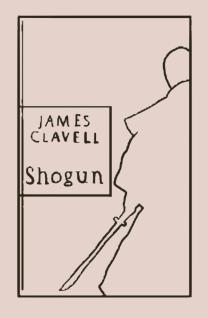
TURNS OUT SHE USED HER OWN MONEY TO START THE CHARITY, WHICH WAS DESIGNED TO HELP THE POOR CHILDREN OF THE AREA. WHY SHE LET ME STAY AT HER HOUSE, AND NOT THESE OTHER CHILDREN, I'LL NEVER KNOW FOR SURE. SHE WAS AN OLD WOMAN, AND PROBABLY FELT INCOMPLETE WITHOUT ANY CHILDREN OF HER OWN TO RAISE. LOOKING BACK NOW, I THINK SHE LONGED FOR A CHILD, AND MAYBE THAT'S WHY SHE NEVER ASKED ME TO LEAVE.

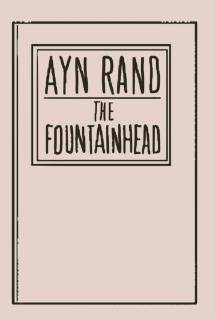
FLORA DID A LOT FOR ME. BESIDES LETTING ME STAY AT HER HOUSE, PROVIDING MEALS, AND WORK, SHE GAVE ME THE ONE THING I NOW VALUE MOST: AN EDUCATION. EVERY NIGHT AFTER WORK, SHE WOULD TEACH. IT STARTED OUT WITH THE BASICS, SUCH AS PROPER GRAMMAR, AND LEARNING TO WRITE IN MY NATIVE PORTUGUESE. AT THE SAME TIME SHE ALSO TAUGHT ME ENGLISH, THE LINGUA FRANCA OF THE BUSINESS WORLD. SHE HOPED THAT ONE DAY I WOULD BE ABLE TO LEAVE SAO PAULO AND BRAZIL AND SEE THE WORLD... SHE TAUGHT ME MATH AND HISTORY. SHE MANAGED TO FIND TEXTBOOKS THROUGH PEOPLE SHE HELPED AT THE CHARITY, WHICH SHE PROMPTLY GAVE TO ME TO STUDY. LEARNING BECAME AN OBSESSION FOR ME, I WANTED FLORA TO BE PROUD OF ME. SHE ESPECIALLY FOUND ME BOOKS ABOUT BUSINESS, AS SHE KNEW THAT I WOULD HAVE TO MAKE MY OWN WAY IN THE WORLD.I THOUGHT AT FIRST THAT I WOULD ONLY STAY FOR A FEW DAYS. A FEW DAYS BECAME WEEKS, AND THE WEEKS BECAME MONTHS.

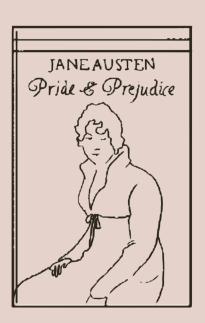
I ENDED UP LIVING WITH THIS LADY FOR ALMOST 4 YEARS.

SHE THOUGHT OF ME AS HER SON, AND I THOUGHT OF HER AS MY MOTHER.

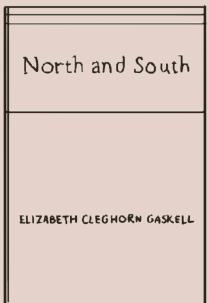
IT WASN'T UNTIL I TURNED 18, THE SAME AGE AS HER SON WHEN HE DIED, THAT THINGS BEGAN TO CHANGE.

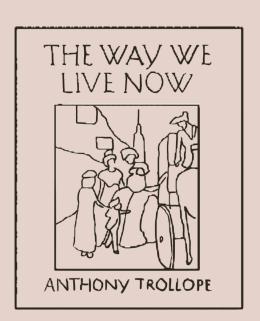




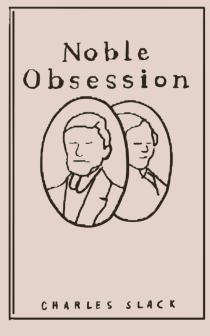




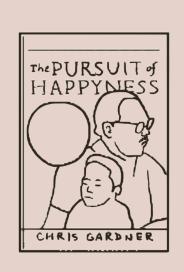


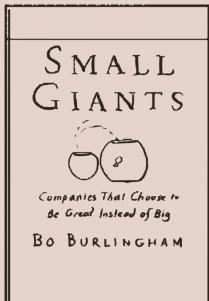




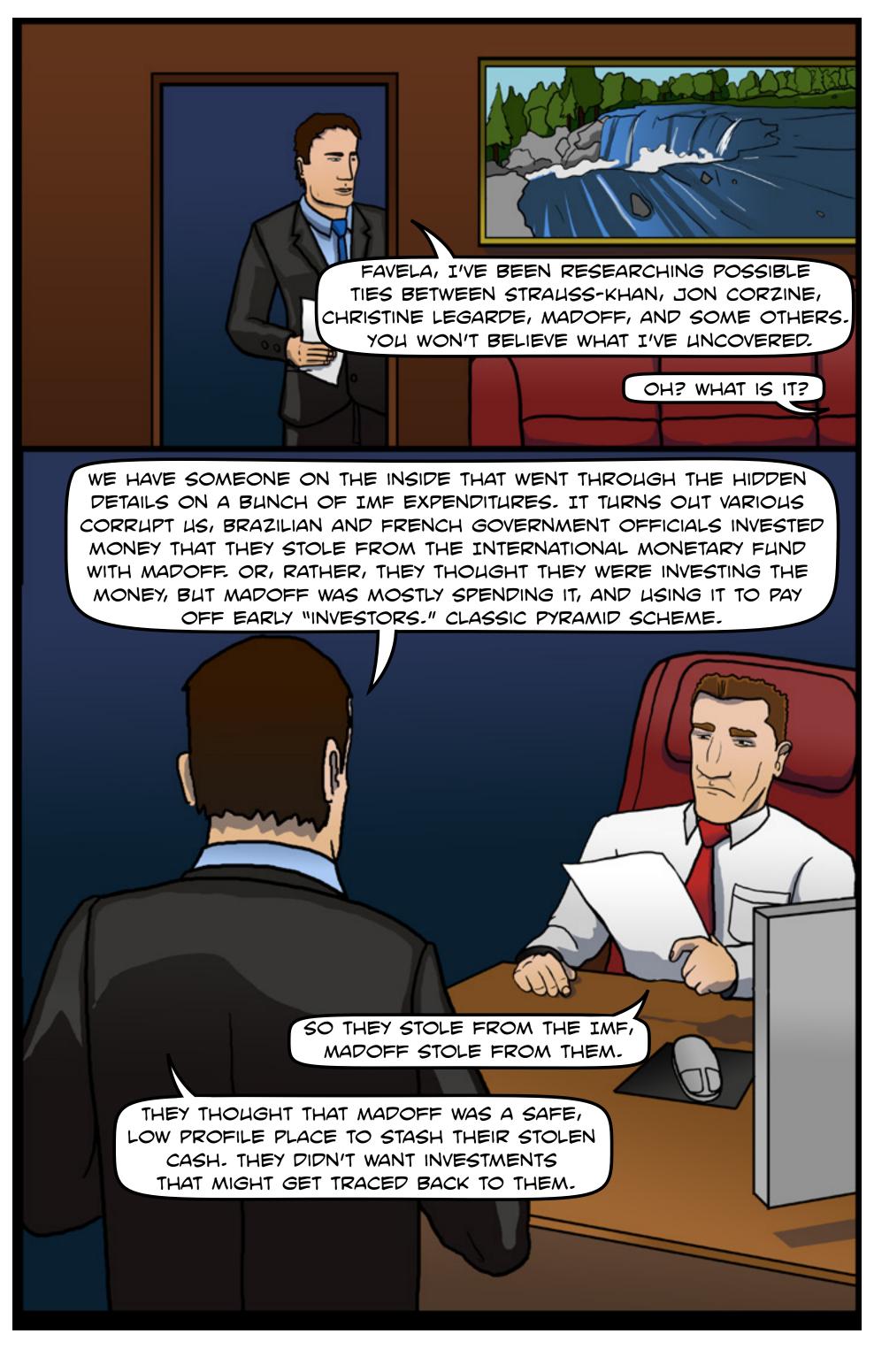




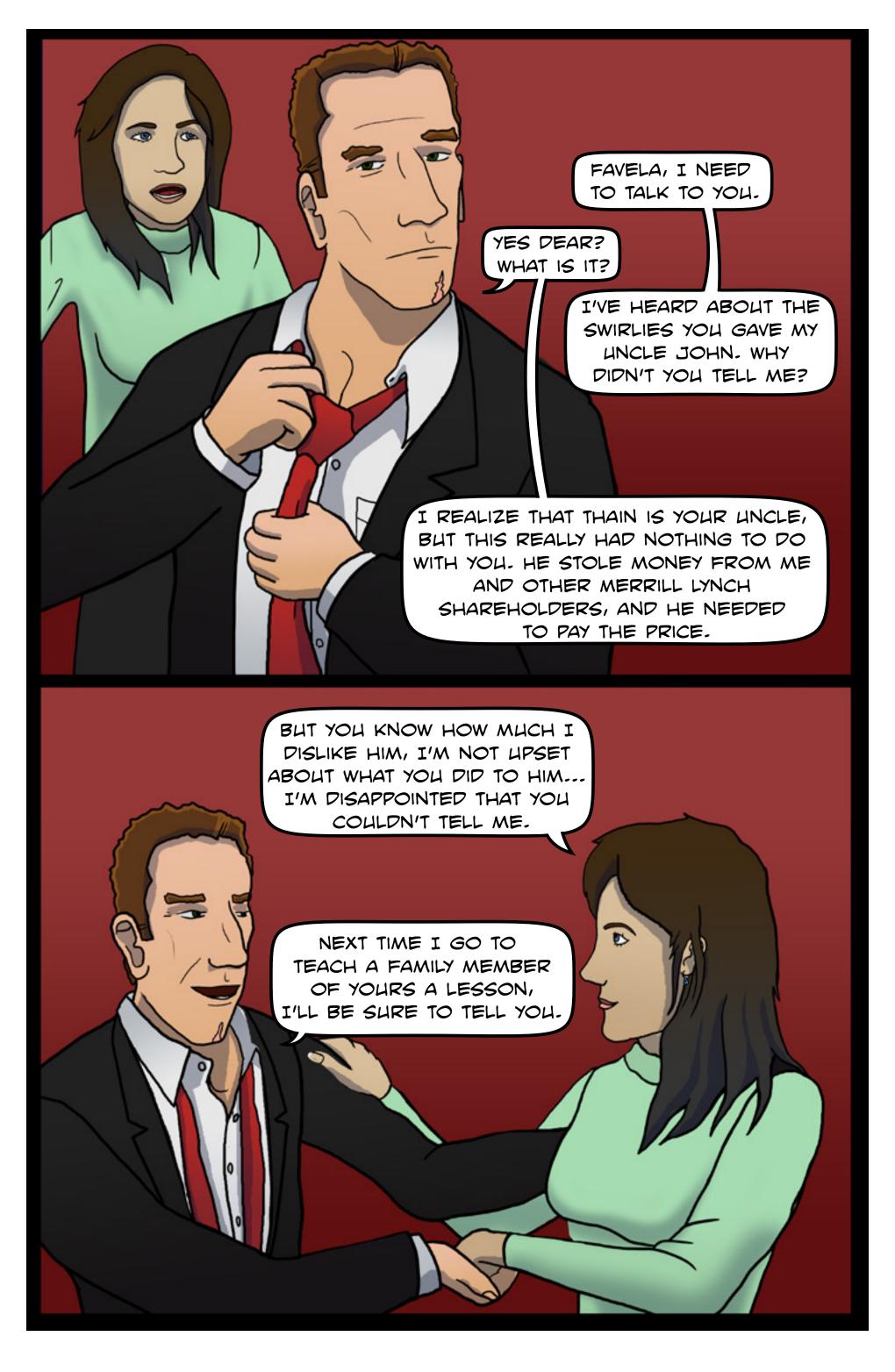






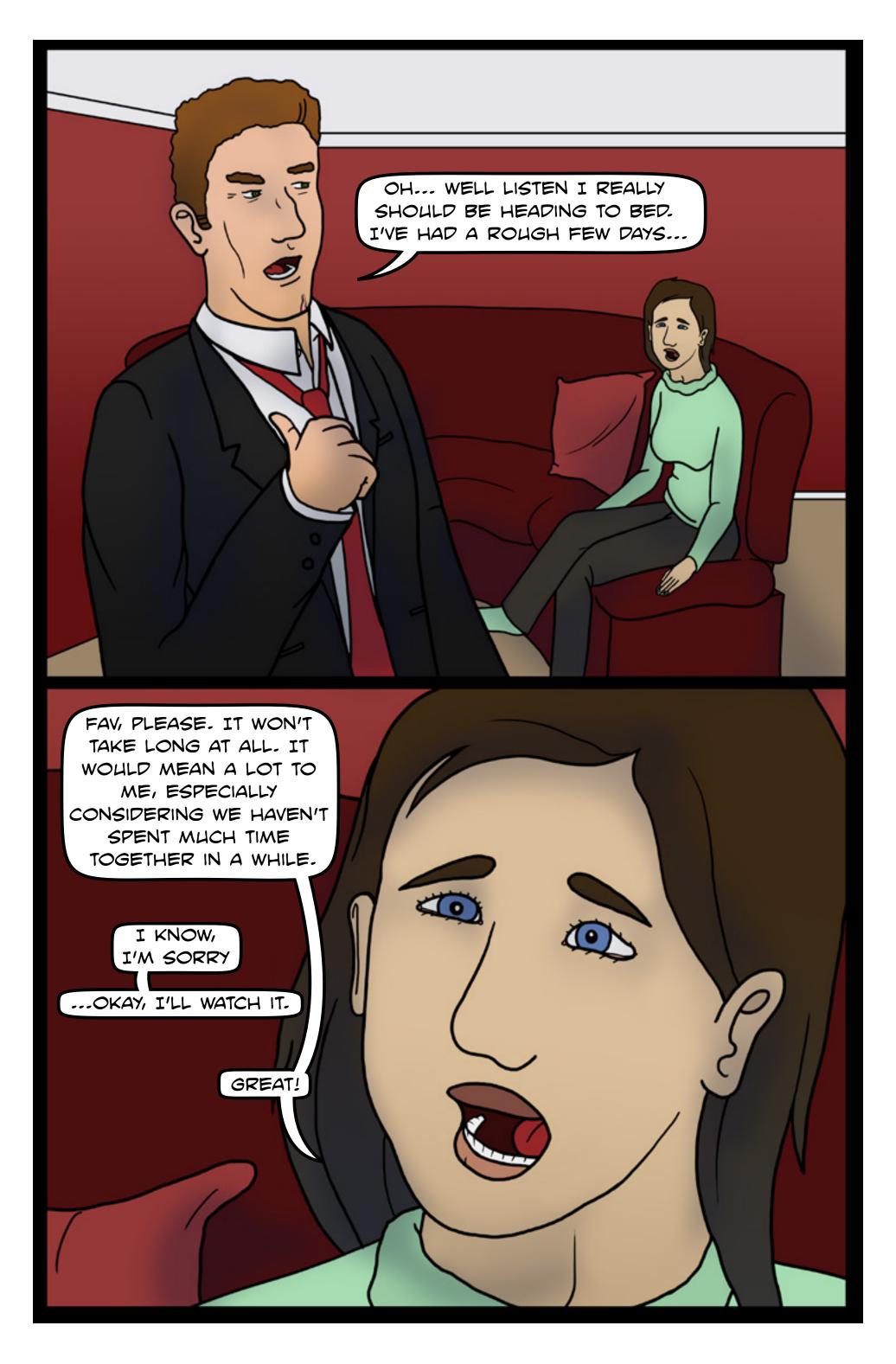






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POSITIVE PRESS: PROFESSOR, TELL US ABOUT YOUR CURRENT VIEW OF THE FINANCIAL MARKETS, AND THE WORLD IN GENERAL.

GREENE: WELL, OBVIOUSLY, WE LIVE IN VOLATILE AND OFTEN TROUBLING TIMES, AND DURING THESE TIMES, THE PROPER FUNCTIONING OF LARGE INSTITUTIONS, BOTH PUBLIC AND PRIVATE SECTOR, IS CRUCIAL.

POSITIVE PRESS: MANY OBSERVERS, AND CITIZENS IN GENERAL, ARE TROUBLED BY THE HUGE AMOUNTS OF MONEY WHICH ARE BEING USED TO SUBSIDIZE INSTITUTIONS LIKE THE IMF, THE WORLD BANK, AND CENTRAL BANKS AROUND THE WORLD, AND ALSO, HOW LITTLE TRANSPARENCY THESE INSTITUTIONS HAVE. WITH FALLING REAL INCOMES, SHOULD WE CONTINUE RAISING TAXES TO FUND HUGE PUBLIC INSTITUTIONS, AND CONTINUE BAILING OUT THE ONES THAT WERE SUPPOSED TO BE PRIVATE?

GREENE: I THINK THAT ONLY THE REALLY LARGE NATIONAL AND INTERNATIONAL INSTITUTIONS HAVE THE CRITICAL MASS NECESSARY TO ADDRESS THE HUGE, AND OFTEN FAR REACHING, CHALLENGES OF OUR TIMES. THE BEST AND THE BRIGHTEST MEN AND WOMEN, FROM OUR LEADING EDUCATIONAL INSTITUTIONS, ARE THE LEADERS OF THESE INSTITUTIONS; PRESIDENT OBAMA FROM HARVARD LAW SCHOOL; NEW YORK CITY MAYOR MICHAEL BLOOMBERG WAS TRAINED AT HARVARD BUSINESS SCHOOL, JUST TO NAME TWO PROMINENT EXAMPLES. THE GREAT INVESTMENT BANKS LIKE GOLDMAN SACHS RECRUIT ONLY FROM THE LEADING BUSINESS SCHOOLS. I'M PROUD TO BE PART OF THE PROCESS OF EDUCATING THE BEST AND THE BRIGHTEST. WE HAVE TO DO WHATEVER IS NECESSARY TO SUPPORT THESE PEOPLE AND THE INSTITUTIONS THEY LEAD.



POSITIVE PRESS: YOU HAVE ARGUED IN THE PAST THAT THE AGE OF THE ENTREPRENEUR, THE INDIVIDUAL, AND THE SMALL ORGANIZATION HAVE PASSED, WHY IS THIS SO?

GREENE: AS SOCIETY HAS EVOLVED, SO HAS COMPLEXITY. EVERY ISSUE! MORAL, FINANCIAL, LEGAL, POLITICAL; NOW INVOLVES THE GLOBAL VILLAGE; THE ISSUES ARE SIMPLY TOO COMPLICATED FOR INDIVIDUALS, OR SMALL INSTITUTIONS, TO BE ABLE TO CORRECTLY MAKE SOPHISTICATED DECISIONS TAKING INTO ACCOUNT THE MYRIAD VARIABLES INVOLVED. IN THE WAY WE LIVE NOW, BIGGER IS BETTER. IN STOCK AND BOND MARKETS, MOST TRADES ARE GENERATED IN MICRO SECONDS BASED ON COMPUTER PROGRAMS. THE MARKETS ARE REMARKABLY EFFICIENT, TRANSLATING INFORMATION INTO SECURITY PRICES IN SECONDS. ONLY INSTITUTIONS LIKE GOLDMAN SACHS, ON THE PRIVATE SIDE, AND THE FEDERAL RESERVE, ON THE PUBLIC SIDE, HAVE THE RESOURCES AND COLLECTIVE BRAINPOWER TO DEAL EFFECTIVELY WITH MODERN FINANCIAL MARKETS, AND OTHER COMPLEX SYSTEMS.



POSITIVE PRESS: THERE'S BEEN MUCH TALK ABOUT A BRAZILIAN TRADER, KNOWN ONLY AS FAVELA, WHO ROSE FROM NOTHING, HAS NO FORMAL EDUCATION, WORKS WITH A TINY STAFF, AND YET HAS MANAGED TO MAKE A HUGE FORTUNE ON WALL STREET.

GREENE: I'VE HEARD OF HIM, BUT INDIVIDUALS LIKE THAT ARE WORTH FAR LESS ATTENTION THAN THEY RECEIVE. HIS SUCCESS THUS FAR MAY JUST HAVE BEEN LUCK; IN ANY EVENT, HE'S A DROP IN THE OCEAN; PEOPLE LIKE HIM HAVE NO EFFECT ON THE GREAT ISSUES OR INSTITUTIONS OF THE DAY.

POSITIVE PRESS: WELL, PERHAPS, BUT HE SEEMS TO BE MAKING BIG CHANGES ON WALL STREET, FIRING OVERPAID CEOS AND CUTTING CORPORATE EXPENSES; SHAREHOLDERS SEEM TO LOVE HIM.

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GREENE: HE'S A PASSING FAD; JUST ANOTHER OLD STYLE CORPORATE RAIDER, AN ANACHRONISM. WHAT WE NEED NOW IS COOPERATION AND CONCILIATION, NOT HIS SORT OF CONFRONTATIONAL ANTICS.

POSITIVE PRESS: YOU'RE KNOWN AS FAR MORE THAN A LEADING FINANCE AND ECONOMICS PROFESSOR; YOU'RE REGARDED AS A SORT OF MODERN DAY RENAISSANCE MAN. SO WE'D LIKE TO PAY A LITTLE GAME REGARDING YOUR INTERESTS OUTSIDE OF FINANCE. WE CALL IT BEST AND WORST; YOUR FAVORITE AND LEAST FAVORITE IN VARIOUS CATEGORIES. I KNOW YOU'RE A SERIOUS READER, SO LET'S START WITH BOOKS?

GREENE: WELL, OF COURSE, IN FINANCE, KEYNES'S GENERAL THEORY OF GROWTH WILL ALWAYS BE RELEVANT. ANYTHING BY JOHN KENNETH GALBRAITH. MARX IS OUT OF FASHION NOW, BUT DAS CAPITAL HAS AN AMAZING ARRAY OF INSIGHTS, AS DOES THE WORK OF FREUD. ON A PERSONAL LEVEL, PROUST'S A REMEMBRANCE OF THINGS PAST IS ONE OF MY FAVORITE BOOKS.

## POSITIVE PRESS: AND WORST?

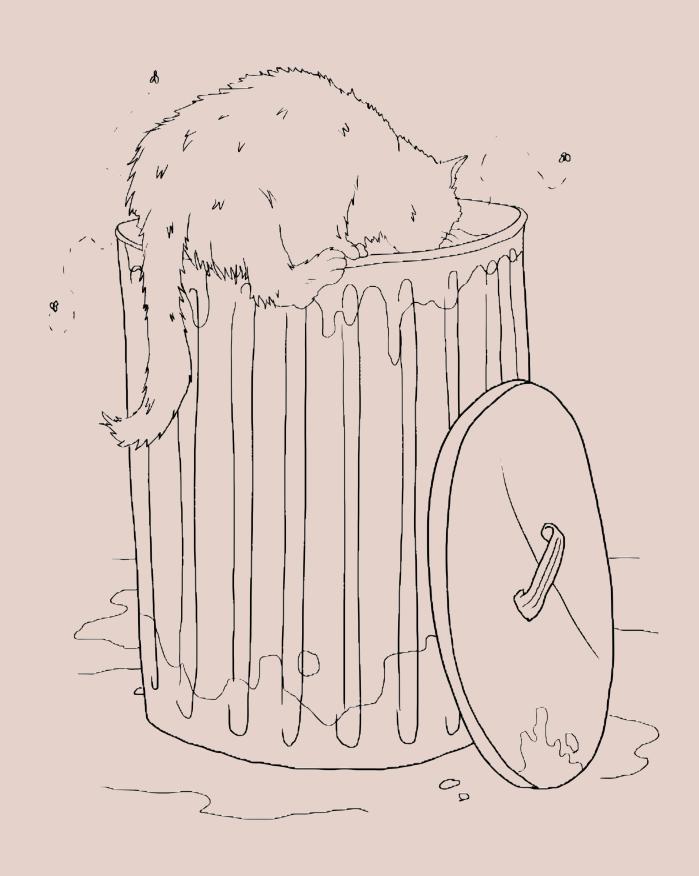
AYN RAND'S ATLAS SHRUGGED IS THE SORT OF BOOK THAT SHOULD NEVER HAVE BEEN PUBLISHED; IT JUST FEEDS THE MISGUIDED INTELLECTS OF THE LUNATIC FRINGE.

# POSITIVE PRESS: HOW ABOUT ART?

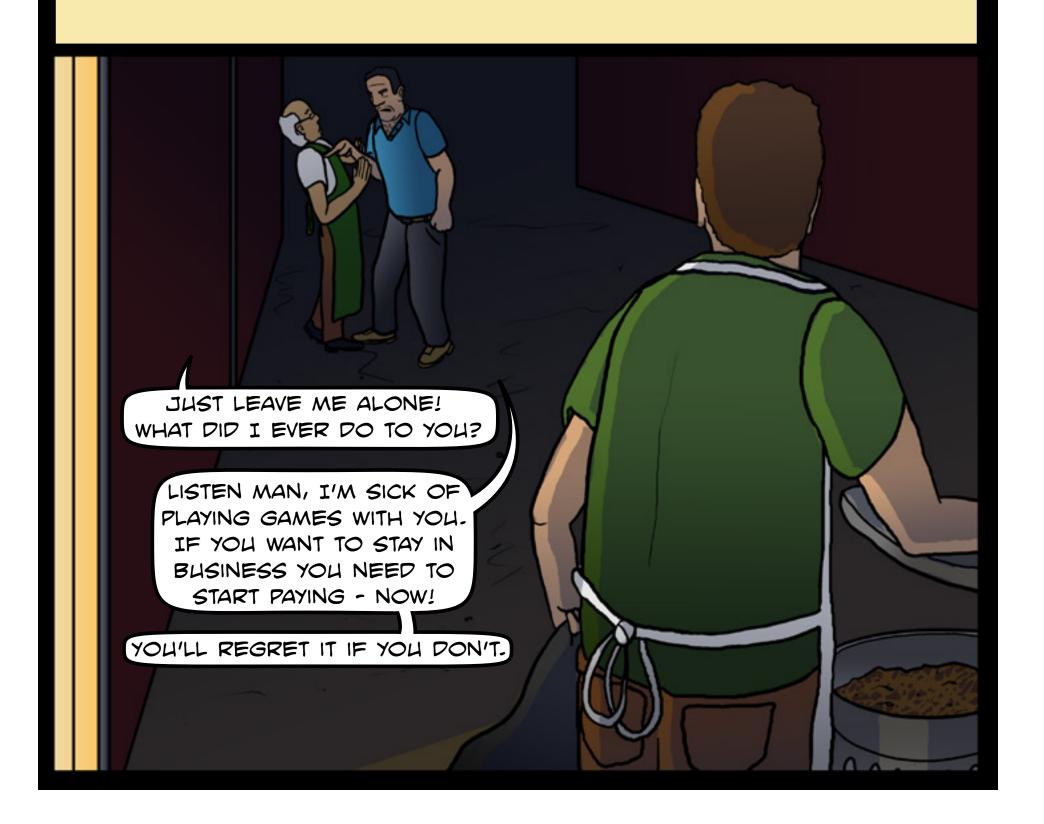
GREENE: OF COURSE, DAMIEN HIRST IS A GENIUS WHO HAS CHANGED ART. I ALSO COLLECT WORKS BY JULIAN SCHNABEL. IN GENERAL, THE MORE ABSTRACT THE BETTER. THE AGE OF REPRESENTATIVE ART HAS LONG PASSED, AND I, FOR ONE, WAS GLAD TO SEE IT GO.







I HAD BEEN WORKING AT FLORA'S DARK STAR FOR MANY YEARS. KNOWING MOST OF THE SURROUNDING RESTAURANTS AND SHOPS VERY WELL. DARK STAR WAS RESPONSIBLE FOR TURNING THIS NEIGHBORHOOD AROUND, HELPING MANY OF THE POOR KIDS TO BECOME EDUCATED. JUST A FEW YEARS AGO THIS WAS A DANGEROUS AND POOR AREA, AND THE GANGS MOSTLY LEFT IT ALONE; THERE WAS NOTHING TO STEAL. BUT AS THE AREA GREW AND PROSPERED, THE GANGS SAW OPPORTUNITY, THEY DEMANDED PROTECTION MONEY. 'PROTECTION FROM WHO?' SHOPKEEPERS WOULD ASK ... IT WAS PROTECTION FROM THE GANGS THEMSELVES. YOU HAD TO PAY THEM, OR BE ROBBED AND ATTACKED. THEY EVEN BEGAN TO SHOW UP AROUND DARK STAR, BUT FLORA AND I MANAGED TO KEEP THEM AT BAY. OUR NEIGHBOR FELIPE, WHO HAD A MODEST BUT VERY POPULAR TOY STORE, WASN'T SO LUCKY. HE WAS HARASSED WEEKLY, THEN DAILY, IT WAS A THURSDAY EVENING, DARK STAR HAD JUST FINISHED ITS EVENING DINNER SERVICE FEEDING THOSE WHO OTHERWISE WOULD GO HUNGRY. I WAS TAKING OUT THE TRASH BEHIND THE BUILDING IN THE ALLEY, WHEN I HEARD FELIPE ARGUING WITH SOMEONE NEXT DOOR.



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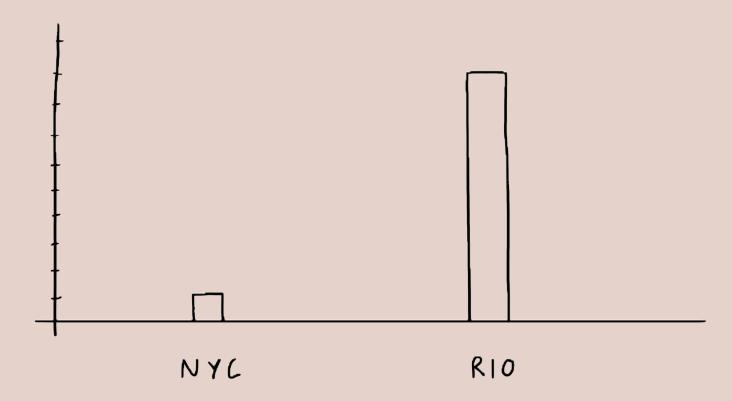


Favelas are incredibly violent, lawless places, where murder is common. Criminals kill each other, and the police kill criminals. It's all a fight to the death:

PEOPLE ARRESTED BY POLICE US KILLED BY POLICE.



MURDER RATE IS 9x HIGHER IN RIO THAN NYC.



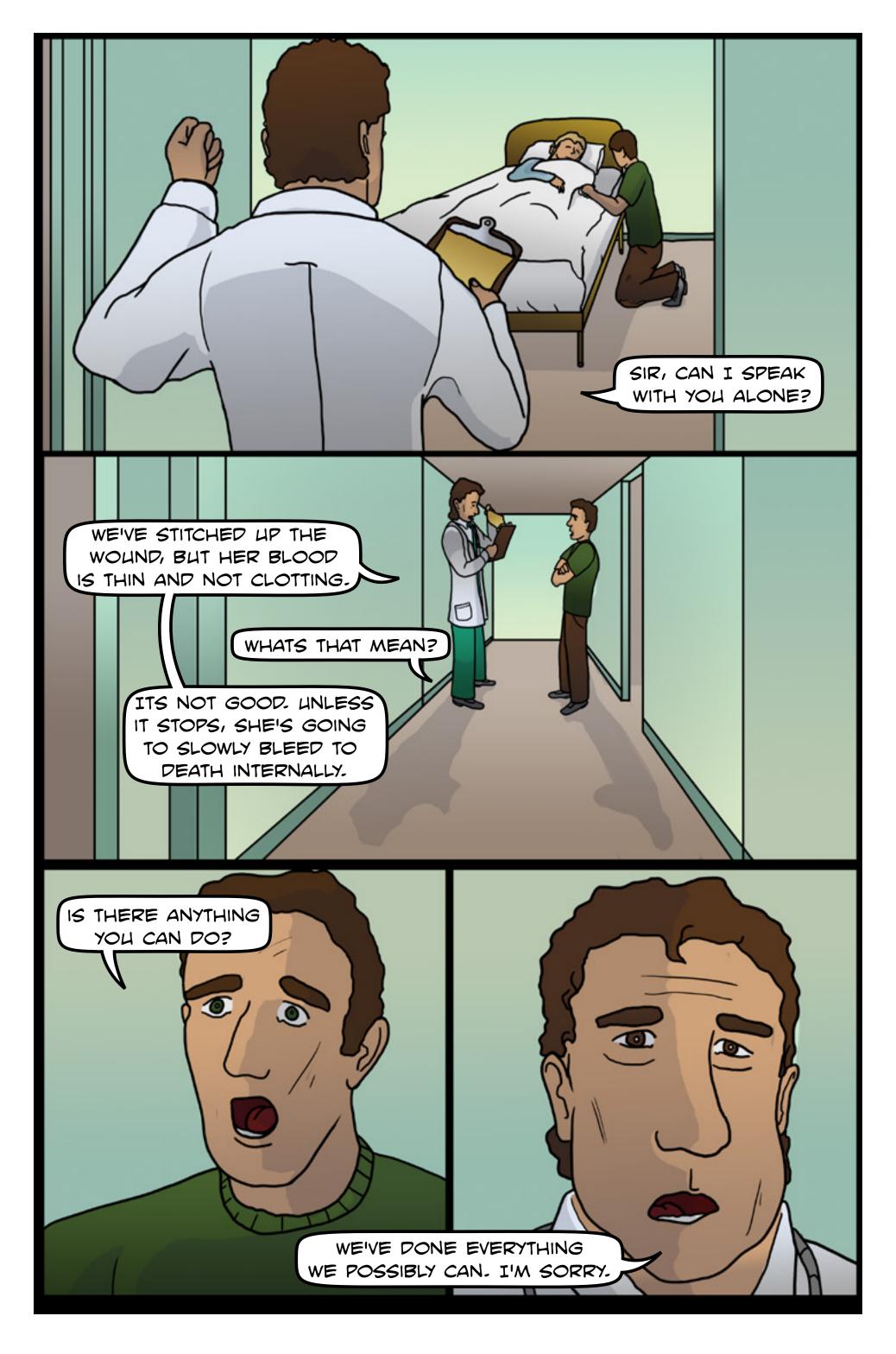
IN SAO PAULO & RIO, POLICE HAVE KILLED 11,000 PEOPLE SINCE 2003

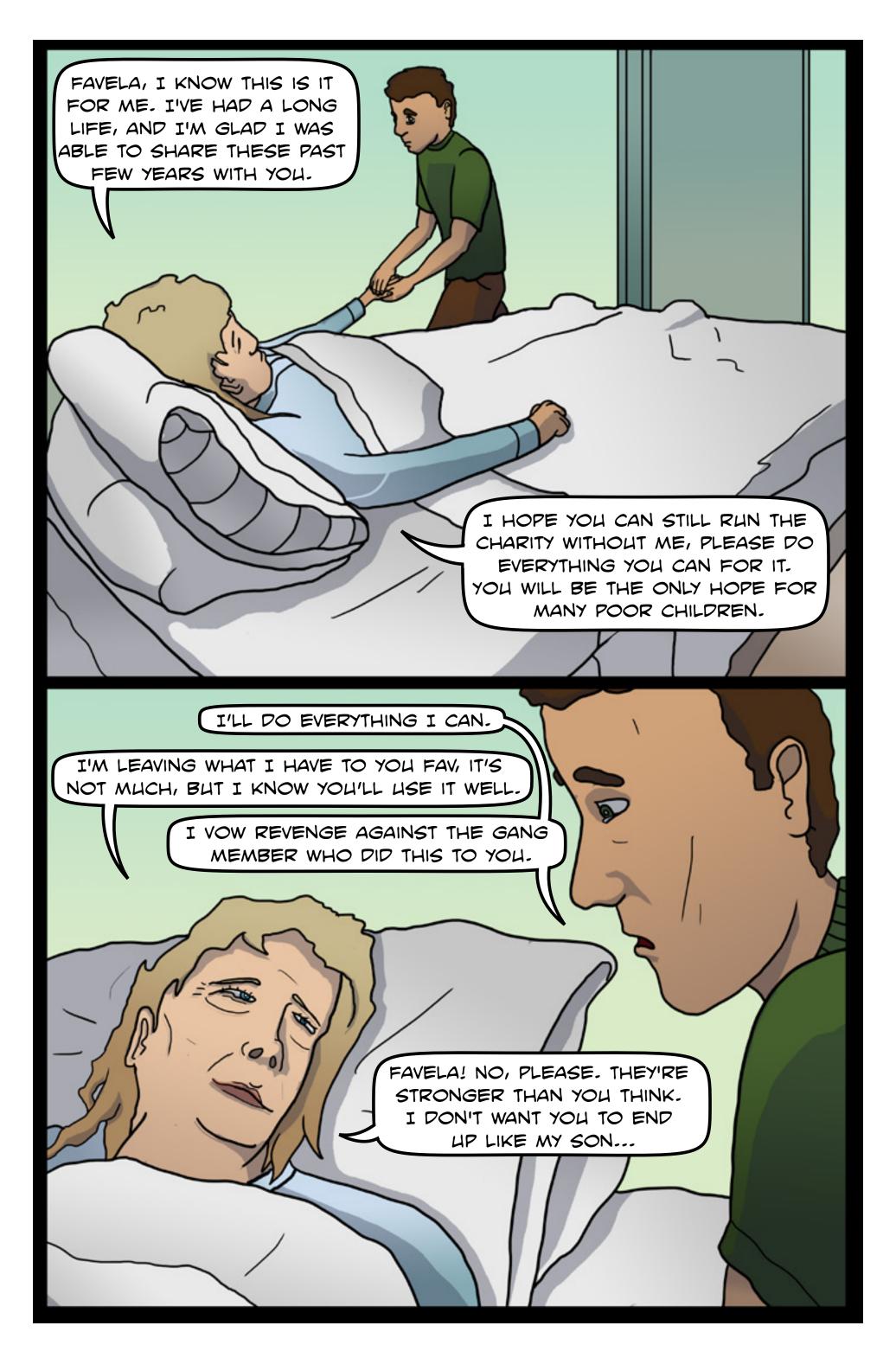


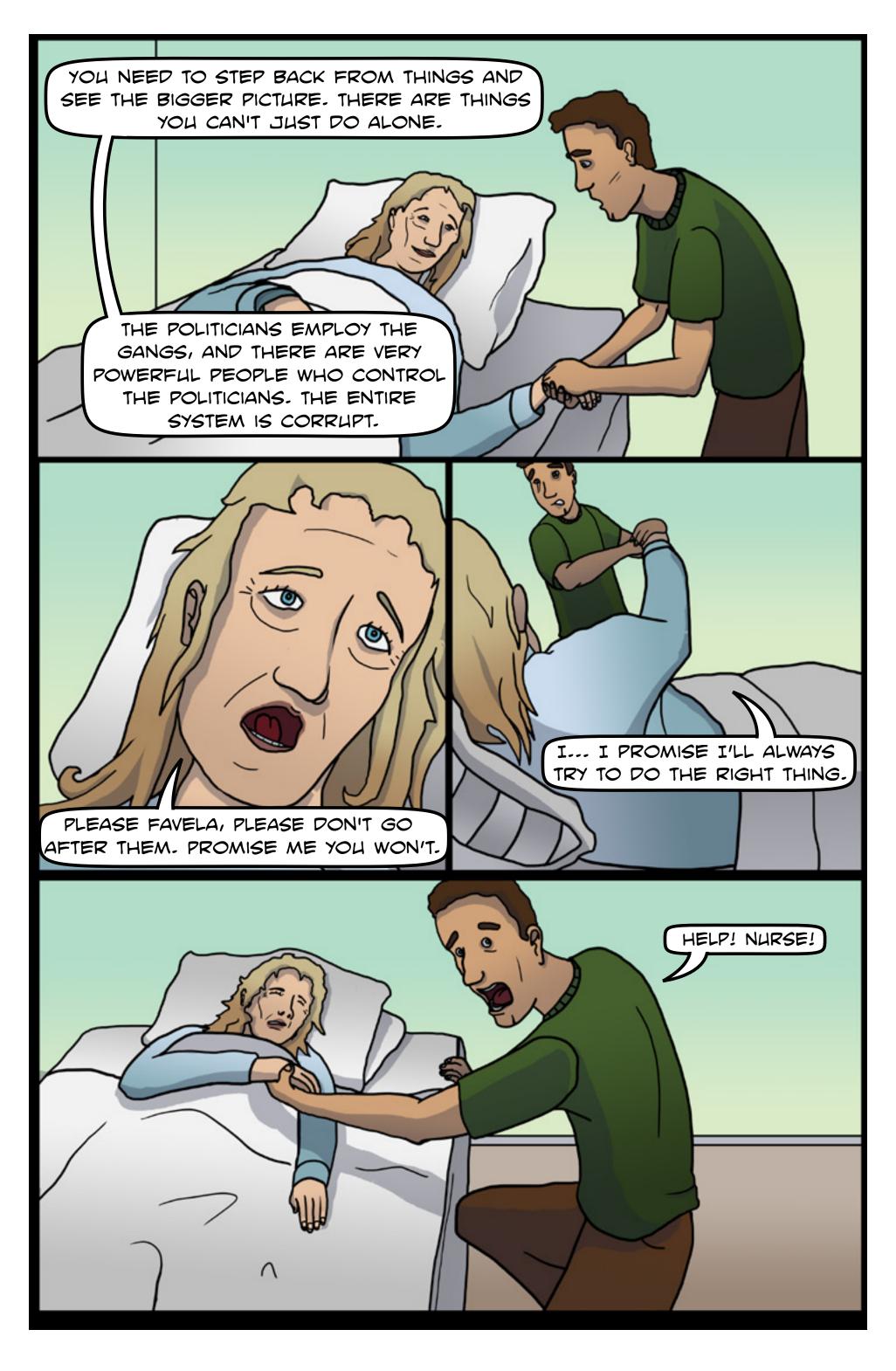
JUST THEN A MAN CAME IN, SURROUNDED BY SEVERAL MEN AND WOMEN. I THOUGHT THAT MAYBE I RECOGNIZED HIM FROM NEWSPAPER PHOTOS. HE WAS OBVIOUSLY RICH; WELL DRESSED, AS WERE ALL THE PEOPLE AROUND HIM. I SAW A BIG BLACK LIMOUSINE OUTSIDE; IT HAD DRIVEN RIGHT UP ONTO THE CURB TO LET THESE PEOPLE OUT NEAR THE DOOR. THEN I SAW MEDICAL STAFF QUICKLY GATHERING AROUND THE MAN. I HAD NO IDEA IF HE WOULD LIVE OR DIE, BUT, UNLIKE EVERYONE ELSE, HE WAS GETTING A LOT OF ATTENTION, AND GETTING IT VERY QUICKLY.



AT THAT MOMENT I REALIZED THAT I WOULD NEVER BEG FOR HELP AGAIN. I WOULD DO ANYTHING TO HELP FLORA, BUT SHE WOULD ALREADY HAVE BEEN GETTING THE RIGHT TREATMENT IF I HAD BEEN RICH. OF COURSE, I HAD ALWAYS KNOWN THAT THE RICH HAD MUCH EASIER LIVES, BUT IN THAT MOMENT THINGS CRYSTALLIZED IN MY MIND - I WOULD BECOME RICH AND BE ABLE TO PROTECT THOSE THAT DEPENDED ON ME. AND NOTHING WOULD STOP ME.







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#### Notable Goldman Sachs Alumni.

#### Robert Rubin

- Left Goldman to become Bill Clinton's Treasury Secretary
- Ex-chairman of Citigroup, where he received \$126 million in cash and stock compensa- tion during a period in which Citigroup was basically run into the ground, requiring a vast government bailout engineered by none other than Hank Paulson.

#### Hank Paulsor

- The former Goldman CEO and treasury secretary under George Bush who engineered the early stages of the bailout. Paulson was recruited to the Bush White House by Joshua Bolten, George W. Bush's Chief of Staff.

#### Joshua Bolten

- George W. Bush's Chief of Staff from 2006 to 2008; previously the deputy chief of staff. - Worked for Goldman, in their London office (94-99).

#### Jon Corzine

- Head of fixed income trading who many blamed for Goldman's trading losses
- Co-CEO of Goldman. He then used his vast fortune to buy a senate seat, but not enjoy- ing that he decided to run for governor of New Jersey, where he was just as ineffective as he had been 18 in the senate

## George Herbert Walker the 4th

- Second cousin of former president George W. Bush, and a former partner and managing director at Goldman.

Mark Carney

- Worked for Goldman Sachs for 13 years in their offices in London, Tokyo, New York, and Toronto before becoming head of the central bank of Canada

  Neel T. Kashkari
- Was a Vice President of Goldman Sachs before joining the treasury and becoming As- sistant Secretary of the Treasury for Financial Stability, where he led the program to buy troubled financial assets under the TARP program; \$10 billion of this was allocated to his former employer.

## Robert Zoellick

- Current president of the World Bank. He was the United States Deputy Secretary of State and U.S. Trade Representative. He has previously served as Senior International Advisor to Goldman Sachs.

## Malcolm Turnbull

- Worked for Goldman as chairman and managing director for Australia from 1997 to 2001. He was leader of the opposition and parliamentary leader of the Australian Liberal Party in 2009, and has served in the Australian House of Representatives since 2004. Reuben Jeffery III
- Under Secretary of State for Economic, Business, and Agricultural Attairs (200/- j

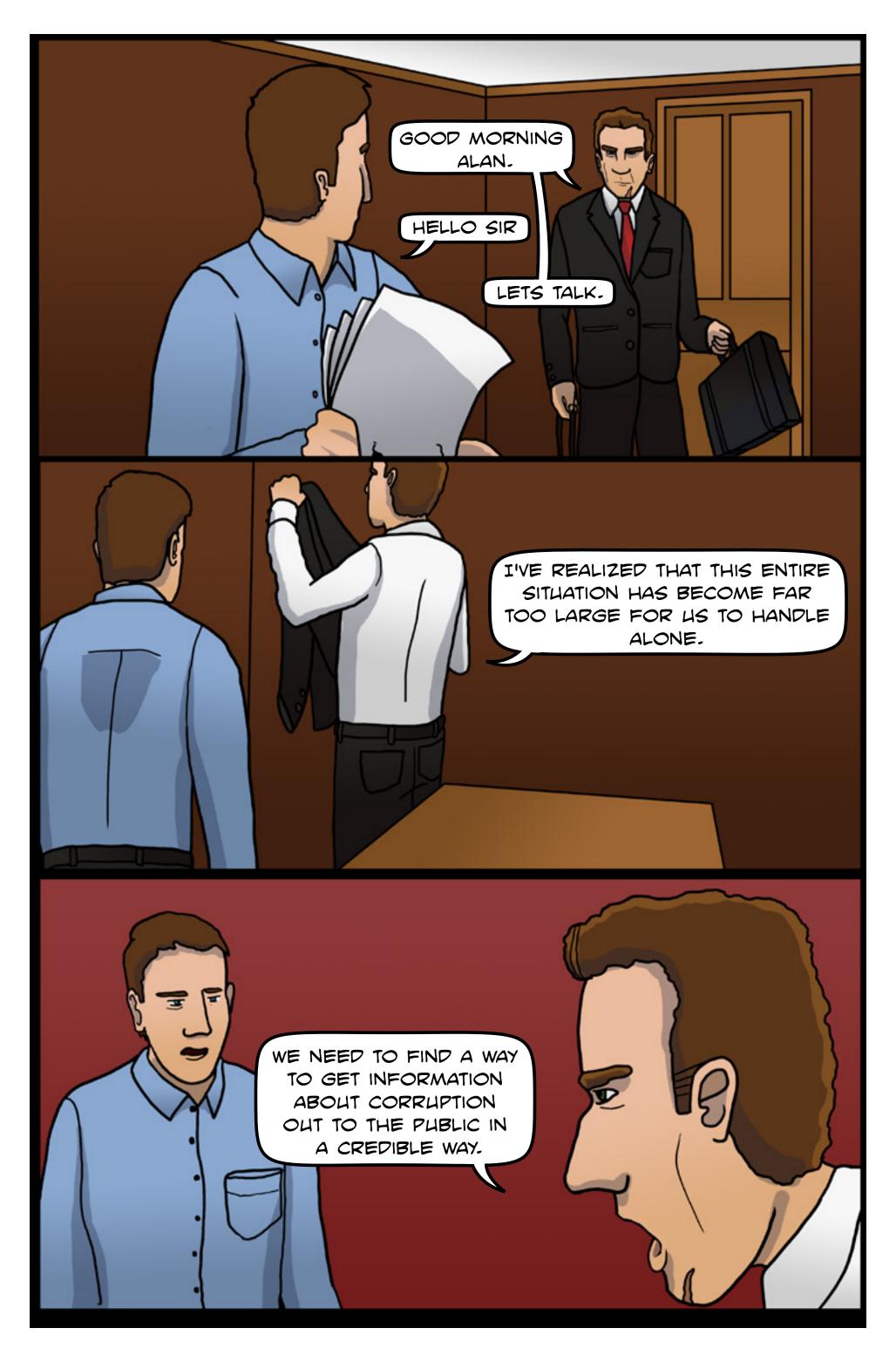
## Romani Prodi

- Prime Minister of Italy twice (1996-1998 and 2006-2008) and President of the European Commission (1999-2004)

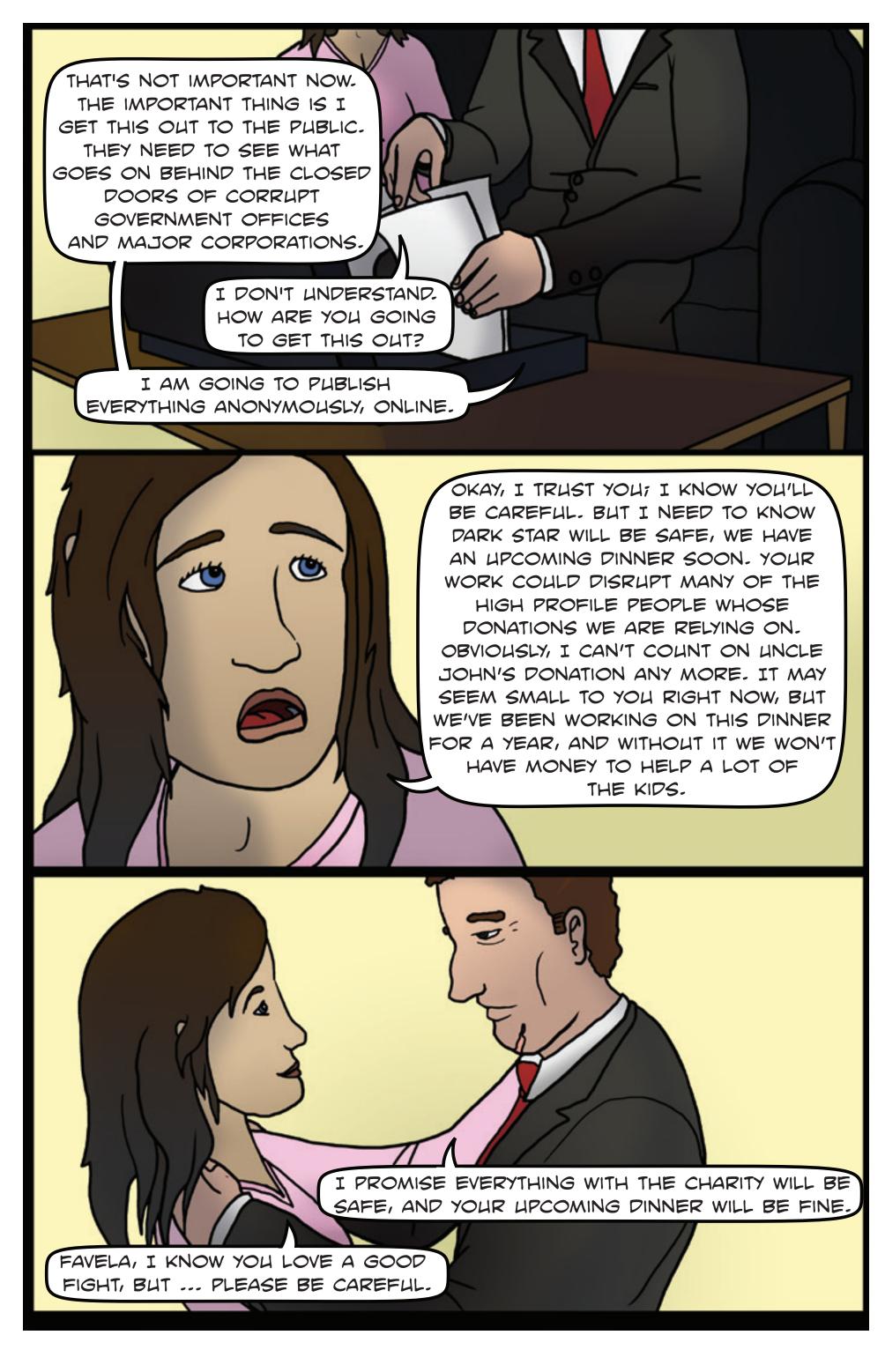
  Mario Draghi
- Governor of the Bank of Italy (2006- )

## Massimo Tononi

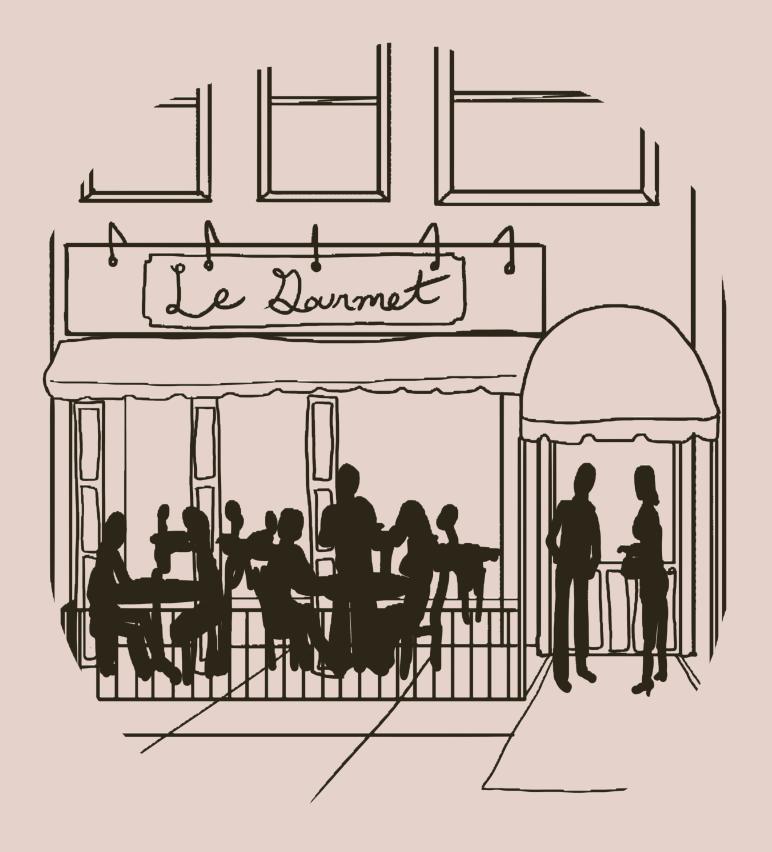
- Italian deputy treasury chief (2006-2008) in Goldman in the depths of the financial crisis,

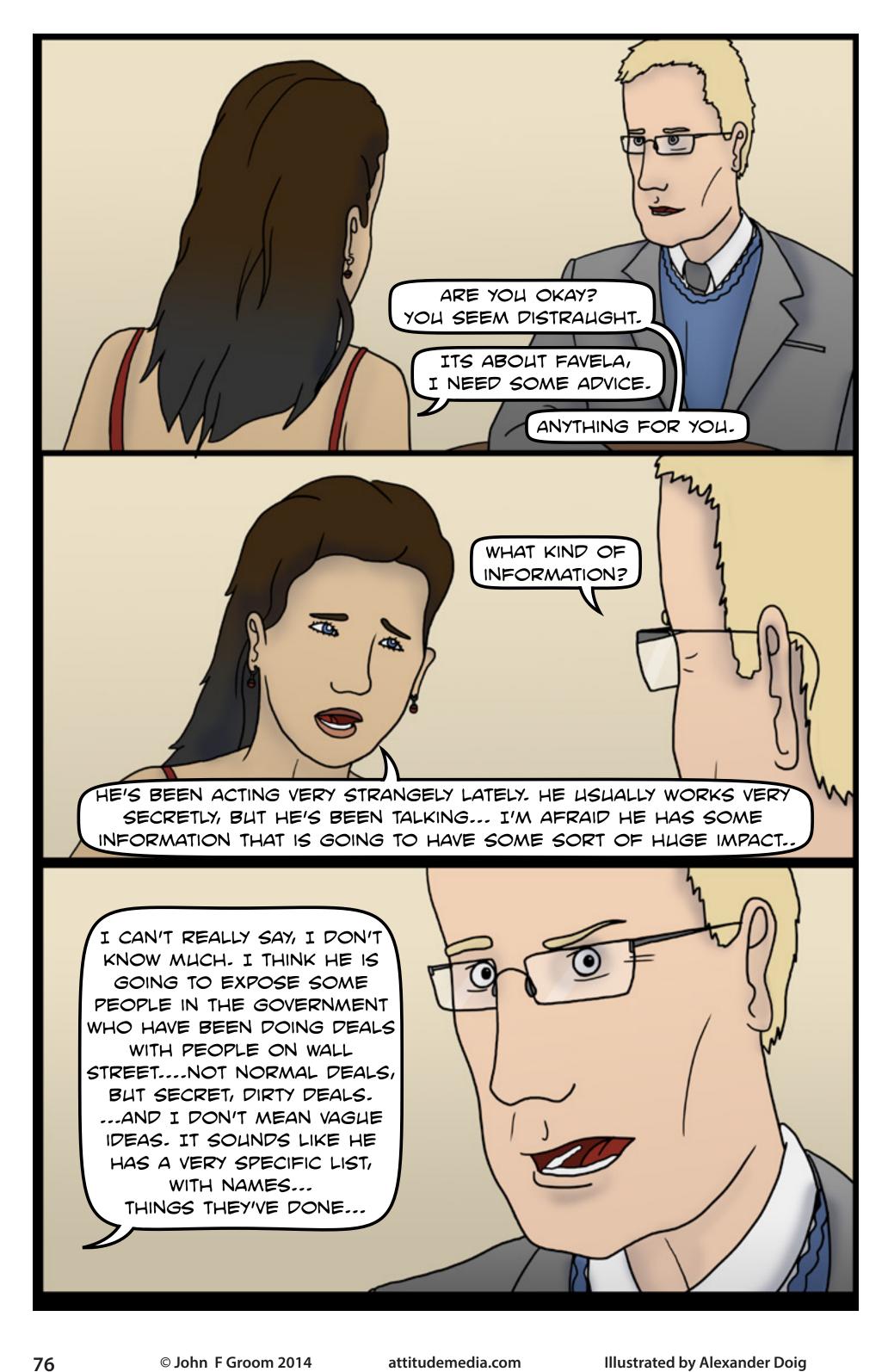






## The Meetup



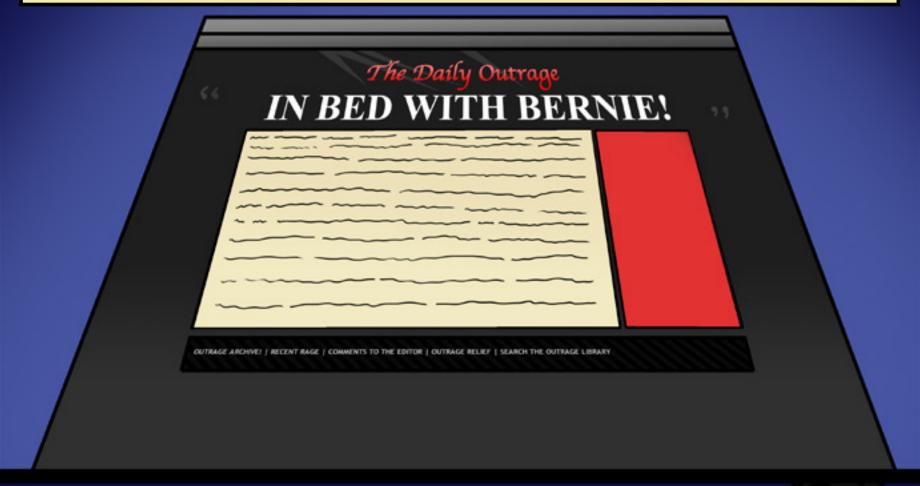


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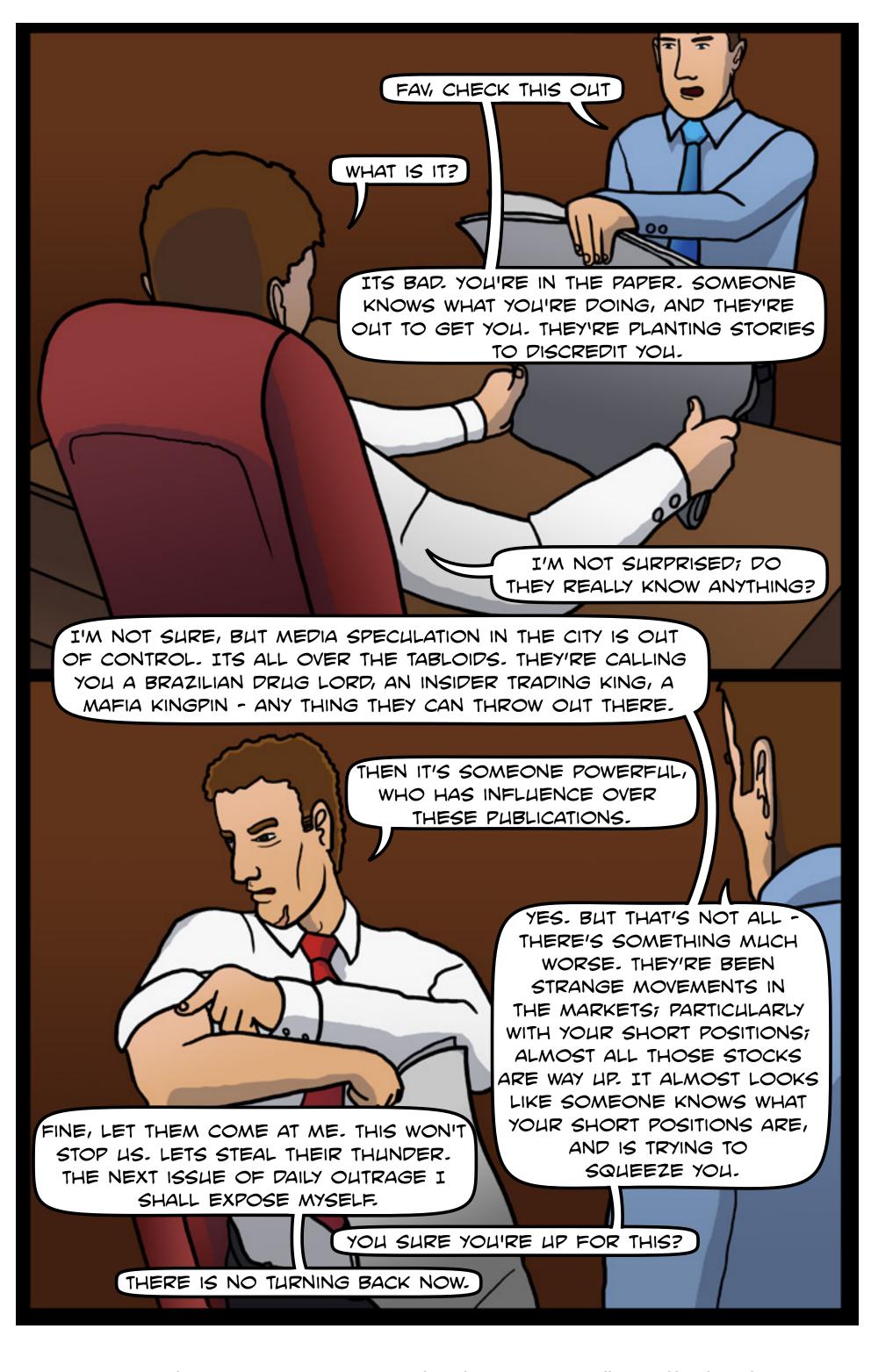
THE FIRST DAY OF DAILY OUTRAGE. FAVELA ANONYMOUSLY REPORTS HIS FINDINGS ON THE TIES BETWEEN BERNIE MADOFF AND SENIOR OFFICIALS AT THE IMF. FAVELA POSTS THE STORY DOCUMENTING THE INVESTMENTS FROM SENIOR IMF OFFICIALS TO MADOFF'S FUNDS ON THE NEW DAILY OUTRAGE BLOG AND PERSONALLY CALLS HIS MEDIA CONTACTS TO ALERT THEM TO THE STORY. BECAUSE EVERYONE WHO KNOWS HIM KNOWS THAT FAVELA NEVER DOES ANYTHING HALFWAY, AND IS A MAN TO BE TAKEN SERIOUSLY, THEY PAY ATTENTION. WITHIN HOURS THE MEDIA IS ALL OVER THE STORY.



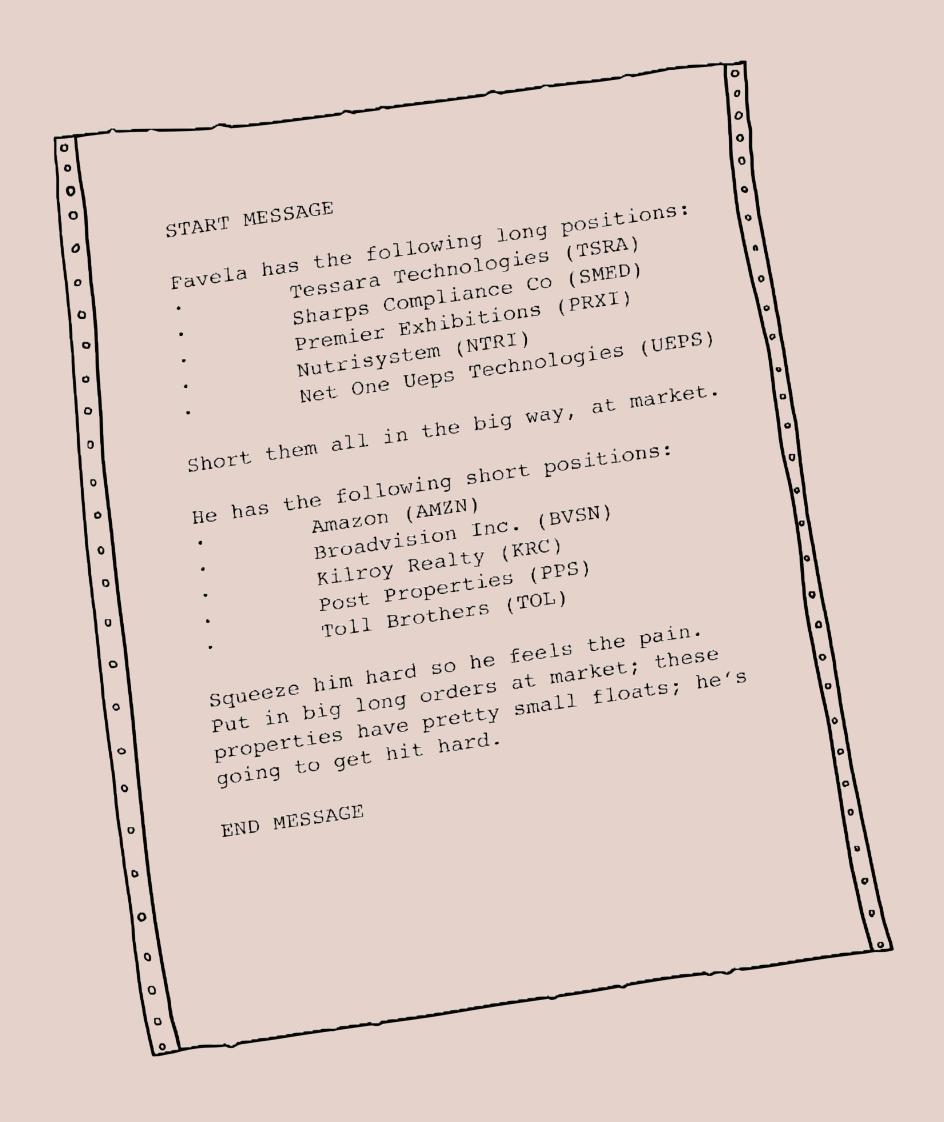


THE FOLLOWING DAY, CHRISTINE LEGARDE RESIGNS AS HEAD OF THE IMF.
THE IMF ANNOUNCES IT IS INVESTIGATING "ALLEDGED MISALLOCATIONS
OF FUNDS". JON CORZINE AND JOHN THAIN CAN'T BE LOCATED.
GOLDMAN SACHS DENIES ANY INVOLVEMENT.

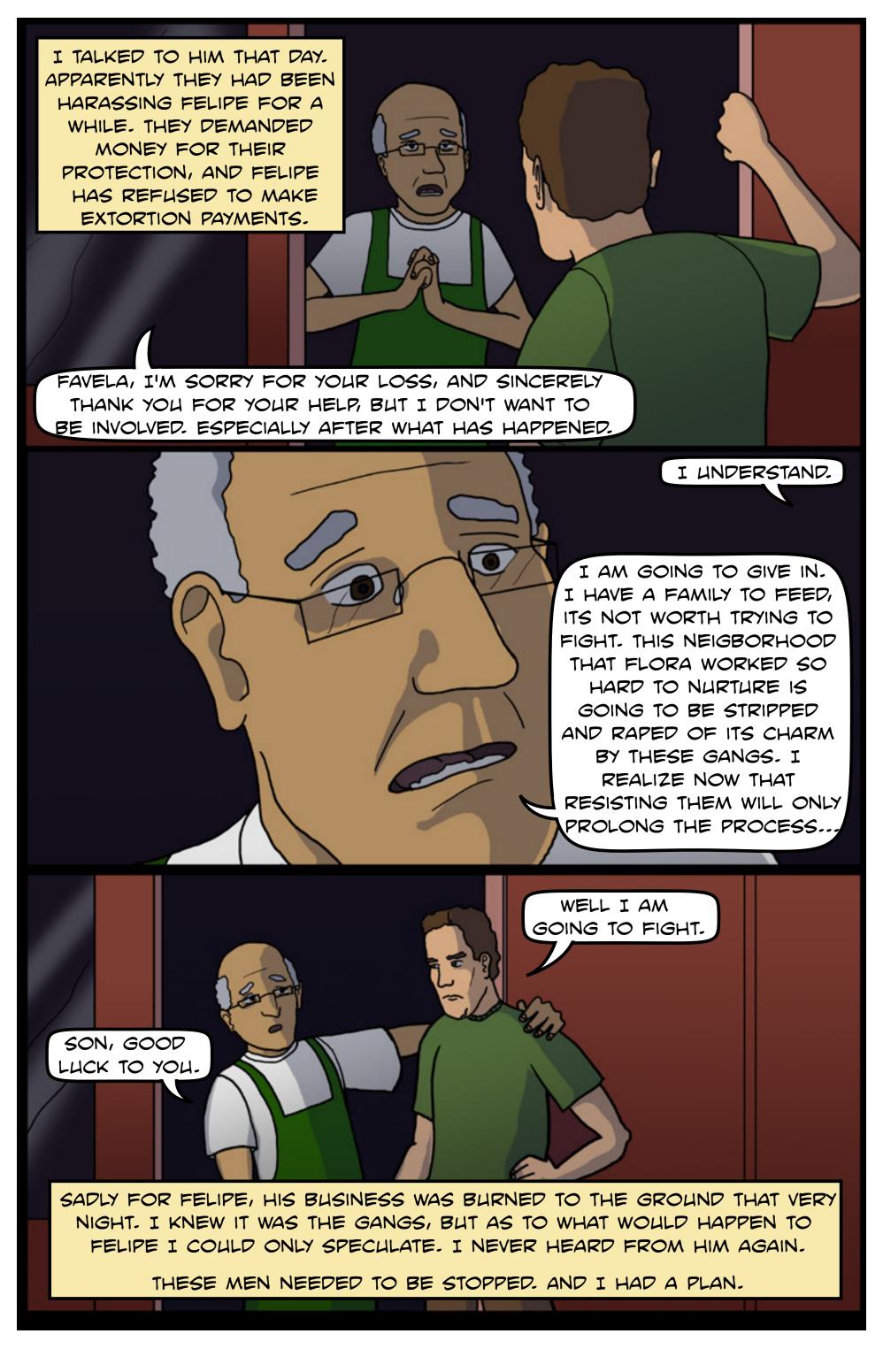


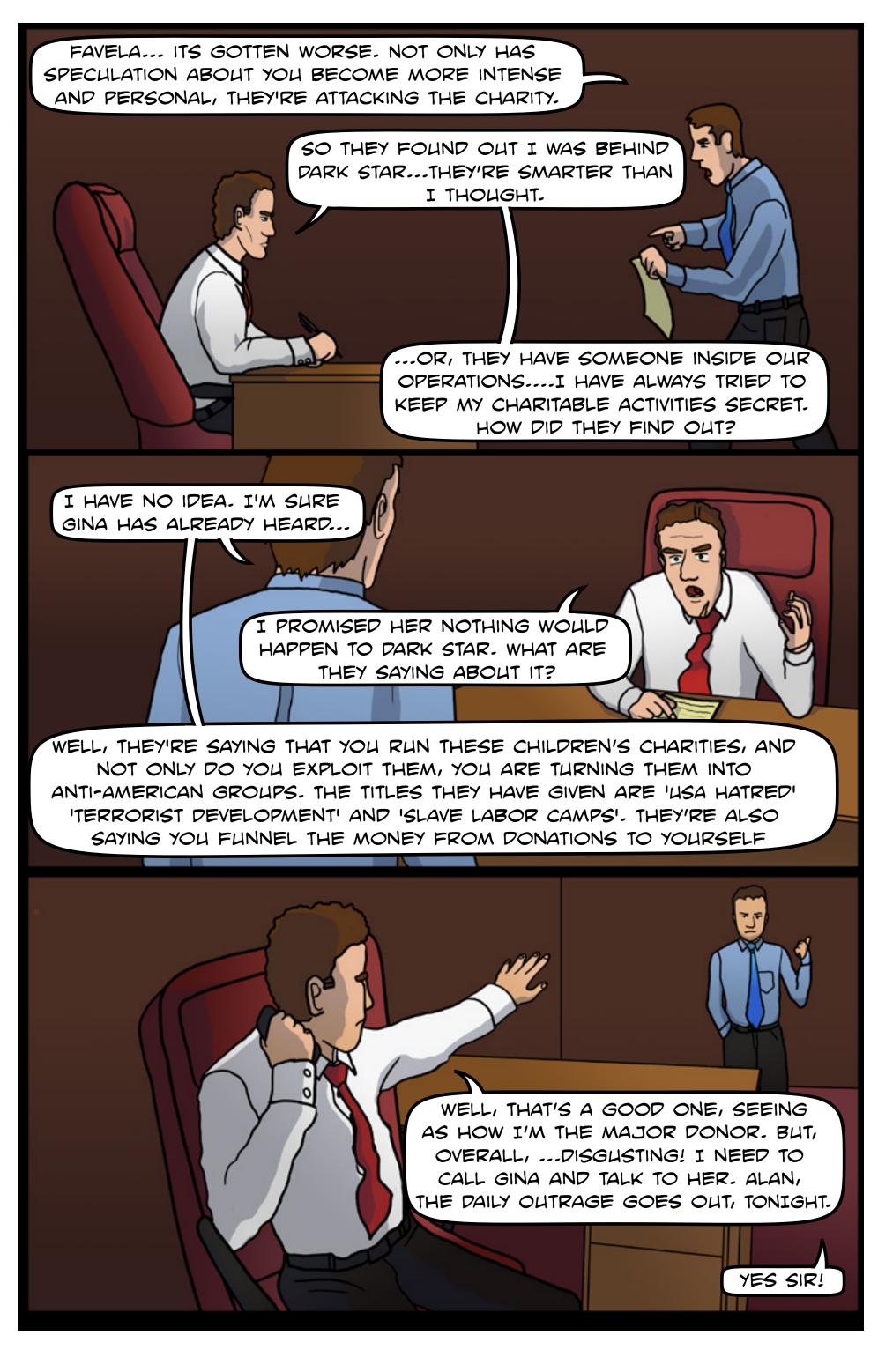


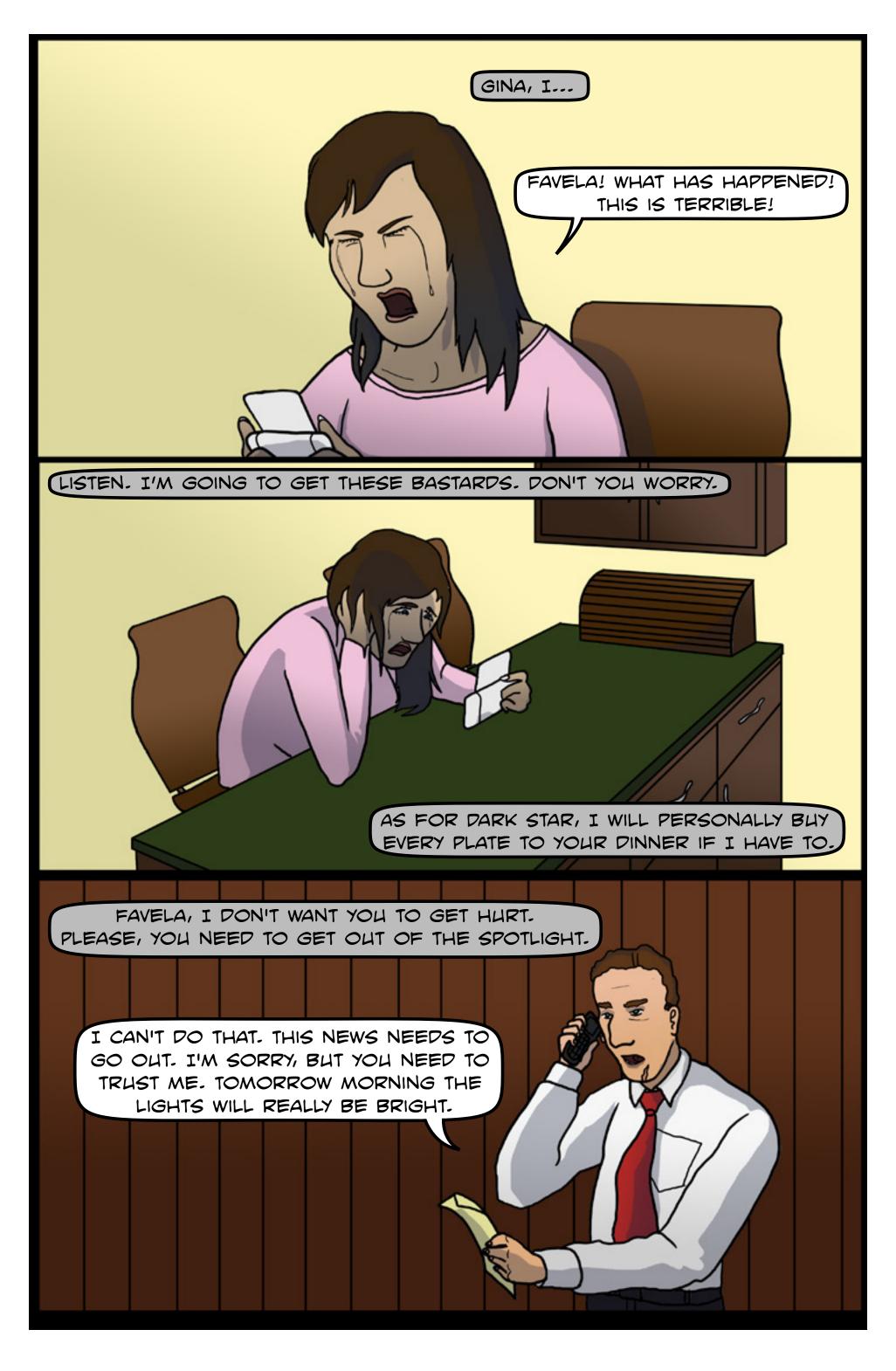
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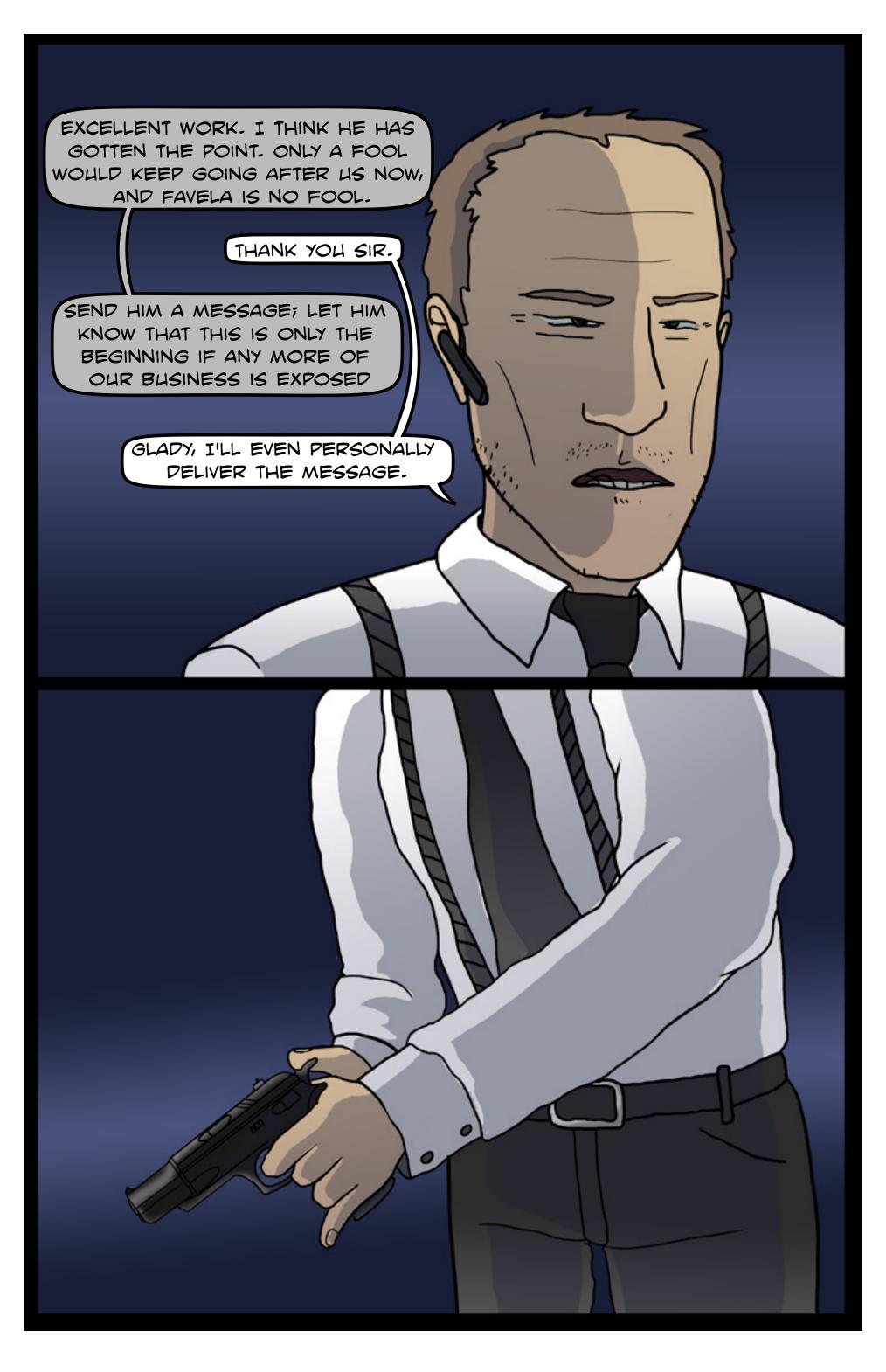












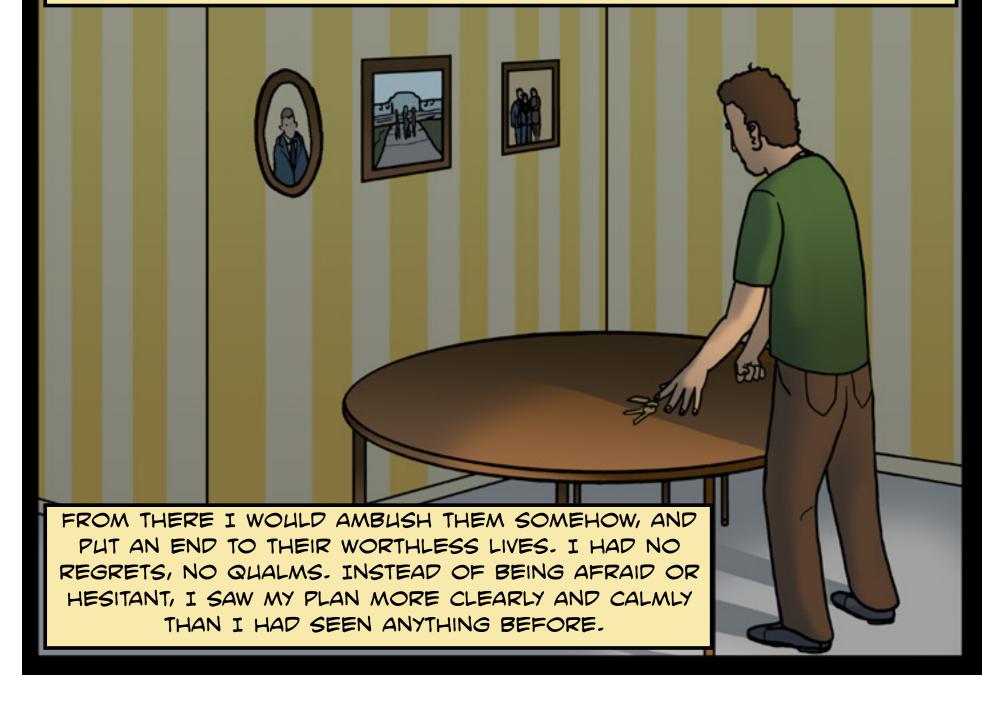


Huh? What is this?

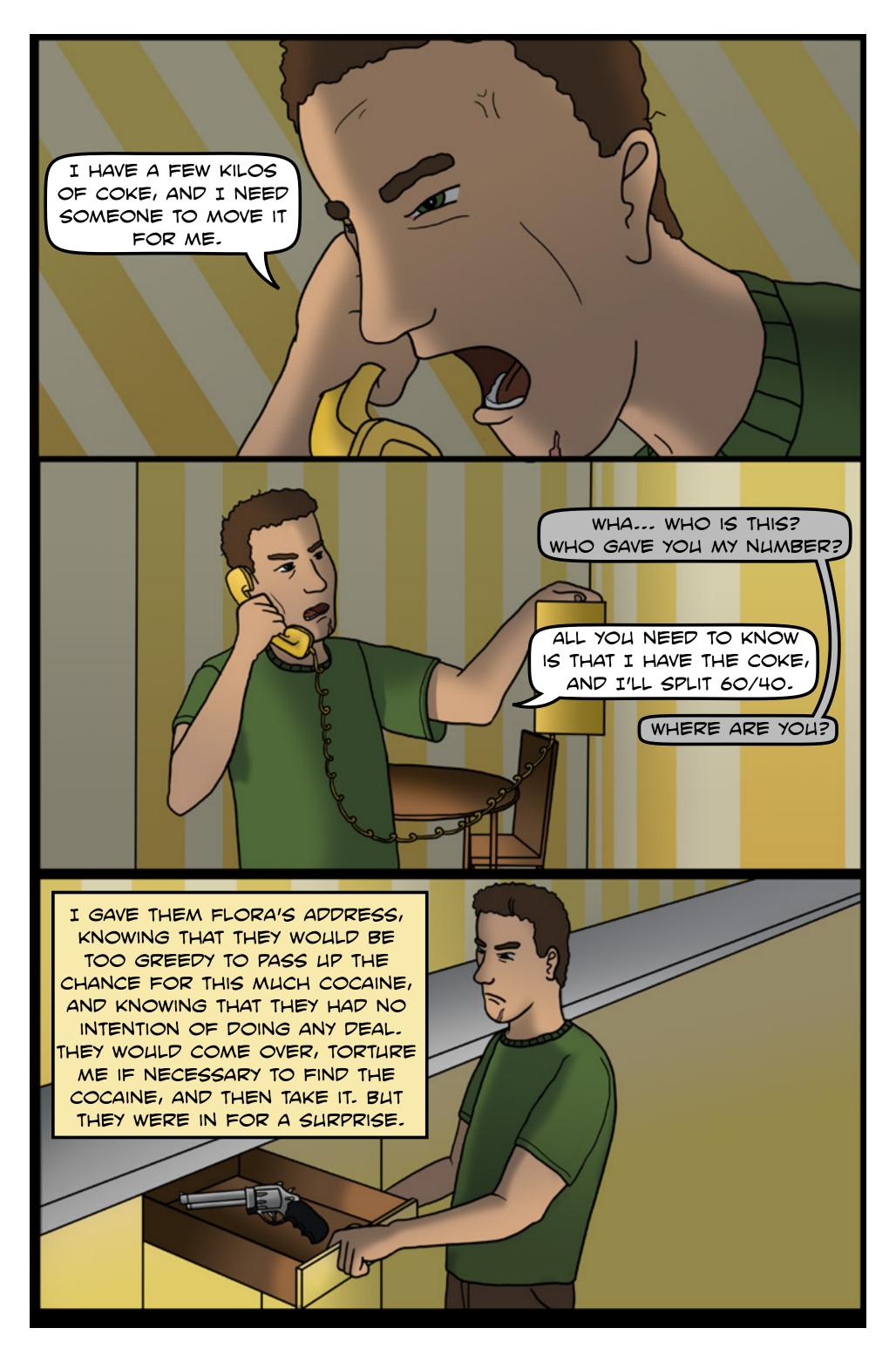
I WENT BACK TO FLORA'S HOUSE. THERE WAS NO REASON FOR ME TO HIDE THIS ADDRESS, AS FLORA, THE ONE I HAD ALWAYS TRIED TO PROTECT, WAS NOW GONE. AND I PLANNED TO GO AS SOON AS I TOOK CARE OF THIS BIT OF BUSINESS, ALTHOUGH I HOPED TO LEAVE THIS PLACE, NOT THIS WORLD. BUT, ONE WAY OR THE OTHER, I WOULD BE GONE FROM HERE...



I HAD GOTTEN THE GANG LEADER'S NUMBER FROM FELIPE, AND I WAS PREPARED TO DEAL WITH THEM DIRECTLY, IN THE ONLY SORT OF LANGUAGE THEY UNDERSTOOD. THE PLAN WAS TO GET THEM TO COME OVER TO FLORA'S HOUSE.



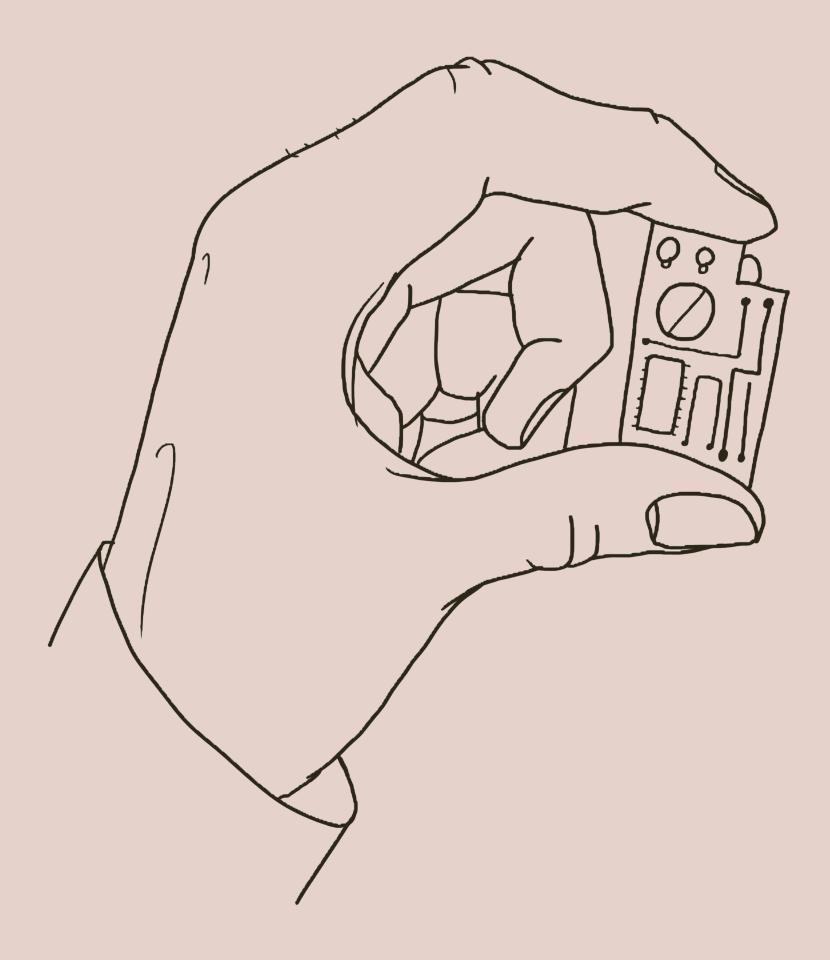


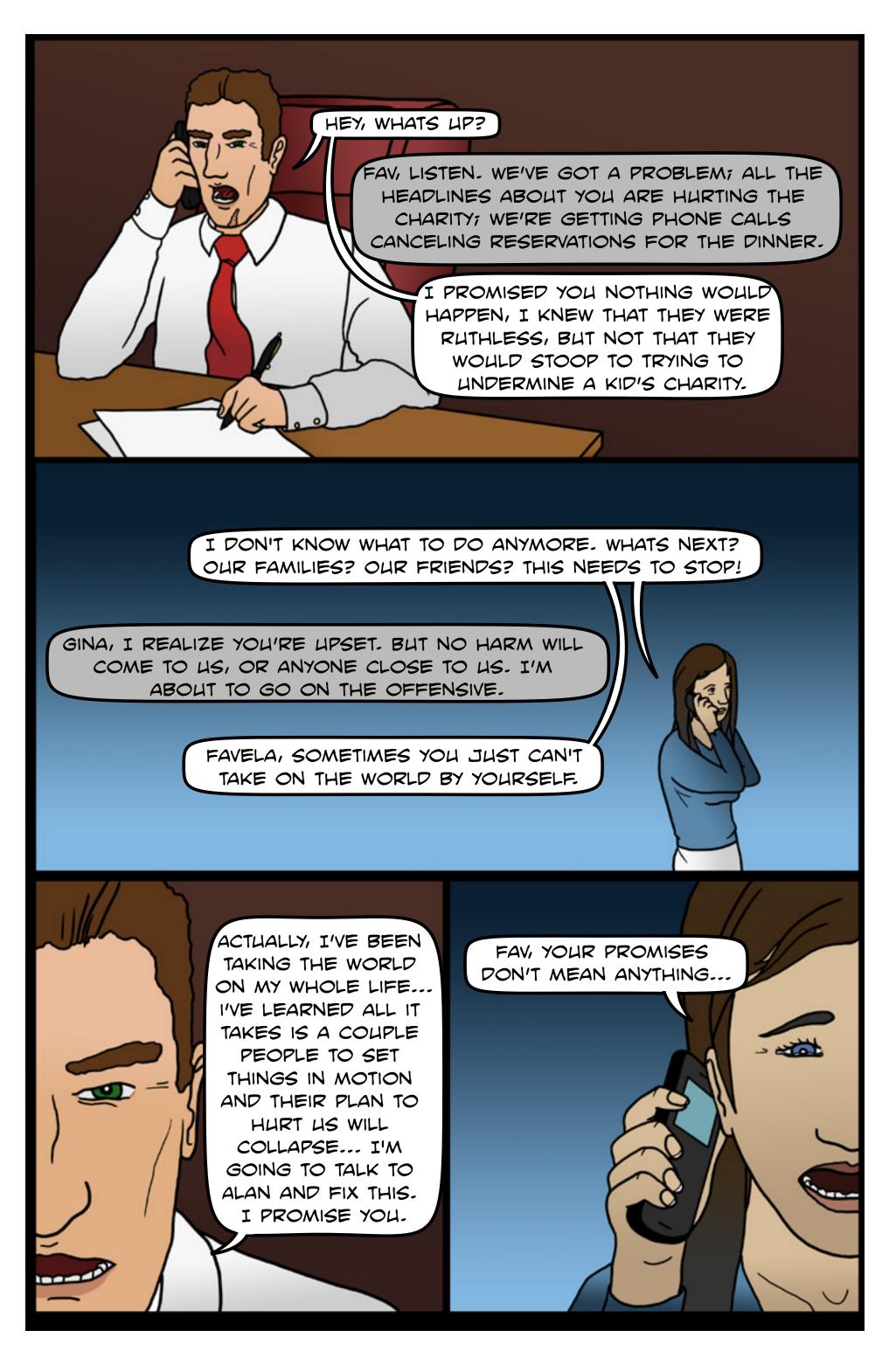




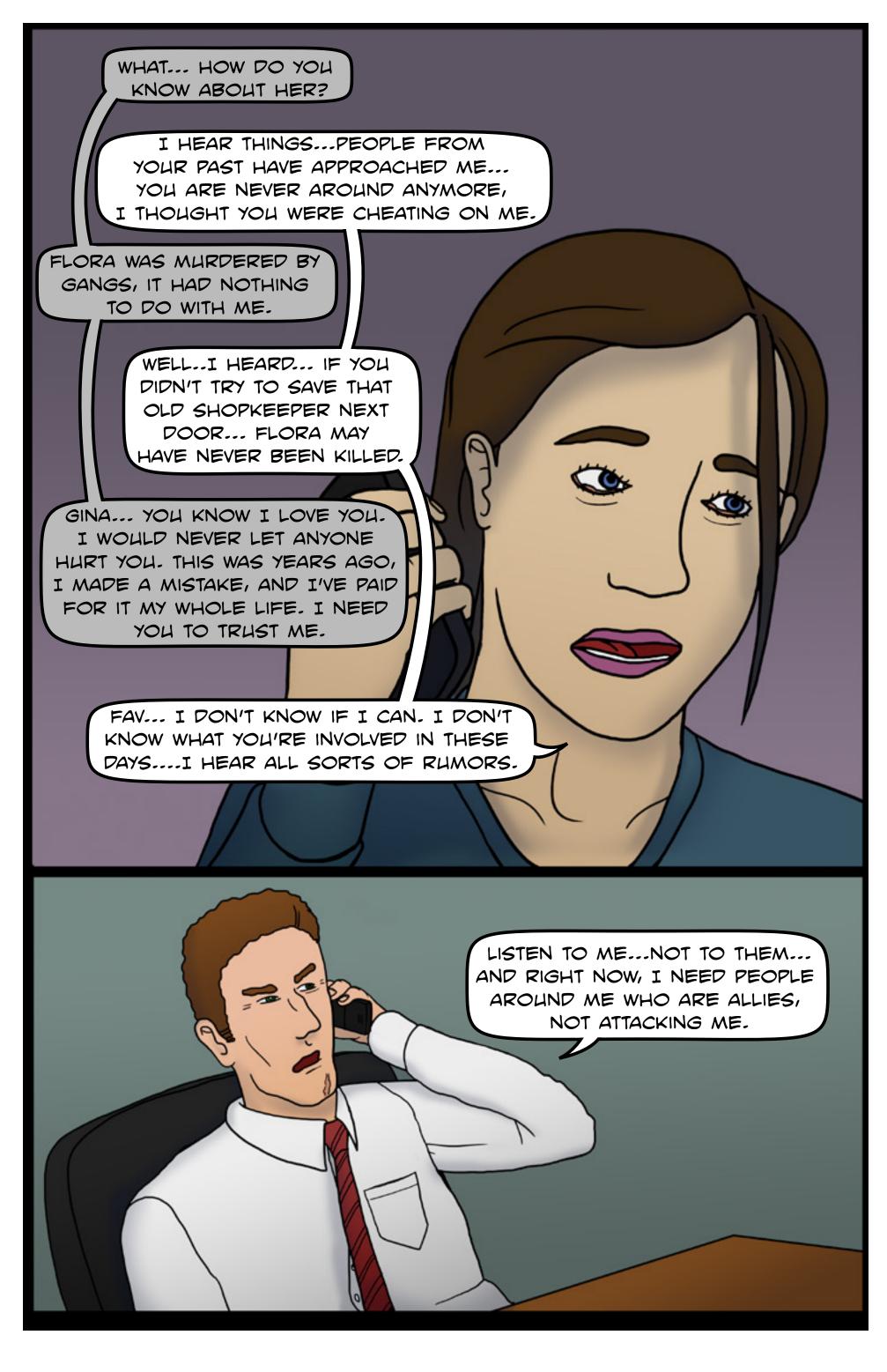


It's a transmitter sir, must be connected to your computers and phones. I'm not sure how they got it onto Sozi, but now we know why they are aware of what we've been up to.



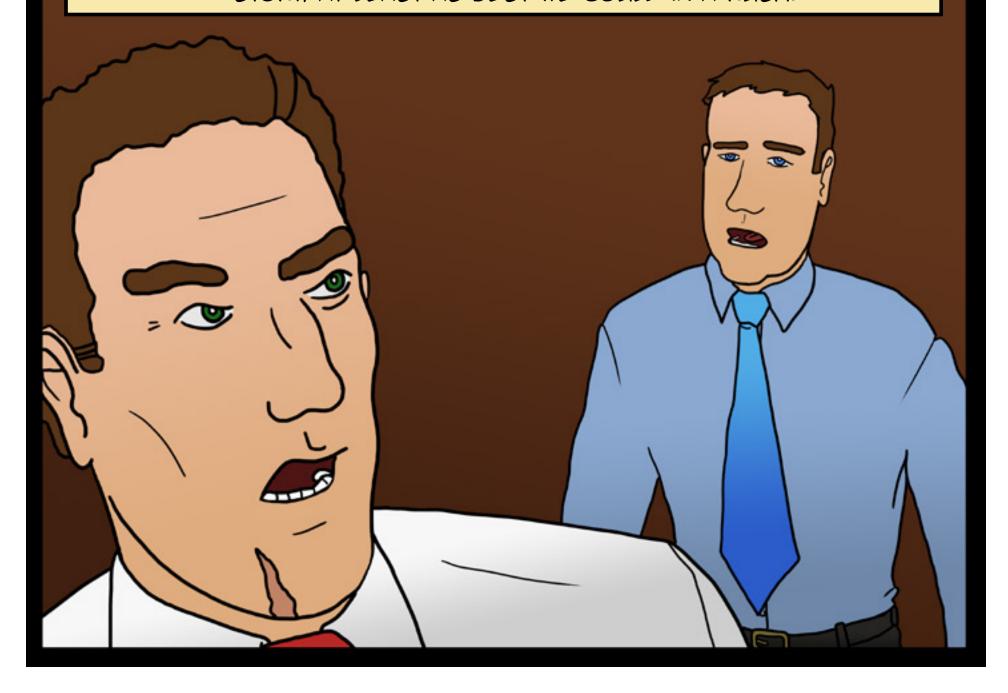




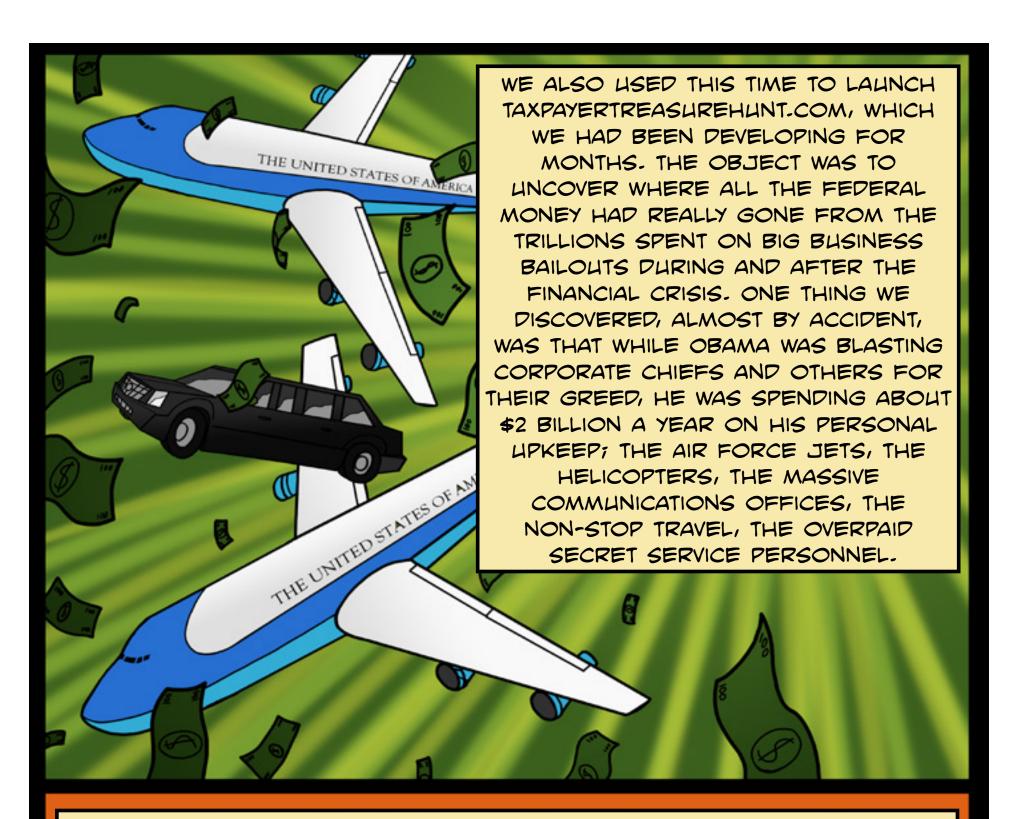




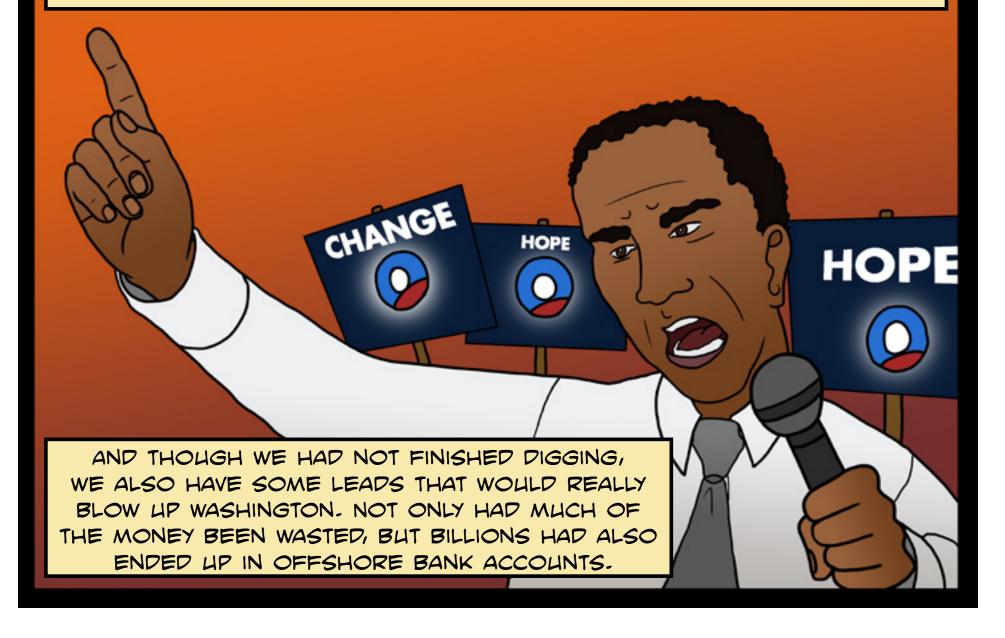
THAT NIGHT ALAN AND I DEVISED A PLAN TO ANSWER THEIR ACCUSATIONS, AND TO THROW OUT A FEW OF OUR OWN. WE WORKED THROUGH THE NIGHT AND PUBLISHED A FULL BACKGROUND OF FAVELA'S HISTORY ON DAILYOUTRAGE.COM. WE DIDN'T LIE OR GLOSS OVER THE PAST. WE ADMITTED THAT FAVELA HAD DEALT HARSHLY WITH THOSE WHO NEEDED TO BE PUNISHED, ALTHOUGH WE DIDN'T GO INTO DETAILS. FAVELA WAS NO ANGEL; IN HIS YOUTH HE HAD USED DRUGS AND BOUGHT WOMEN, BUT HAD NEVER DONE ANYTHING HE WAS TRULY ASHAMED OF; IN ALL HIS PERSONAL LIFE AND HIS BUSINESS DEALINGS, HE HAD NEVER USED FORCE OR FRAUD. WE DECIDED TO TELL THE WHOLE STORY, AT LEAST AS BEST WE COULD IN A RUSH.

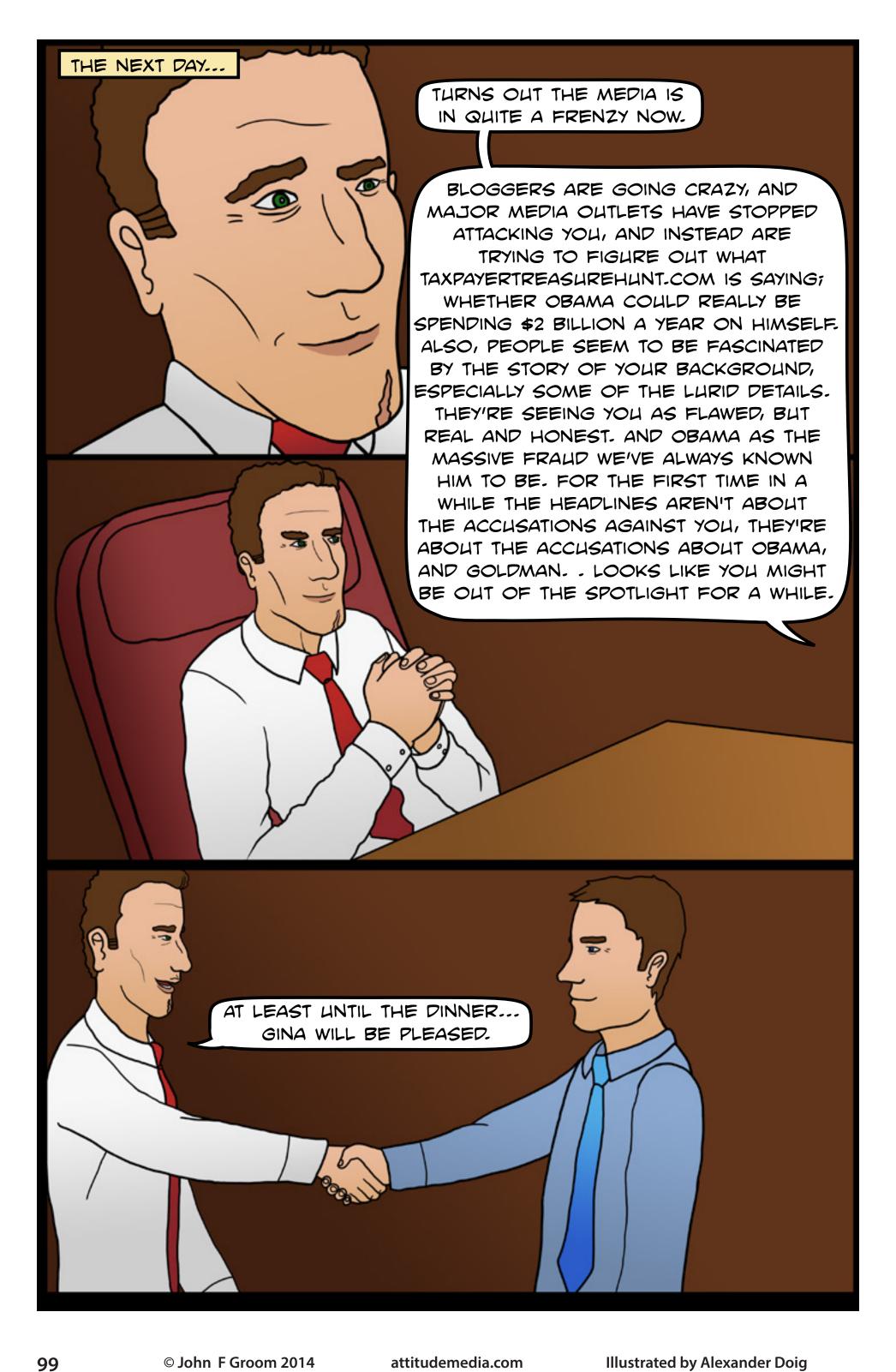


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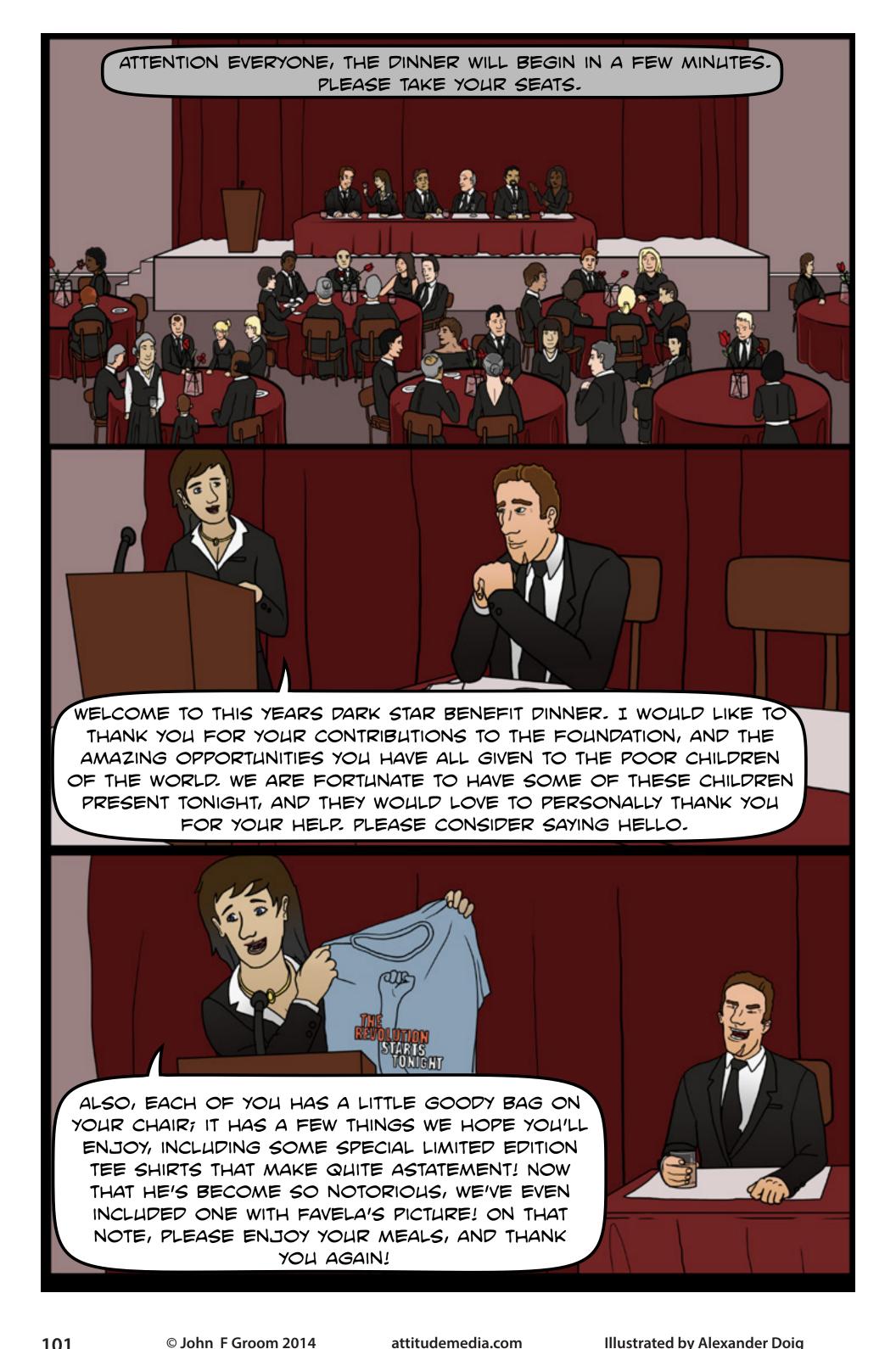


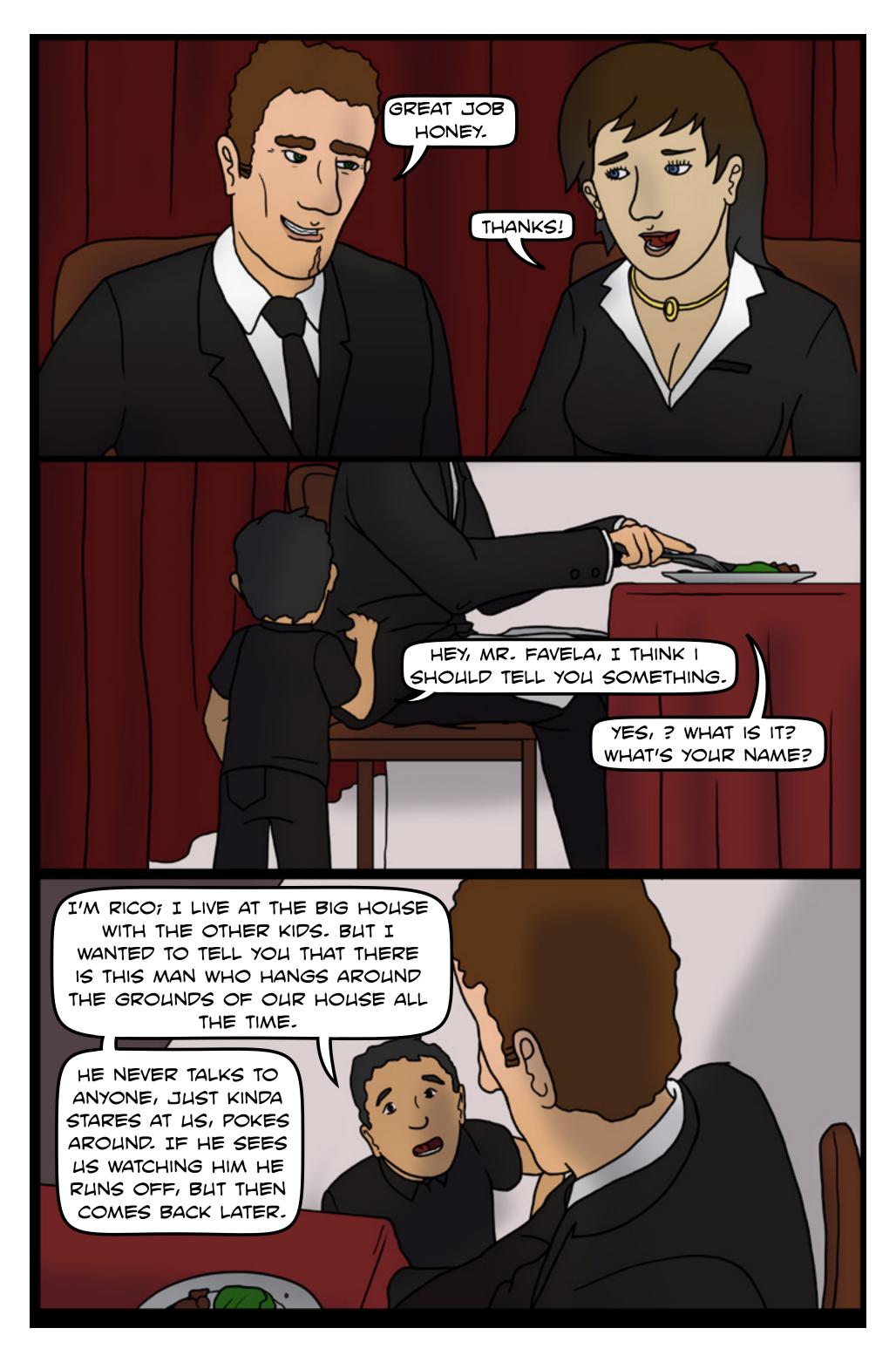
MUCH OF THIS SPENDING HAD BEEN CLASSIFIED TO KEEP IT FROM THE PUBLIC, AND IT WAS A TANGLED MESS, BUT IT TURNS OUT THE COMMANDER IN CHIEF WAS ALSO THE HYPOCRITE IN CHIEF; THE SPENDING WAS UNBELIEVABLE.



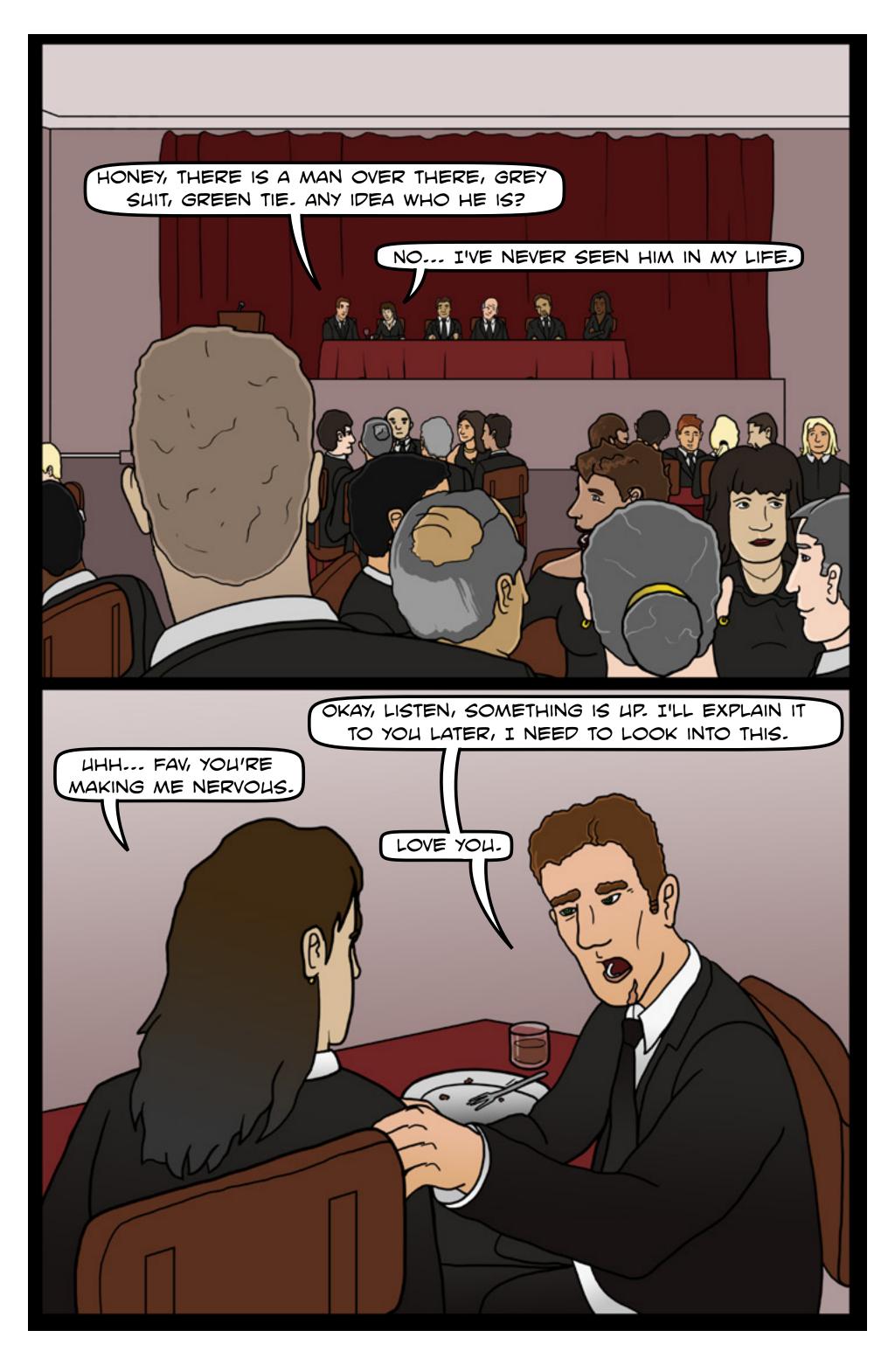


















ALTHOUGH I HAD INHERITED SOME MONEY FROM FLORA, I DIDN'T REALLY KNOW WHAT DO WITH MYSELF, I HAD SOME MONEY, BUT I KEPT SHINING SHOES FOR SOME OF MY REGULAR OLD CUSTOMERS. THEY WERE NICE TO ME, AND GAVE ME NICE TIPS WHEN THEY WERE FEELING GOOD. ONE DAY I OVERHEARD TWO MEN TALKING ABOUT A COMPANY THAT WAS GOING TO BE BOUGHT; IT WAS AN OIL DRILLING COMPANY THAT HAD JUST DISCOVERED VAST RESERVES OF OIL OFF THE COAST. THEY WERE TALKING ABOUT HOW THEY HAD BOUGHT THE SHARES BEFORE THE ANNOUNCEMENT, AND HOW THE STOCK WOULD SKYROCKET WHEN IT WAS ANNOUNCED. I ASKED, WITH A LAUGH, IF THEY COULD BUY SOME SHARES FOR ME. THE GUY LAUGHED, AND SAID, SURE FAV, YOU JUST BRING ME 20,000 REALS TOMORROW AND I'LL BLY YOU SOME SHARES. OF COURSE, HE THOUGHT THERE WAS NO WAY I COULD REALLY BRING THAT MUCH MONEY, BUT I WENT TO THE BANK AND WITHDREW A PART OF THE MONEY I INHERITED FROM FLORA, WHEN I BROUGHT THE MONEY TO THE BUSINESSMAN THE NEXT MORNING HE WAS SHOCKED. BUT ALSO A LITTLE AFRAID; I THINK HE THOUGHT IT WAS DRUG MONEY, OR FROM ONE OF THE GANGS. I EXPECTED HIM TO LAUGH, BUT HE DIDN'T. HE LOOKED AT ME FOR A LONG MINUTE. THEN HE TOOK THE MONEY AND TOLD ME TO COME BACK TOMORROW. I REALLY HAD NO IDEA WHAT TO EXPECT, BUT WHEN I CAME BACK HE TOLD ME TO SEE SOME GUY, AND GAVE ME HIS ADDRESS, AND TOLD ME TO GO THERE IN A WEEK. THEN HE TOLD ME TO SEE ANOTHER GLY, A TAILOR, BEFORE I SAW THE FIRST GLY.

IT WAS VERY CONFUSING, AND I REALLY HAD NO IDEA WHAT TO EXPECT, BUT I DID WHAT HE TOLD ME TO DO. THE TAILOR LOOKED ME UP AND DOWN WHEN I CAME IN HIS LITTLE SHOP; THEN STARTED MEASURING ME. IT SEEMS LIKE HE WAS EXPECTING ME. I HAD SHINED SHOES FOR PLENTY OF WEALTHY BUSINESSMEN, SO I KNEW WHAT THEY LOOKED LIKE, AND I HAD EVEN DREAMED ABOUT LOOKING LIKE THEM. WHEN I LEFT THE SHOP I FELT VERY STRANGE WEARING THE NEW CLOTHES, BUT I WENT STRAIGHT TO THE ADDRESS MY CLIENT HAD GIVEN ME.



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WHEN I APPEARED AT THE ADDRESS IN THE HEART OF THE FINANCIAL DISTRICT I GAVE MY NAME, AND THE NAME I HAD BEEN TOLD TO ASK FOR. I THOUGHT THEY MIGHT LAUGH AT ME, AND SHOO ME AWAY, BUT THIS WAS THE MAN WITH FLORA'S MONEY, OR, NOW, MY MONEY. A VERY PRETTY WOMAN - I KNOW NOW SHE WAS A SECRETARY, BUT I DIDN'T EVEN KNOW WHAT A SECRETARY WAS BACK THEN - TOOK ME TO A HUGE, LUXURIOUS SPACE; IT WAS THIS MAN'S OFFICE. THE MAN GREETED ME GENTLY, WITH A SEARCHING LOOK, AND TOLD ME THAT HE HAD BEEN GIVEN THE MONEY TO INVEST BY MY SHOESHINING CLIENT, AND THAT HE RAN SOME SORT OF INVESTMENT FUND; I LATER LEARNED IT WAS A VERY SUCCESSFUL HEDGE FUND. THEY HAD INVESTED MY 20,000 REALS IN THE STOCK, AND IT HAD DOUBLED THE FIRST DAY OF THE ANNOUNCEMENT ABOUT THE OIL WELLS, AND WAS STILL GOING UP. THE MAN SAID HE COULD GIVE ME ALL MY MONEY NOW, OR I COULD LEAVE IT WITH HIM AND HE WOULD INVEST IT FOR ME. I TOLD HIM I WOULD HAVE TO THINK ABOUT IT.

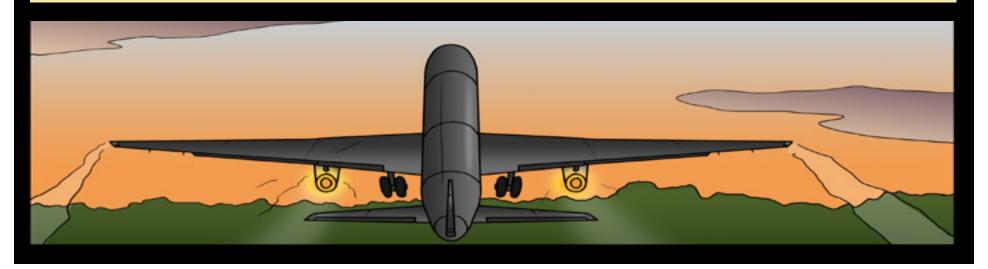
DURING THE NEXT COUPLE DAYS I WONDERED AROUND IN A DAZE, AMAZED AT HAVING MADE SO MUCH MONEY, SO QUICKLY AND EASILY. I WONDERED IF IT WAS REAL, OR IF THE MEN WERE REALLY TRYING TO FOOL ME IN SOME WAY, LIKE THE GANGS WOULD DO. I ASKED SOME OF MY OTHER SHOESHINE CLIENTS IF THEY HAD HEARD OF THIS INVESTMENT MAN, AND THEY WERE AMAZED THAT I HAD MET HIM; HE WAS VERY SECRETIVE AND ONLY MANAGED MONEY FOR SOME OF SAO PAULO'S WEALTHIEST FAMILIES. I HAD NO IDEA WHY HE WOULD INVEST WHAT WAS A HUGE AMOUNT OF MONEY FOR ME, BUT I KNEW MUST BE A TINY AMOUNT FOR HIM. SO I MADE AN APPOINTMENT TO GO BACK TO SEE HIM AGAIN.

I JUST ASKED HIM, WHY ARE YOU INVESTING THIS LITTLE BIT OF MONEY? HE TOLD ME THAT AT FIRST WHEN THE OTHER MAN HAD APPROACHED HIM ABOUT INVESTING THIS MONEY, HE THOUGHT IT MIGHT BE FROM THE GANGS, AND HE WAS HESITANT, BUT HE LOOKED INTO IT, IN THE SMALL WORLD OF SAO PAULO BUSINESS AND POLITICS, AND HE HEARD SOMETHING OF MY STORY; HOW I HAD LIVED WITH FLORA, AND STOOD UP TO THE GANGS. IT TURNS OUT HE HAD KNOWN FLORA'S HUSBAND AND SON, AND HAD TRIED TO HELP THEM, BUT COULD NOT PREVENT THEIR DEATHS.

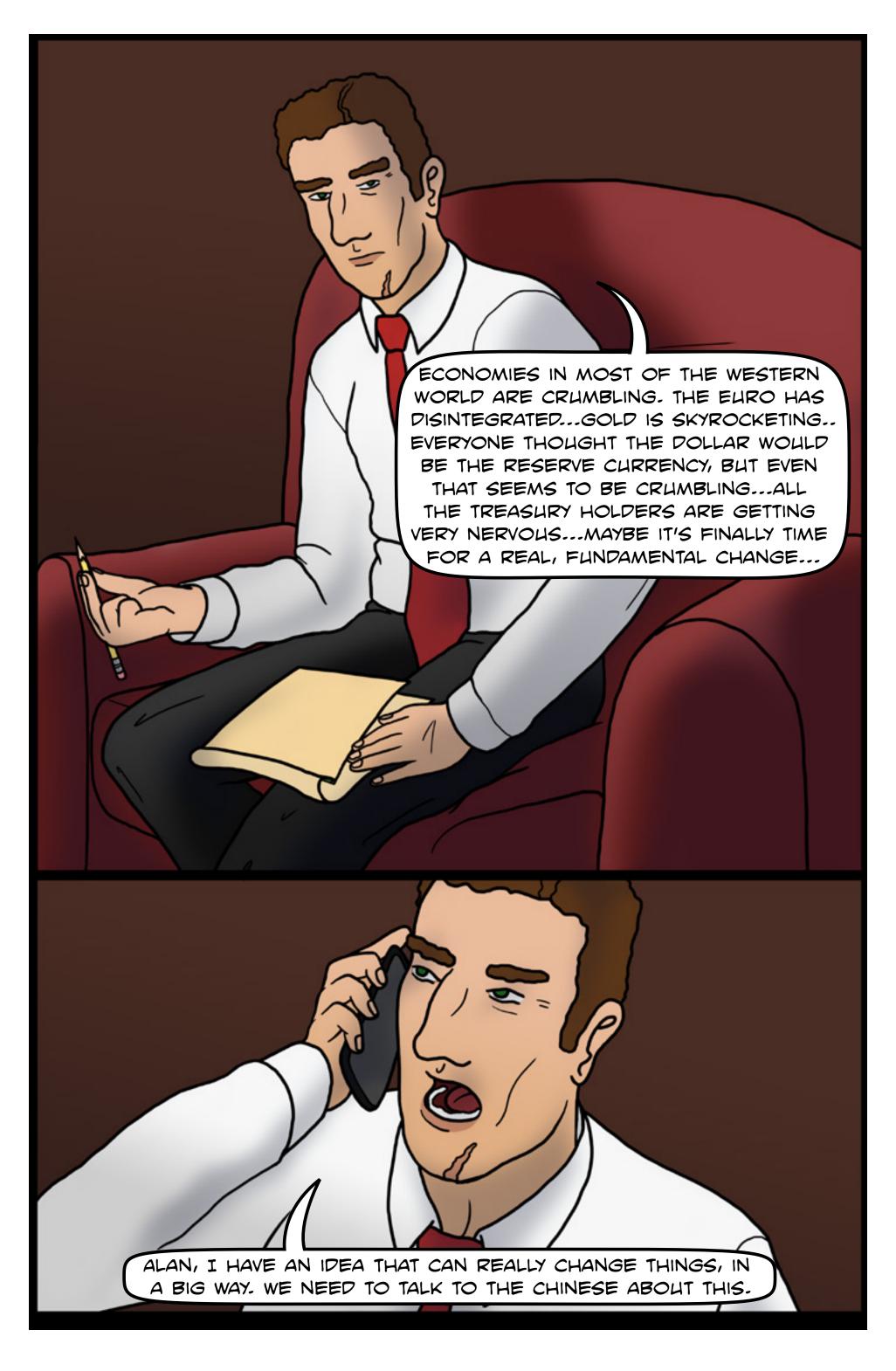
I HAD BECOME SOMETHING OF A LOCAL LEGEND, WITHOUT EVEN TRYING OR REALIZING IT. THEN HE OFFERED THE DEAL THAT WOULD CHANGE MY LIFE. HE SAID THAT HE HAD TWO BOYS, WHO HE LOVED BUT, LIKE ALL RICH KIDS IN SAO PAULO, THEY WERE VERY SPOILED. IF I WOULD TEACH HIS KIDS ABOUT MY LIFE IN THE FAVELAS, SO THEY COULD HAVE SOME UNDERSTANDING OF HOW OTHER PEOPLE IN THE CITY LIVED, HE WOULD TEACH ME ABOUT INVESTING, AND I COULD BE AN INTERN AT HIS FIRM. I JUMPED AT THE OPPORTUNITY, WANTING TO LEARN ABOUT WHAT SEEMED LIKE A MIRACLE TO ME; HOW MONEY COULD COME SO QUICKLY AND EASILY, ALTHOUGH I HAD NO IDEA WHAT AN "INTERN" WAS, OR DID. I THOUGHT I MIGHT STILL BE SHINING SHOES AT HIS OFFICE.

IN FACT, I DID NOT HAVE TO SHINE SHOES, BUT MAKING MONEY DIDN'T TURN OUT TO BE ALL THAT QUICK OR EASY, BUT I DID MAKE A FORTUNE. I WAS TAUGHT ABOUT VALUE INVESTING, AND STUDIED THE WORK OF MANY FAMOUS INVESTORS, AS WELL AS MY BOSS. I STUDIED WARREN BUFFETT, BUT ALSO LESS FAMOUS INVESTORS, LIKE JOEL GREENBLATT AND ANDREW REDLEAF. BUT ALONG THE WAY I ALSO LEARNED THAT THE FINANCIAL WORLD COULD BE AS CORRUPT AS THE GANGS, ALTHOUGH IN FAR MORE COMPLICATED WAYS. I LEARNED THAT, EVEN THOUGH THE SAO PAULO MARKET WAS BOOMING, AND THERE WAS PLENTY OF MONEY TO BE MADE, THE REAL HEART OF THE WORLD ECONOMY WAS THE US, AND THE HEART OF FINANCE WAS WALL STREET. I SOON MET MANY WEALTHY BRAZILIANS THAT LIVED PART OF THE YEAR IN MANHATTAN, AND ALL THE THINGS THAT FASCINATED ME; FASHION, PUBLISHING, ART, FINANCE; SEEMED TO BE BASED IN NEW YORK. SO, AFTER SPENDING A FEW YEARS WORKING WITH MY MENTOR IN SAO PAULO (WHO, TO THIS DAY, WANTS TO REMAIN OUT OF THE SPOTLIGHT) I TOOK EVERYTHING I HAD EARNED IN BRAZIL AND RELOCATED TO NEW YORK CITY. I VOWED THAT ONE DAY I WOULD BE BACK, TO CLEAN UP SAO PAULO ONCE AND FOR ALL.

I MADE A FANTASTIC FORTUNE ON WALL STREET, BUT LIKE SAO PAULO, THERE WAS PLENTY OF CORRUPTION. I CONTINUED TO FIGHT CORRUPTION ON WALL STREET, AND AND REFOCUSED MY EFFORTS IN BRAZIL TO HELPING THE CHILDREN OF THE FAVELAS. I MADE A POINT OF LEGALLY ADOPTING THE NAME I HAD BEEN GIVEN IN MY YOUTHFUL POVERTY, TO REMIND ME OF WHERE I CAME FROM.



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## FORMULA FOR UNI, NEW CURRENCY OF INTERNATIONAL TRADE

The Uni is a floating currency with a constantly shifting market value based on the relative values of its index components: Selection of components

includes both relative GDP, population, current use in international trade, growth environment and other factors:

- · US Dollar 10%
- Furo 5%
- · Chinese Yuan 4%
- · Japanese Yen 3%
- · Brazilian Real 1%
- United Kingdom Pound 1%
- · Indian Rupee 1%

Currency basket - 25% of index

## Debt market indexes:

Corporate Equity Indexes

- · SP 500 (US) 5%
- · Bovespa (Brazil) 1%
- FTSE 100 (UK) 2%
- · DAX (Germany) 1%
- · Nikkei 225 (Japan) 2%
- · Hang Seng (Hong Kong) 2%

Total Equity Basket – 14%

## Commodities:

- · Oil 10%
- · Gold 5%
- · Wheat 5%
- · Soybeans 5%

Commodities Basket - 20 % of index

## Real Estate

Composite of Residential housing indexes for major international cities – London/New York/Paris/Bejing/Sao Paulo/Mexico City/Tokyo/Los Angeles – 10%

Composite of Commercial real estate indexes for cities above – 10% Total Real Estate in index – 20%



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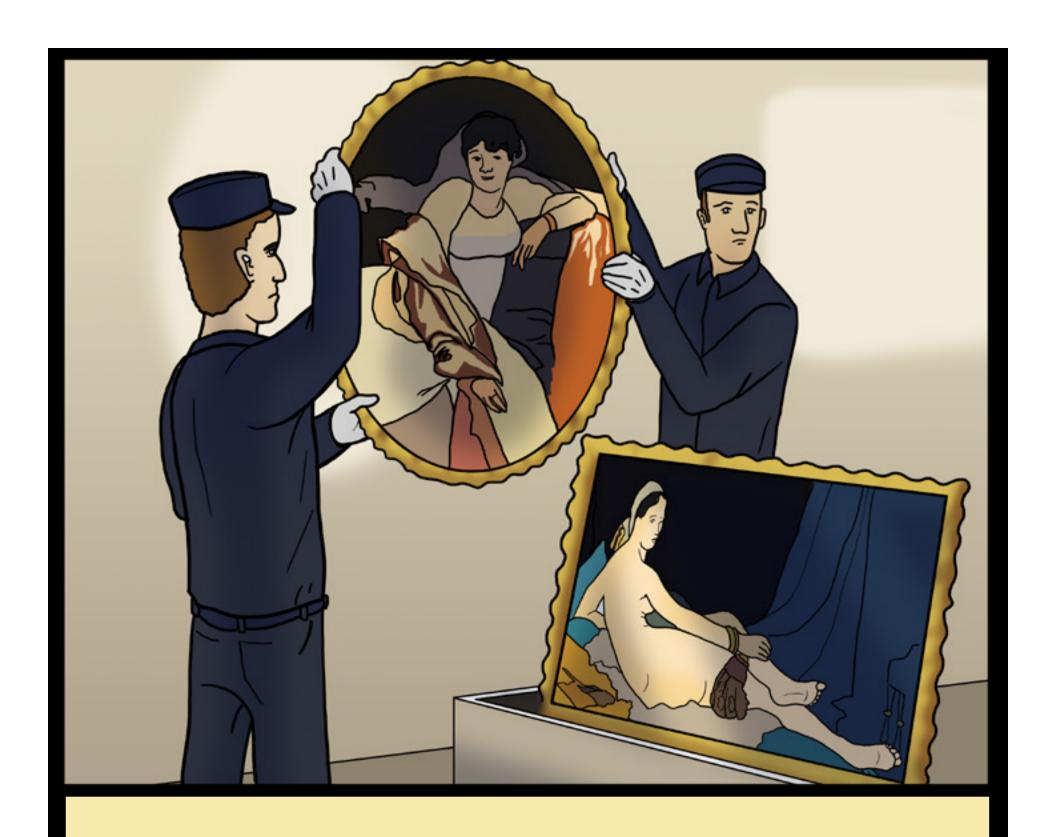
EUROPE HAS UNRAVELED IN RECENT MONTHS.

GREECE HAS DEFAULTED ON THEIR DEBT, ALTHOUGH
THEY PRETENDED IT WASN'T A DEFAULT. ON THE SURFACE,
THINGS SEEM CALM, BUT THEY'RE REALLY ONLY A SHORT
STEP AWAY FROM PANIC. SPAIN, ITALY, PORTUGAL;
THEY'RE DOMINOS WAITING TO FALL.

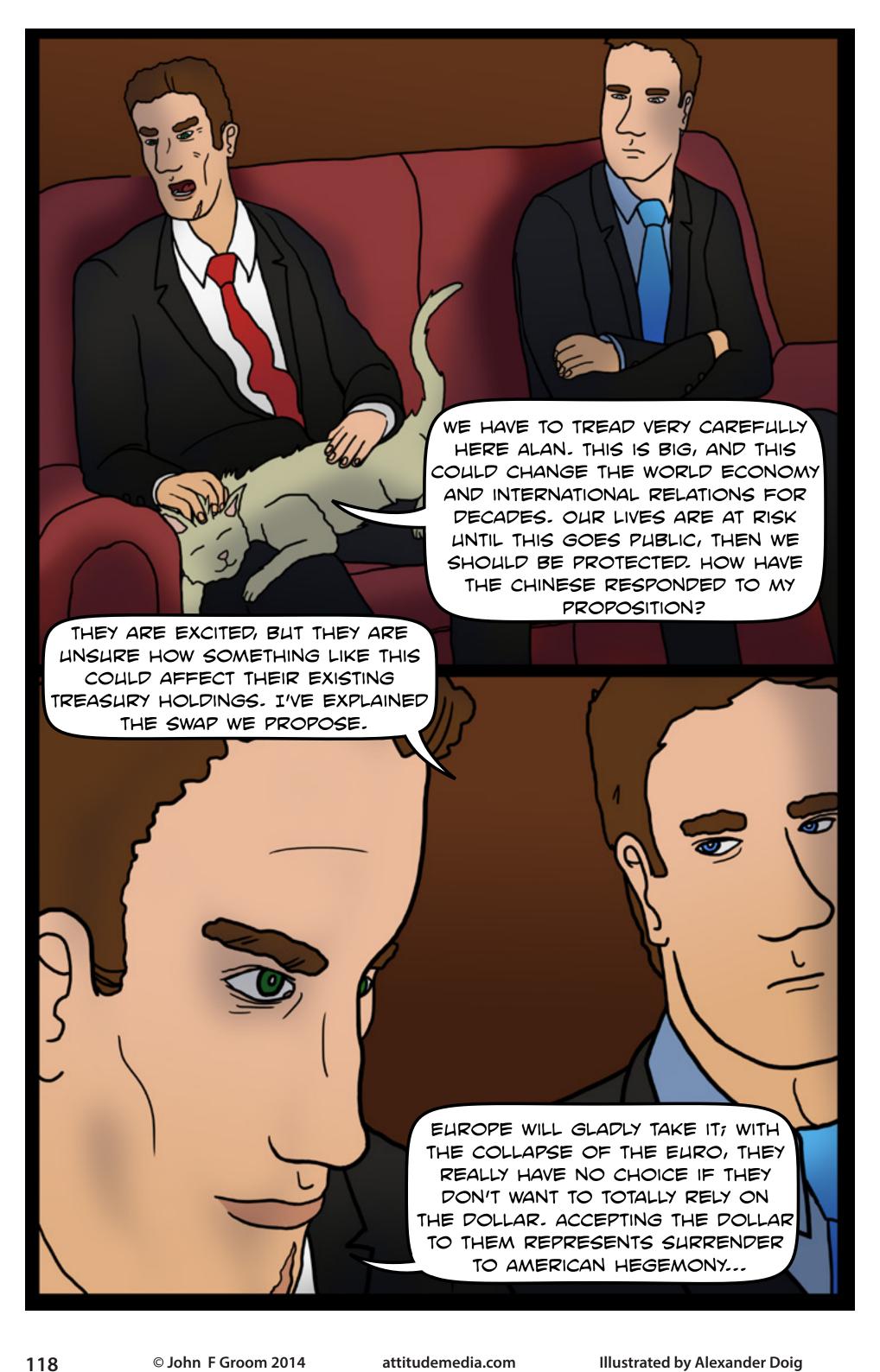
STOCK MARKETS AROUND THE WORLD ARE CRASHING,
BUT FRANCE IS REALLY IN TROUBLE. NOT ONLY DO
FRENCH BANKS HAVE BILLIONS LENT OUT TO SPAIN,
GREECE AND OTHER DEFAULTING NATIONS, THE
FRENCH LABOR UNIONS HAVE CALLED FOR GENERAL
STRIKES TO PROTEST AUSTERITY MEASURES. THE
TRAINS AND AIRLINES HAVE ALREADY GONE ON STRIKE,
WHICH HAS BROUGHT THE TOURIST INDUSTRY TO A
VIRTUAL HALT. INTERNATIONAL INVESTORS ARE PULLING
OUT FROM FRANCE IN A PANIC, AND THE FRENCH CAN
NO LONGER SELL GOVERNMENT BONDS AT ANYTHING
BUT RUINOUS RATES; THEY'VE RESORTED TO SIX MONTH
BONDS, BECAUSE THEY REALLY CAN'T SELL ANYTHING
WITH A LONGER DURATION.



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AS WAS RECENTLY REVEALED BY THEOUTRAGE.COM,
THE IMF HAS LENT MONEY TO FRANCE, IN A DEAL
BROKERED BY GOLDMAN, AND FRANCE, DESPERATE
AND WITH RIOTING IN THE STREETS, HAD SECURED
THE LOANS WITH ART WORK FROM THE LOUVRE.
THIS IS PROBABLY ILLEGAL, BUT IT WAS A DESPERATE
MOVE MADE IN DESPERATE TIMES. ONCE THE PUBLIC
LEARNS THAT FRANCE MAY HAVE TO GIVE UP ART TO
PAY FOR THE LOANS THE PANIC BECOMES EVEN WORSE.



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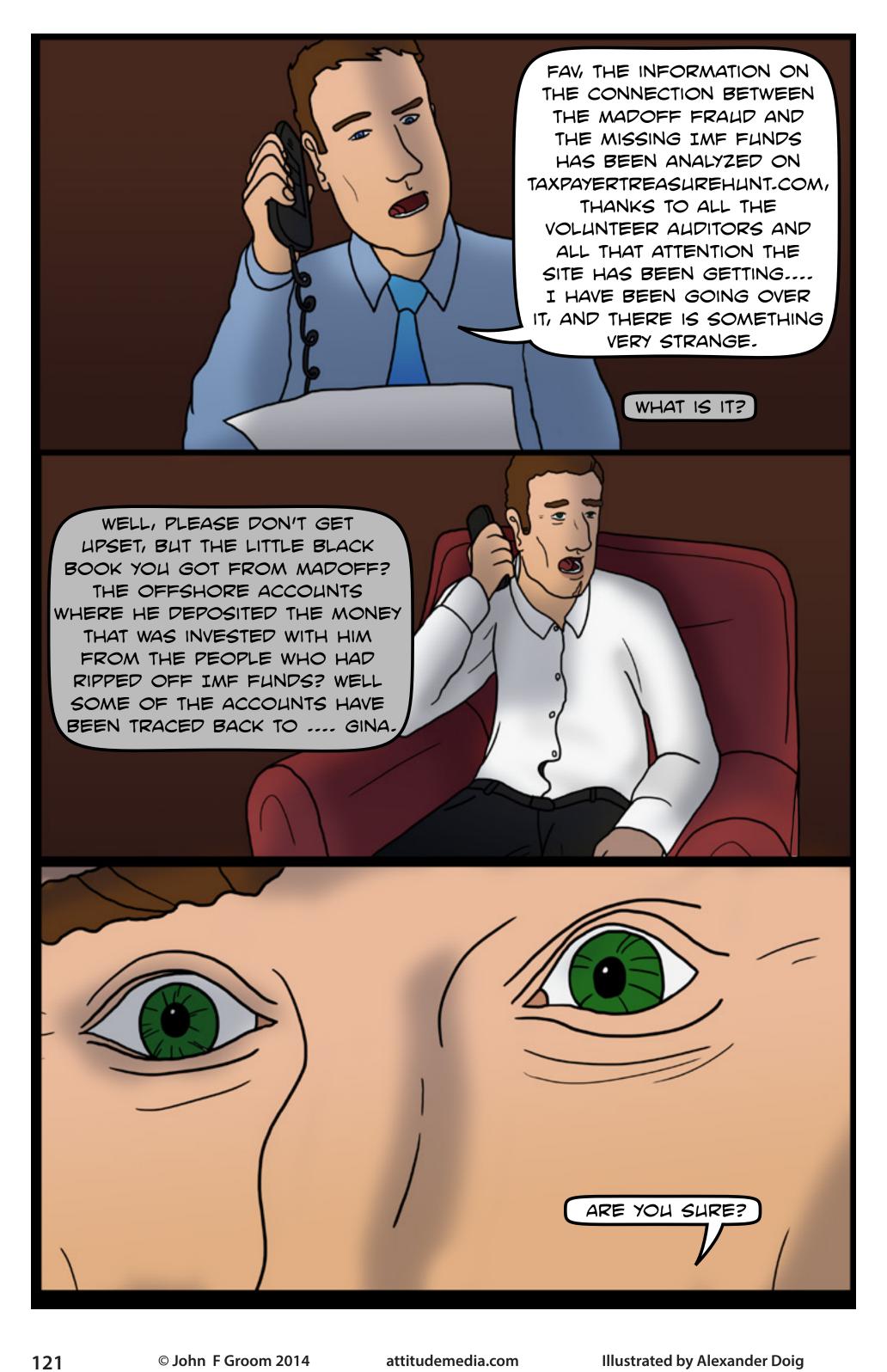
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...AND NOW FOR A SPECIAL REPORT SPONSORED BY THE GOLDMAN SACHS GROUP, WORLD-RENOWNED ECONOMIST AND HARVARD PROFESSOR JIM GREENE ASSURED THE AMERICAN PUBLIC THAT MARKETS WERE OVERREACTING TO RECENT NEWS, AND THAT THE ONLY PROBLEMS WERE ONE OF TEMPORARY LIQUIDITY.

I BELIEVE THAT THIS PANIC HAS BEEN CAUSED BY SHORT SELLERS AND MARGIN CALLS, BASED ON THE DATA I AM SEEING, THE MOST CURRENT THERE IS PROVIDED BY THE US GOVERNMENT, THERE IS NO FUNDAMENTAL PROBLEM WITH THE ECONOMY. EVERYONE NEEDS TO CALM DOWN. AS FDR ONCE SAID, THE ONLY THING WE HAVE TO FEAR IS FEAR ITSELF. I ALSO WANT TO REMIND EVERYONE, AS YOU'VE PROBABLY ALREADY READ, THAT THE WORLD'S MOST FAMOUS INVESTOR, WARREN BUFFETT, HAS MADE A \$20 BILLION INVESTMENT IN GOLDMAN SACHS TO BOLSTER THEIR ALREADY STRONG CAPITAL POSITION.



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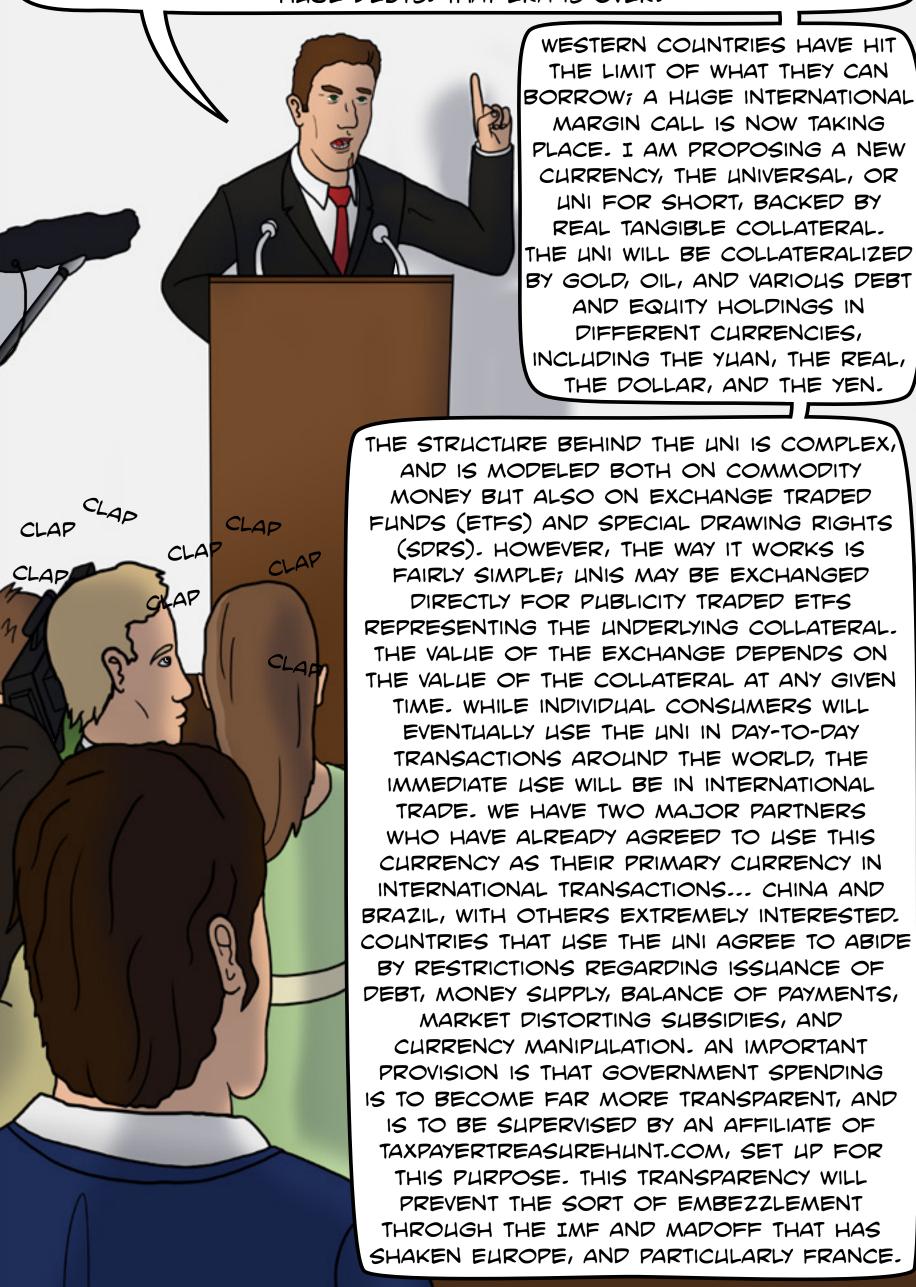


... WHAT PROFESSOR GREENE AND THE OTHER GOVERNMENT SUPPORTERS HAVE SAID IS A LIE. QUITE OBVIOUSLY THINGS ARE CRUMBLING. DECADES OF A CURRENCY BACKED BY NOTHING BUT GOVERNMENT PRINTING PRESSES, IN CONJUNCTION WITH HUGE ENTITLEMENT PROGRAMS, WILD GOVERNMENT OVERSPENDING, AND SKYROCKETING DEBTS HAVE CAUSED THE DISINTEGRATION OF THE EURO AND THE CRUMBING OF CURRENCIES AROUND THE WORLD, EVEN THE DOLLAR. WHAT HAD BEEN A DEFLATIONARY ENVIRONMENT HAS SUDDENLY REVERSED AS GOVERNMENTS AROUND THE WORLD HAVE TRIED TO PRINT MONEY TO PAY THEIR DEBTS ... INFLATION IS ADVANCING AT A RATE NEVER SEEN BEFORE ... GOLD JUST PASSED \$2,500 AN OUNCE YESTERDAY. THE EURO CANNOT BE SAVED, AND NEITHER CAN THE DOLLAR.

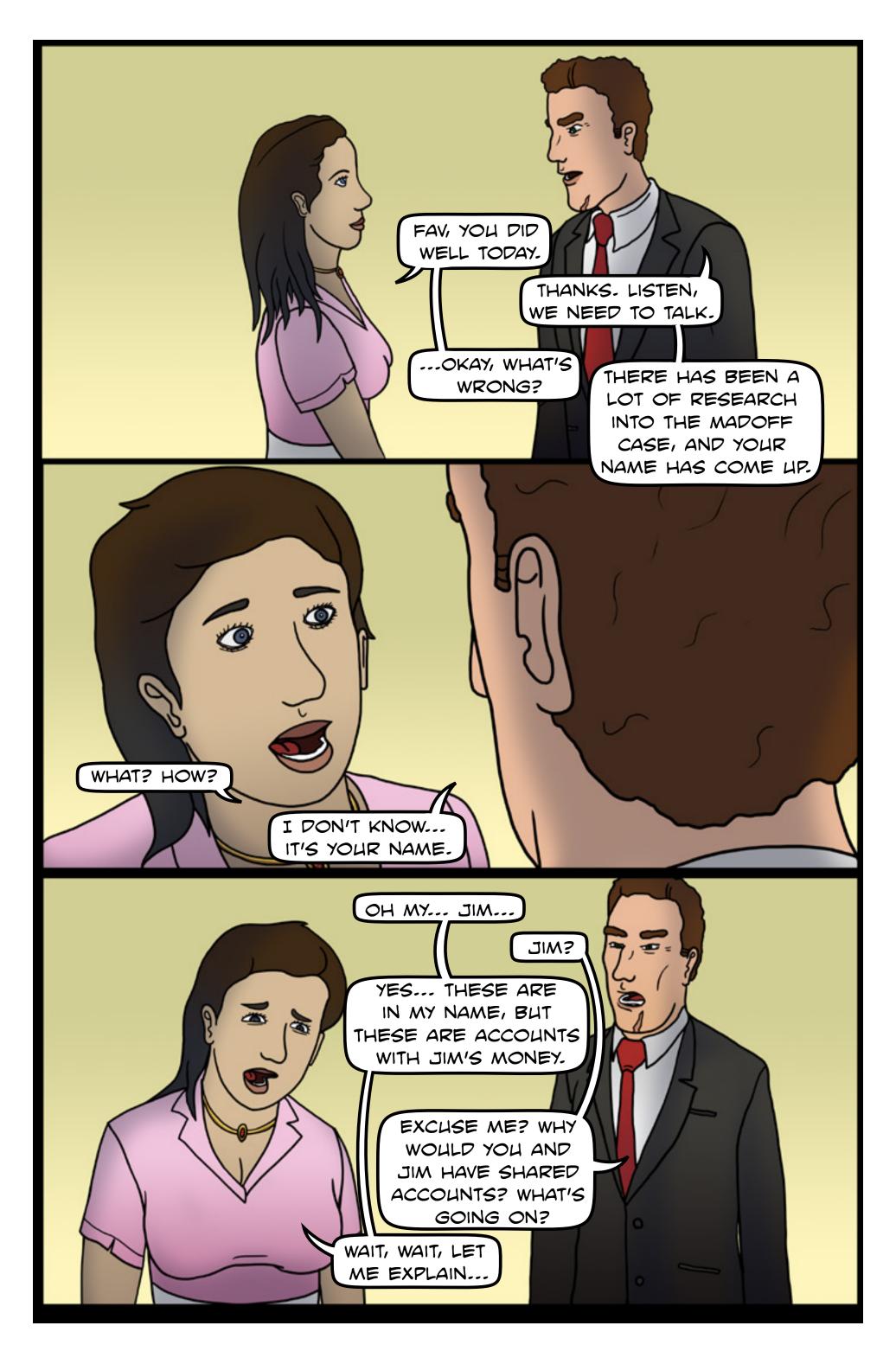


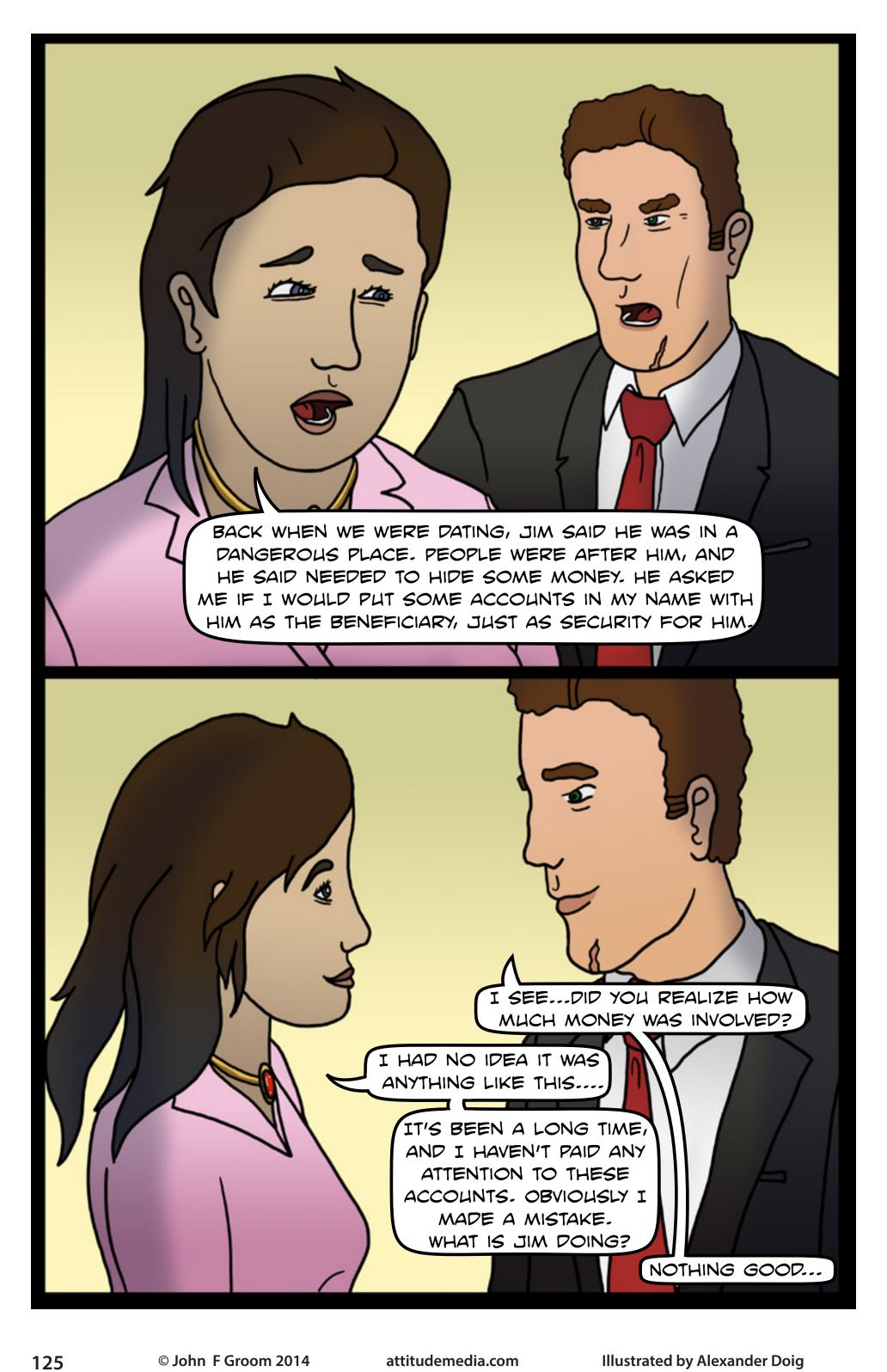
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OVERSPENDING BY AMERICAN AND EUROPEAN CITIZENS AND GOVERNMENTS CAN'T BE SUPPORTED BY OTHER COUNTRIES FOREVER. FOR DECADES NOW, CITIZENS OF EMERGING ECONOMIES, ESPECIALLY IN CHINA, HAVE CONSUMED LESS THAN THEY PRODUCED, AND LENT THE REST TO EUROPE AND AMERICA, WHERE ORGIES OF CONSPICUOUS CONSUMPTION WERE SUPPORTED BY HUGE DEBTS. THAT ERA IS OVER.



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INTERNATIONAL FINANCIAL MARKETS CONTINUE IN TURMOIL, AS EVERYONE REALIZES THE US DOLLAR WILL NO LONGER BE THE RESERVE CURRENCY OF THE WORLD, NOW THAT THERE IS THIS NEW CURRENCY BEING IMPLEMENTED BY A NUMBER OF THE WORLD'S MOST IMPORTANT ECONOMIES. HOWEVER, OVER TIME, AS THE MARKET GAINS CONFIDENCE IN THE NEW CURRENCY, THE TURMOIL LESSENS, AND THE FUTURE, WHILE STILL VERY UNCERTAIN, LOOKS BRIGHTER. ALTHOUGH NO INDIVIDUAL OWNS THE IDEA OF THE CURRENCY, AS ITS INVENTOR, FAV BECOMES THE MOST POWERFUL FINANCIAL FIGURE IN THE WORLD. HIS POSITION IS EQUIVALENT TO THAT OF JP MORGAN DURING THE FINANCIAL CRISIS OF 1907, EXCEPT THAT MORGAN'S PREEMINENCE WAS IN AMERICA, WHILE FAV IS A FIGURE OF INTERNATIONAL INFLUENCE.



GOLDMAN, HAVING MADE LOSING BETS AGAINST ALL OF FAV'S POSITIONS, AND NOW GETTING BURNED BY THE IMF LOAN TO FRANCE AND THEIR CLANDESTINE OPERATIONS ON BEHALF OF THE OBAMA ADMINISTRATION, IS ON THE BRINK OF BANKRUPTCY. HOWEVER, THEY ARE "MYSTERIOUSLY" SAVED, ANNOUNCING THAT:

- WITH ONLY ONE "UNNAMED" EXCEPTION, NONE OF THE LOUVRE'S WORK WILL BE MOVED.
- GOLDMAN IS CREATING NEW DIVISIONS TO IMPLEMENT AND TRADE THE NEW WORLD CURRENCY CREATED BY FAV.
- THEY HAVE OPENED MAJOR NEW BRANCHES IN THE MIDDLE OF THE FAVELA, NEAR WHERE FAV WAS BORN. THEY WILL BEGIN MAJOR EDUCATIONAL INITIATIVES IN THESE AREAS, AS WELL AS HIRING BASED ON NATIVE TALENT AND HARD WORK, WITHOUT REGARD TO ADVANCED DEGREES.
- THEY HAVE MADE A LARGE DONATION TO AN UNNAMED CHARITY WORKING WITH CHILDREN AROUND THE WORLD.

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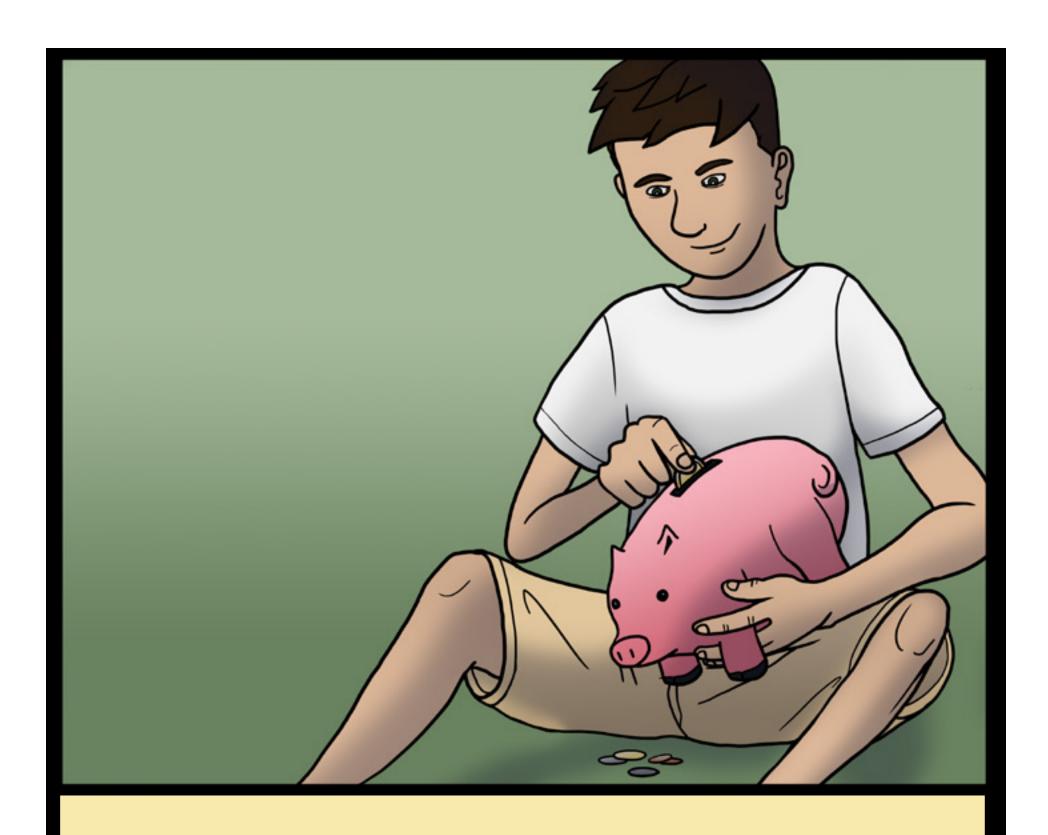
- THEY HAVE ALSO MADE SIGNIFIGANT DONATIONS FOR ANIMAL RESCUE AND REHAB PROGRAMS, AROUND THE WORLD, BUT FOCUSED ON SAO PAULO AND RIO.

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THE PROFESSOR DOES NOT GET SAVED; HIS FINANCIAL POSITIONS ARE WIPED OUT. HIS BROKER, WHICH HAPPENS TO BE GOLDMAN, ISSUES A MARGIN CALL, WHICH HE CANNOT MEET, SO HIS POSITIONS ARE LIQUIDATED TO PAY HIS MARGIN DEBT. HE HAS TENURE AT HARVARD AND CANNOT BE FIRED, BUT HE IS INCREASINGLY IGNORED. A GRAND JURY IS CONVENED TO LOOK INTO HIS CONNECTION WITH MADOFF AND THE IMF EMBEZZLEMENT SCHEME. GINA WILL NO LONGER RETURN HIS CALLS.



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AS THE US ECONOMY EMERGES FROM CHAOS, ALMOST NO INCUMBENTS ARE BEING RE-ELECTED, ANYWHERE AROUND THE WORLD. IT'S TIME FOR REAL CHANGE. BOTH CONSUMERS AND GOVERNMENTS WILL HAVE TO LEARN TO LIVE WITHIN THEIR MEANS. ECONOMIC GROWTH WILL BE FUELED BY INNOVATION, HIGH SAVINGS RATES, AND REWARDS FOR GOOD JUDGMENT, RATHER THAN BY DEBT, CONSUMER CONSUMPTION, AND SUPPOSEDLY EFFICIENT MARKETS. THE WORLD WILL REMAIN A TERRIBLY FLAWED PLACE, BUT ONE WHERE MOST PEOPLE WHO ARE CAREFUL, PRUDENT, AND HARD WORKING AT LEAST HAVE A CHANCE FOR A BETTER LIFE; A SANE LIFE IN A FORMERLY INSANE WORLD.

